



POST GRADUATE CERTIFICATE PROGRAMME IN  
**EXECUTIVE GENERAL MANAGEMENT  
(EGMP)**

By IIM Tiruchirappalli

Marketing Partner

**jaro education**



## ABOUT IIM TIRUCHIRAPPALLI



The Week Business Rankings 2023



BT-MDRA India's Best B-Schools 2023



among top B-schools in MBA Universe Ranking 2024



NIRF India Rankings 2023: Management

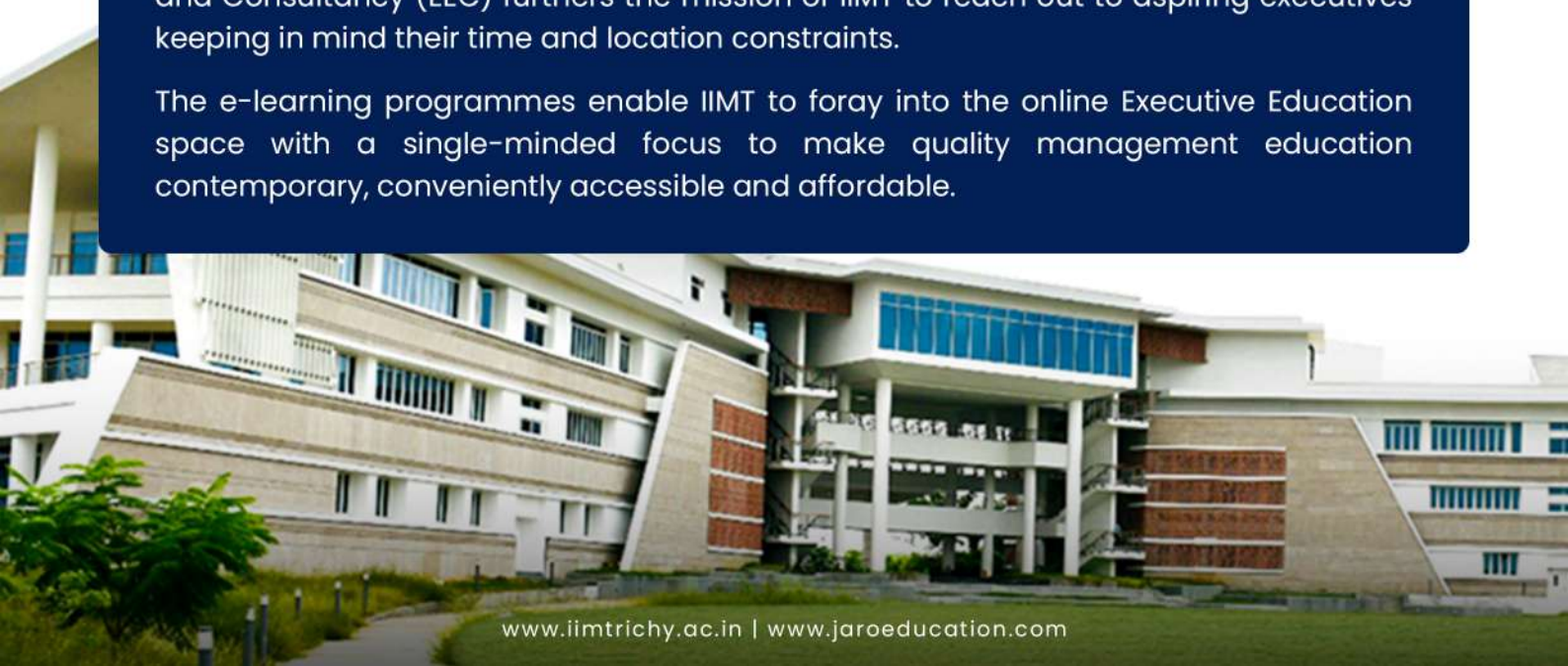
IIM Tiruchirappalli (IIMT) is one of the fastest-growing second-generation IIMs with a full-fledged state-of-the-art campus spread over 174 acres. Established in 2011, the institute has established its name as one of the premier management Institutions with capabilities in creating and disseminating management knowledge. The institute has 48 faculty members with strong academic and industrial experience.

Faculty members are from leading management educational institutions from India, like IIMs and IITs, and foreign universities. The institute, apart from running its flagship Post Graduate Programme in Management, also has doctoral programmes and postgraduate programmes in business management for working managers.

IIM Tiruchirappalli was conferred with the Leadership & Innovation Award 2020 in the Business School Category by the Higher Education Forum (HEF) at the 11<sup>th</sup> HEF Annual Convention. The Institute is placed 7<sup>th</sup> among the top B-Schools in Outlook-ICARE India MBA Rankings 2020.

IIM Tiruchirappalli has been placed at 22<sup>nd</sup> rank by the National Institutional Ranking Framework, Ministry of Human Resource Development, Government of India (2023), in the category of Management Institutions. The e-learning Center of Executive Education and Consultancy (EEC) furthers the mission of IIMT to reach out to aspiring executives keeping in mind their time and location constraints.

The e-learning programmes enable IIMT to foray into the online Executive Education space with a single-minded focus to make quality management education contemporary, conveniently accessible and affordable.







### **PROF. PAWAN KUMAR SINGH**

**The Director,  
Indian Institute of Management Tiruchirappalli**

Dr. Pawan Kumar Singh is Director of Indian Institute of Management Tiruchirappalli. He has served as Director of Management Development Institute Gurgaon and Director In-charge of Indian Institute of Management Indore. In the role of mentoring of Indian Institute of Management Sambalpur, he served as the first Chairperson of the Academic Committee and as a Nodal Officer of IIM Sambalpur. Dr. Singh is in academics for more than three decades including being Professor of Organizational Behaviour and Human Resource Management at Indian Institute of Management Indore for about 15 years and had earlier served as faculty at National Institute of Industrial Engineering Mumbai, Indira Gandhi National Open University New Delhi, Kanpur University, and Vikram University at Ujjain. Prior to joining academics, he worked for Bank of India as Industrial Relations Officer having served at Jamshedpur and Ranchi. He has guided research, provided consultancy, and trained about 20000 personnel of all levels from almost all professions. He has published research articles and has presented academic papers in more than 75 national and international seminars. Dr. Singh has published books on Managing Interpersonal Conflict, Management Sutras from Sanskrit Scriptures, Poetic Hindi Translation of Thirukkural, Jeevan Prabandhan kee Shaayaree, Jeevan Vikas kee Shaayaree, and a booklet on Human Resource Management for Technical Personnel. He has been a member of high profile committees of the government and various institutions. His talks and interviews have been broadcasted on national channels of television and radio. As hobbies, Dr. Singh enjoys travelling, music, cricket, poetry, astronomy, and reading quotations. His one of the favourite quotes is – We are always preparing to live but never living.

\*IIM Trichy's website





### **DR. GODWIN TENNYSON**

**Operations Management & Decision Sciences, IIM Trichy  
Ph.D. (IIT Madras), M.Tech (NIT Calicut)**

Dr. Godwin Tennyson has a mix of academia and industry experience of more than 20 years, and has been associated with IIM Tiruchirappalli since its inception as the founding faculty member of Operations Management and Decision Sciences area. He is a qualified Mechanical Engineer and Industrial Engineer. He started his career as part-time teaching assistant at NIT Calicut and then as part-time research assistant at IIT Madras while pursuing his masters and doctoral degrees respectively. Dr. Godwin obtained his doctoral degree from the Indian Institute of Technology Madras and had then worked in corporate sector for nearly 5 years as business analytics and operations research consultant in Kantar Millward Brown Analytics (formerly Marketing and Planning Systems) and Blue Yonder (formerly JDA Software) before joining IIM Tiruchirappalli. Dr. Godwin has been trained by Harvard Business School on case pedagogy, and by UK-India Education and Research Initiative (UKIERI) on academic leadership.

Dr. Godwin is a Professor in Operations Management and Decision Sciences area at IIM Tiruchirappalli and has taught across all masters and doctoral programmes offered by the institute. His teaching interest includes Supply Chain Management, Logistics Management, Productivity Management, Process Reengineering, Pricing Decisions, Revenue Management, Simulation Modeling, Network Flow Modeling, and Quantitative Methods. He uses hybrid pedagogical approaches that includes classroom lectures, case discussions, simulation games, hands on data modeling and classroom experimentation. He is also actively involved in executive education where his andragogy includes role play and activity based learning, and has been programme director for several programmes.

Dr. Godwin is actively involved in research with more than 50 presentations, publications and articles in several reputed peer-reviewed international journals, international conferences, edited books, etc. He was awarded 'Best Paper' thrice in international conferences presentations. He had served as session chair at several international conferences and was the Conference Chair of 11<sup>th</sup> Indian Subcontinent Decision Sciences Institute International Conference, which was the largest international management conference in India with more than 500 presentations and author representations from 18 countries.



## PROGRAMME DIRECTORS

Dr. Godwin had held several administrative responsibilities at IIM Tiruchirappalli since its inception. He had been the founding Chairperson of Placement and External Relations, Chairperson of Post Graduate Programme in Management, and part of several committees. He was a member of Board of Governors, Finance Committee, and Building and Works Committee of IIM Tiruchirappalli. He is currently the Dean (Administration) and First Appellate Authority of Rights to Information Cell. He had been part of or headed several adhoc committees of the institute over the years. Dr. Godwin had also been Director (in-charge) of the institute for several months.

Dr. Godwin serves as external examiner for doctoral candidates, external member of doctoral committees, member of board of studies, and academic auditor for various institutions and universities. He also serves as reviewer of papers for various international journals and subject expert for external committees.



### **PROF. SMITA PRASHANT CHATTOPADHYAY**

**Organizational Behavior & Human Resource Management,  
IIM Trichy  
Fellow (IIM Bangalore)**

Prof. Smita Prashant Chattopadhyay holds a doctorate in management from IIM, Bangalore. She has specialized in the area of organizational behaviour and human resource management. Her doctoral thesis was focused on how organizations create and utilize informal entities like communities of practice to enhance employee skills, which cut across organizational silos and create a culture of innovation within the organization. She qualitatively explored existing knowledge management initiatives in an IT organization and identified and proposed processes that could be adopted to develop effective communities of practice.

After her doctorate, she worked for a year at Infosys Limited. Her research at Infosys involved proposing business strategy, structures and models through which organizations could successfully adopt emerging technologies and realize their full potential.

Her current research interests are in the areas of organizational learning, knowledge management, change management, strategic human resource management.



“

Goldman Sachs has predicted that India will become the world's second-largest economy by 2075, and the FT's Martin Wolf suggests that by 2050, its purchasing power will be 30% larger than that of the U.S.

\*HBR | Goldman Sachs

”

**M**oving from crisis to recovery has demonstrated that resiliency is now a business requirement in today's global economy. Smart professionals, by building digital resiliency, are striving for success and setting a new benchmark for future enterprises. They articulate a vision for implementing modern frameworks to rapidly enhance management strategies.





## Programme Overview

Time to drive momentum in your career and business growth with the top B-school in India, IIM Tiruchirappalli - Post Graduate Certificate Programme in Executive General Management, specially curated for working professionals and aspiring executives to take on managerial roles in their organization.

In tomorrow's modern business world, the EGMP provides an understanding of business and enables managers to make smarter business decisions. This interdisciplinary programme will provide participants with a holistic, cross-functional view of an organization to facilitate superior, integrated decision making. General Management encompasses diverse functions such as Finance, Marketing, Operations, Strategy, Information Systems, Economics, Analytics, and Human Resource Management.

Seamlessly envision your success and scale up the organizational growth to the next level with greater knowledge of business operations and managerial decision making. The EGMP accelerates this transition via an innovative online mode of delivery and personalized learning on campus.



# Programme Highlights

Cross-Industry Peer  
Networking



Executive Alumni Status



One Campus  
Immersion of 3 Days



Post Graduate Certificate  
from IIM Trichy



Case-Study based  
and Experiential Learning



Contemporary  
Management Topics





## KEY LEARNING OUTCOMES

- 01 Build knowledge and understanding of major functional areas of management.
- 02 Foster interdisciplinary thinking.
- 03 Demonstrate the ability to be creative and innovative in an organizational context.
- 04 Develop an understanding of contemporary topics and issues.
- 05 Demonstrate ability to manage unstructured business situations.





# PROGRAMME CONTENT

- ▶ Organizational Behavior & Design
- ▶ Accounting for Managers
- ▶ Marketing- I
- ▶ Business Statistics
- ▶ Business Research Methods
- ▶ Decision Science
- ▶ Corporate Finance for Managers
- ▶ Managerial Economics
- ▶ Macro Economics
- ▶ Marketing- II (Including Digital)
- ▶ Managing Operations (Mfg & Services)
- ▶ Human Resource Management
- ▶ Strategic Analysis for Competitive Advantage
- ▶ Information Systems for Managers
- ▶ Communication for Managers

Note: This is an indicative list of course topics and is subject to change as per IIM Tiruchirappalli's discretion.



# PEDAGOGY

The programme combines an online component with a mandatory 3 days campus immersion through an in-class component, designed to maximize learning effectiveness.

## PEDAGOGICAL TECHNIQUES

Lectures

Case Discussions

Simulation Games

Role Plays

Group Projects

Experiential Exercises





## PROGRAMME DETAILS

Duration	1 Year
Mode of Delivery	Live online classes and 3 days mandatory campus module will be conducted at the IIM Tiruchirappalli campus.

### SCHEDULE

Session Timings: Saturdays from 6:00 PM to 9:15 PM



Application Closure Date | 16<sup>th</sup> August 2024

Programme Commencement Date | 31<sup>st</sup> August 2024

### ELIGIBILITY CRITERIA

- ▶ Bachelor's Degree/ Post graduation degree, with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to SC/ST/PWD] awarded by a) Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or b) institutions declared to be deemed as a University under Section 3 of the UGC Act, 1956, or c) possess an equivalent qualification recognized by the Ministry of Education, Government of India.
- ▶ Minimum post-qualification experience of 1 year is required.

### ADMISSION CRITERIA

- ▶ The selection will be based on the candidate's profile evaluation. If required, a personal interview will be conducted through video conferencing for selected cases.



FEE STRUCTURE

Application Fee: INR 2,000/-

**Total Programme Fee**

(Excluding Application Fee)

**INR 2,75,000/- + GST**

-All fees are exclusive of applicable taxes.

Instalment Pattern

**Instalment I:** INR 95,000/- + GST  
3 Days from the date of offer

**Instalment II:** INR 90,000/- + GST  
(Before Term II- 5<sup>th</sup> November 2024)

**Instalment III:** INR 90,000/- + GST  
(Before Term III- 5<sup>th</sup> February 2025)

Easy Financing Options Available\*

\*Loan Options is a service offered by Jaro Education. IIM Tiruchirappalli is not responsible for the same.



“Post Graduate Certificate Programme in Executive General Management - IIM Tiruchirappalli ” for those who successfully complete the prescribed course of study and fulfill all other academic requirements.



### Profile Building

Rigorously building the candidates' profiles and scrutinizing their resumes, in addition to their LinkedIn profiles.

### Resume Review

Moving forward with carefully curated resume reviews ensures that you are interview-ready for the workplace of tomorrow.

### Career Enhancement Sessions

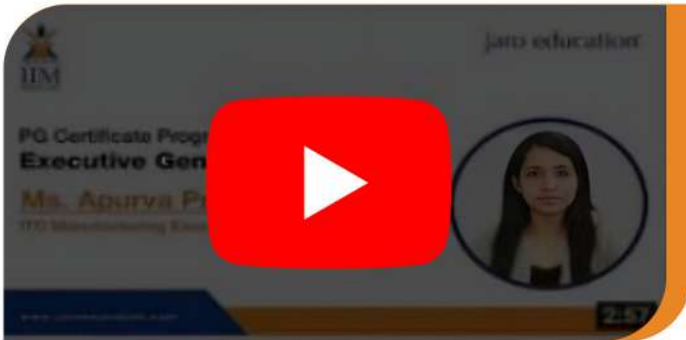
Bridging connectivity to link the best talent with organizations through eminent sessions from top-class industry speakers.

Note: IIM Tiruchirappalli or Jaro Education do not guarantee or promise you a job or advancement in your existing position. Career services are simply provided as a service to help you manage your career in a proactive manner. Jaro Education provides the career services described here. IIM Tiruchirappalli is not involved in any way with the career services described above and offers no commitments.

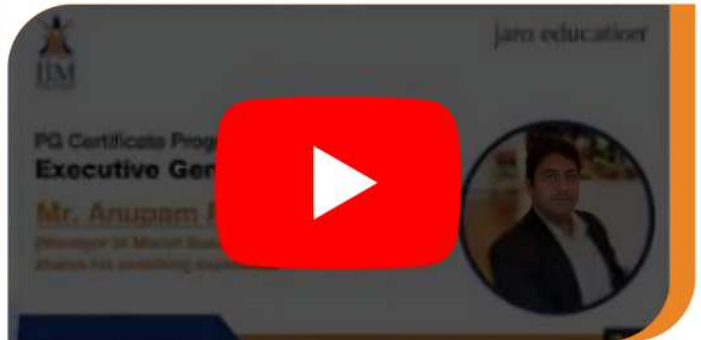


# CAREER





**MS. APURVA PRIYADARSHINI**



**MR. ANUPAM PRAKASH**



### **Ms. Aparna Kota**

**#1 Rank Holder - Senior Manager Continental Automotive Component India Pvt. Ltd.**

"EGMP03 was the perfect programme for me to gain a holistic understanding of different aspects of the business. Thanks to this programme and Jaro Education, I now have a better idea of my interests and areas where I need to build a team. I highly recommend EGMP03 to everyone who wants to scale their business acumen".



### **Mr. Mahesh Chaudhari**

**#2 Rank Holder Software Engineer Manager Siemens Digital Industries Software**

"EGMP03 is one such programme that can be a valuable asset to individuals and organizations seeking to enhance their productivity, decision-making, and problem-solving capabilities. I would like to express my gratitude to all the exceptional programme faculty members who helped us gain insightful knowledge. Overall, this programme helped me upgrade myself, make effective decisions and develop people skills".



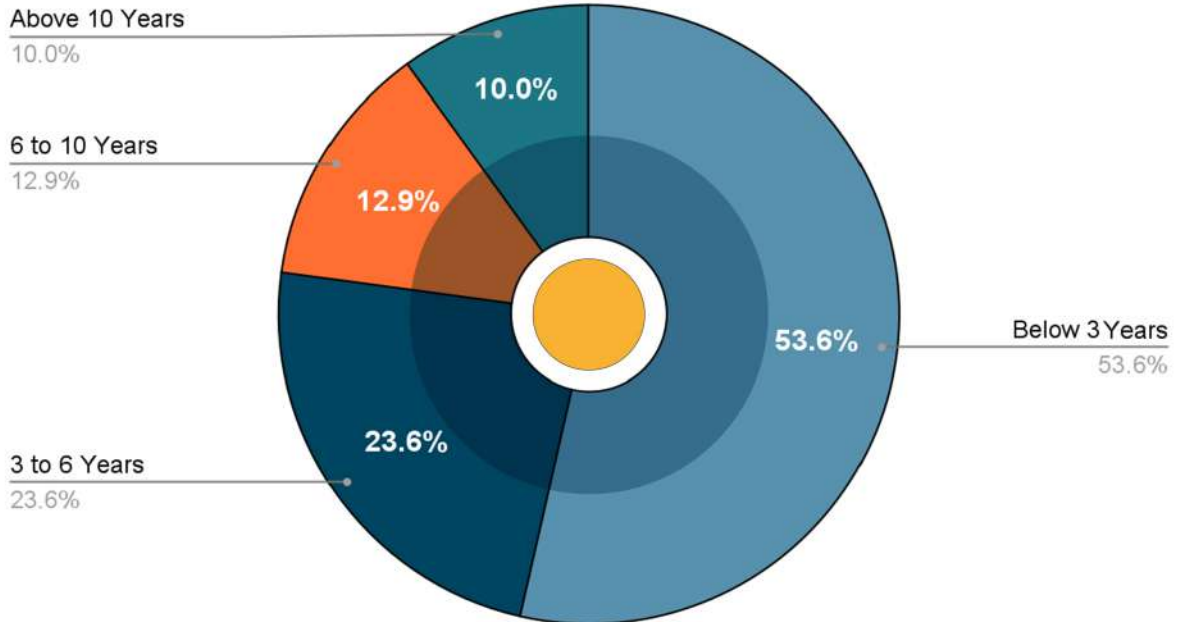
### **Mr. DiJohn P D**

**Zonal Head - Sales & Operations, Inncrewit Technologies**

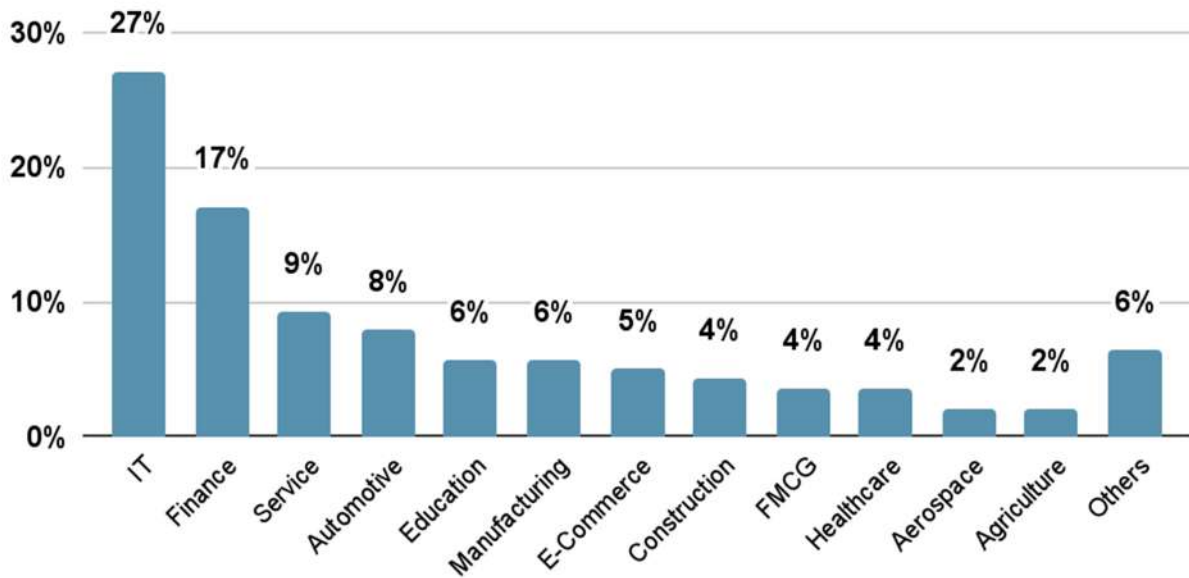
"After my graduation, I got diverse exposure in the field of management in the terms of accounting, marketing, etc. This course gave a 360° view of how organizational management and the industry as a whole work."

# RECENT BATCH ANALYSIS

## WORK EXPERIENCE



## INDUSTRY WISE BIFURCATION



**NOTE:**

► Highlighted above are the collective batch demographics from Batch 01 to Batch 06 of IIM Trichy's EGMP.



## RECENT BATCH ANALYSIS

### TOP COMPANIES WHERE OUR ALUMNI ARE WORKING

#### NOTE:

- ▶ The above list is partial.
- ▶ Highlighted above are the collective batch demographics from Batch 01 to Batch 06 of IIM Trichy's EGMP.
- ▶ All company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

## RECENT BATCH ANALYSIS

### TOP PROFILES OF OUR ALUMNI

Founder & CEO	Chief Commercial Officer	Managing Director	Vice President
Head-Sales & Marketing	Zonal Head- Sales & Operation	General Manager	Sr. Project Manager
Senior Operation Manager	Business Development Manager	Team Lead - Research	Business Analyst

NOTE:

- ▶ The above list is partial.
- ▶ Highlighted above are the collective batch demographics from Batch 01 to Batch 06 of IIM Trichy's EGMP.





# About Jaro Education

**3,50,000+**  
Career Transformed

**150+**  
Programs from  
Diverse Domains

**30+**  
World's Leading  
Academic Partners

**23+**  
Learning Centres across  
India, USA & Singapore

**20+**  
Top NIRF Ranked Indian  
Institutes & Universities

**10+**  
Top QS Ranked Global  
Institutes & Universities



e-India Awards

The Best ICT Enabled  
Higher Education  
Institute Award



Educational  
Excellence Awards

Most Innovation &  
Successful online MBA  
Program in India



MODI Awards

Outstanding  
Contribution in Online  
Education



ABP Education  
Awards

Best Digital Learning  
Innovation Award



World HRD  
Congress

National Best  
Employer Accolade



World HRD  
Congress

Edtech Leadership  
Awards

OUTLOOK BUSINESS



Outlook Business Icon  
Awards 2023

India's Most Trusted  
Online Higher Education Company



The Business  
Awards 2024

Leading Edtech Company  
of the Year

Jaro Education is an online higher education company that specialises in executive education, serving as a liaison between the world's leading universities and institutes to create online and technology-driven programmes. The company provides a quality bucket of online executive education programmes catering to domains such as Doctorate & Ph.D., Analytics & Data Science, Management, Finance, etc., from renowned national and international institutions to meet the needs of working professionals. Our goal is to foster the growth of entrepreneurs and professionals at all levels, from entry-level to C-Suite, through world-class executive education programmes.

# jaro education

*Connect* With  
**Us Now!**

**IIM Trichy Executive Education  
and Consulting office**

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🌐 [www.iimtrichy.ac.in](http://www.iimtrichy.ac.in)

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✉ [admission.iimt@jaro.in](mailto:admission.iimt@jaro.in)

🌐 [www.jaroeducation.com](http://www.jaroeducation.com)

## **Jaro Education's Presence**

Ahmedabad | Bangalore | Chennai | Delhi/NCR |  
Hyderabad | Jaipur | Kolkata | Mumbai | Nagpur | Pune