

**Post Graduation Certificate
Programme in
Executive General
Management**

Batch 05

About IIM Trichy

IIM Tiruchirappalli (IIMT) is one of the fastest-growing second-generation IIMs with a full-fledged state-of-the-art campus spread over 176 acres. Started in 2011, the institute has established its name as one of the premier management institutions with capabilities in creating and disseminating management knowledge. The institute has 33 faculty members with strong academic and industrial experience.

Faculty members are from leading management educational institutions both from India, like IIMs and IITs, and also from foreign universities. The institute, apart from running flagship Post Graduate Programme in Management, also has doctoral programmes and post graduate programmes in business management for working managers.

IIM Tiruchirappalli was conferred with the Leadership & Innovation Award: 2020 in the Business School Category by the Higher Education Forum (HEF) at the 11th HEF Annual Convention. The Institute is placed 7th among top B-Schools in Outlook-ICARE India MBA Rankings 2020.

IIM Tiruchirappalli has been placed at 15th rank by the National Institutional Ranking Framework, Ministry of Human Resource Development, Government of India (2020) in the category of Management Institutions. The eLearning Center of Executive Education and Consultancy (EEC) furthers the mission of IIMT to reach out to aspiring executives keeping in mind their time and location constraints.

The e-learning programmes enable IIMT to foray into the online Executive Education space with a single-minded focus to make quality management education contemporary, conveniently accessible and affordable.



Director's Message



Prof. Pawan Kumar Singh

The Director

Indian Institute of Management Tiruchirappalli

Indian Institute of Management Tiruchirappalli (IIMT) is the 11th IIM established by the Government of India in 2011 and has completed the 10-year milestone. Tiruchirappalli is a vibrant city widely known for its art and culture that dates back to thousands of years. Now the city is the hub of educational institutions, scholastic centers, and modern industries. Our Institute is transcending to new heights and stands true to its motto: 'Gyaanam Anantam' which means 'Knowledge is Infinite'. Continuous learning is the foundation for better value creation and IIMT aspires to instill in its students an unceasing desire to learn. The institute proudly takes on the responsibility of shaping the students into leaders of tomorrow who would be the catalysts of change for the betterment of society. IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land, situated about 11 km from Tiruchirappalli International Airport.

Our mission is to nurture a learning environment that assimilates, disseminates, and creates knowledge of global standards adding value to the society and nation. Starting journey with an intake of 84 students, today we host over 500 students and offer diverse Programmes such as: Post Graduate Programme in Management (PGPM); Post Graduate Programme in Management – Human Resources (PGPM - HRM), Doctoral Programme in Management (DPM), Executive Doctoral Programme in Management (EDPM) and Post Graduate Programme in Business Management (PGPBM) for the working executives. The Executive Education & Consulting under IIM Trichy offers both short duration and long duration programmes, Faculty Development Programmes, and e-Learning Programmes especially designed to enhance the skills and knowledge of the corporate managers. Through a carefully designed curriculum, we shape our students as future leaders with deeper understanding. We also strive to create dynamic and innovative entrepreneurs who could bring positive changes in the Society.

Our strength comes from our faculty members and dedicated staff. Our faculty possess the highest level of innovative and interactive skills. They not only impart knowledge but also instill the core values and ethos of invincible Indian culture. We develop a spirit of enquiry into the minds of our students and for fruitful purposes invite them to challenge the existing paradigms. High-quality research is always an integral part of IIMT culture. Our thoughtfully created Learning Resource Centre helps the faculty and research scholars to ponder over their ideas in an exquisite academic ambience and produce world-class research output. IIM Tiruchirappalli has expanded its horizons by entering into various collaborations with academia and industry. We have signed agreements of academic cooperation with reputed institutions across the world. Through projects like 'Make a Difference', we imbibe social and national commitments in our students.

We take pride in who we are. We do not fixate on past accomplishments and constantly look for innovative ways to establish our vision to be a leading management institution with a significant impact on business and society. We believe that the Institute has the potential to be transformed into one of the best world-class management schools in India. We invite every stakeholder of the society to join us in this journey of spreading value-based management education.

Prof. Pawan Kumar Singh

The Director

Indian Institute of Management Tiruchirappalli

Source: IIM Trichy website

Dean at IIM Tiruchirappalli



Dr. P. Saravanan

Corporate Relations and Faculty Affairs

Dr. P. Saravanan is currently a dean – corporate relations & faculty affairs at IIM Tiruchirappalli. Prior to this, he worked as a Professor in Finance and Accounting at IIM Tiruchirappalli and a Professor at IIM Shillong. His areas of interest are corporate finance, security analysis and portfolio management, corporate governance and project finance. He has published 36 articles in various journals including 'A' category journals, which are ranked as per the Australian Business Deans Council (ABDC) classification. Six of his case studies on NSE and BSE listed companies were published by Ivey Business School and available in Harvard Business School case repository collection. He is a regular columnist in leading business newspapers like Economic Times, The Hindu Business Line, Financial Express and Mint.

Programme Directors



Prof. Papri Nath

Faculty in the area of Organizational Behavior

Prof. Papri Nath is a PhD from IIT Kharagpur. Currently, she is a faculty in the area of Organizational Behavior at IIM Trichy. She holds a master's degree in Psychology (specialization: Organizational Behavior) from Banaras Hindu University. She is a University level Gold Medalist in Psychology at Graduation level. She received 'Mother Theodosia A.C. Memorial Scholarship' for the same. She is also a recipient of the 'Junior Research Fellowship' granted by University Grants Commission (UGC-JRF). Her thesis was nominated in the 'best five thesis' category by 'Prof. Durganand Sinha Dissertation Award Trust'. Her areas of research interest are positive emotions, psychological resilience, attributional style, retirement planning, and mindfulness. She has attended conferences like International Congress of Psychology and International Congress of Applied Psychology. She has offered training programmes to National Judicial Academy, India Post, NLC India, Saint Gobain, CTSTI, ITI, NSTI, CPCL etc. She teaches Post graduate and Research students at IIM Trichy.



Prof. Sirish Kumar Gouda

Associate Professor in the Operations Management and Decision Sciences Area

Prof. Sirish Kumar Gouda is an Associate Professor in the Operations Management and Decision Sciences Area. He holds a doctorate degree from IIM Bangalore and a bachelor's degree from NIT Warangal. He has prior work experience in the areas of Supply Chain Consulting, EdTech and Financial Inclusion. He has several publications in leading Operations Management journals such as European Journal of Operational Research, Transportation Research: Part E, International Journal of Production Economics, International Journal of Production Research etc. He has also presented his research work in several national and international Conferences. He has also trained several corporates in the areas of process improvement, operational leadership, supply chain management, supply chain analytics and sustainable operations.

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Programme Overview

Time to drive momentum in your leadership career and business growth with Top B-School in India, IIM Trichy- Post Graduate Certificate in Executive General Management Programme (E-GMP). Pursue a PG certified E-GMP specially curated for working professionals and aspiring executives to take upon managerial or leadership roles in their organization.

In tomorrow's modern business world, the Executive General Management Programme provides an understanding of business and enables managers to make smarter business decisions. This interdisciplinary programme will provide participants with a holistic, cross-functional view of an organization to facilitate superior, integrated decision making. General Management encompasses diverse functions such as Finance, Marketing, Operations, Strategy, Information Systems, Economics, Analytics, and Human Resource Management.

Seamlessly envision your success and scale up the organizational growth to the next level with greater knowledge of business operations and a multidisciplinary approach to leadership. The PG Certificate programme in Executive General Management accelerates this transition via an innovative online mode of delivery and personalized learning on campus.

Program Objectives

- Build knowledge and understanding of major functional areas of management
- Foster interdisciplinary thinking
- Demonstrate ability to be creative and innovative in an organizational context
- Develop an understanding of contemporary topics and issues
- Demonstrate ability to manage unstructured business situations

Navigate the ever-changing economic landscape

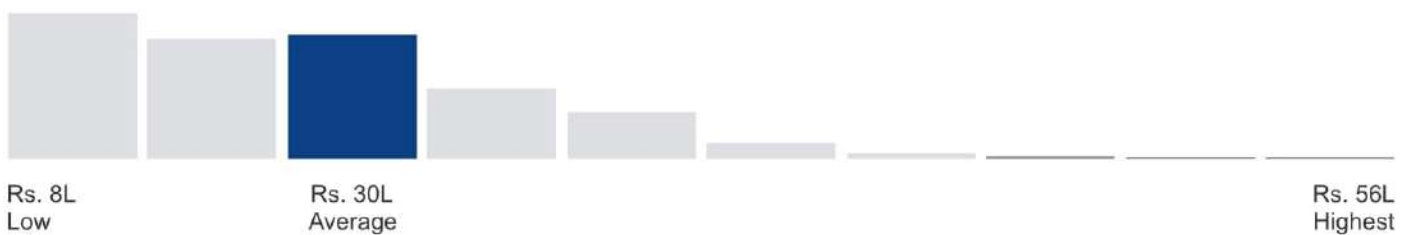
“India is expected to lead the percentage growth of fortunes worth \$100 million in 2025.”

Moving from crisis to recovery has demonstrated that resiliency is now a business requirement in today's global economy. Smart professionals strive for success by creating digital resiliency to set a new benchmark for building future enterprises, and ultimately articulate a vision for executing new-age frameworks in order to swiftly uplift management strategies.

▶ Executive-Level Manager Salary range in India

Average Annual Salary

Rs. 30 LPA



Executive-Level Manager salary in India ranges between Rs. 8 Lakhs to 56 Lakhs with an average annual salary of Rs. 30 Lakhs.

Source- Glassdoor

Programme Highlights:

Cross-Industry Peer
Networking

Post-Graduate Certificate
from IIM Trichy

EEP Alumni Status

Interactive Campus
Immersion^{*}

Experiential and Case-Study
based Learning

Contemporary
Management Topics

^{*}Subject to prevailing government rules pertaining to the pandemic.

Programme Content:

1.	Orientation
2.	Organisational Behavior & Design
3.	Accounting for Managers
4.	Marketing - I
5.	Business Statistics
6.	Business Research Methods
7.	Data Science for Business
8.	Corporate Finance for Managers
9.	Managerial Economics
10.	Macro Economics
11.	Marketing - II (including Digital)
12.	Managing Operations (Mfg & Services)
13.	HR Management
14.	Strategic Analysis for Competitive Advantage
15.	Information Systems for Managers
16.	Communication for Managers

Pedagogy:

The program is delivered through blended learning mode. The in-class component will involve a variety of pedagogical techniques such as lectures, case discussions, simulation games, role plays, group projects and other experiential exercises. The online component delivered through state-of-the-art interactive mode will facilitate learning through synchronous mode using multimedia components involving case discussion, audio and video engaging components.

Eligibility:

- Minimum 50% in Graduation or Post Graduation, whichever is higher from a recognized National or International University (marks can be rounded off as 50% if it is above 49.50%).
- Minimum Post qualification experience of 1 year
- Reservations will be provided to eligible candidates as per Government of India norms

Programme Details:

Programme Duration	: 1 Year
Mode of Delivery	: Direct to Device (D2D) Platform
Session Timings	: Once in a week One 3-hour session every Saturday from 6:00 p.m. to 9:15 p.m.
Campus Immersion (Mandatory)	: One campus immersion of 3 days
Hours of Learning	: 174 hours
Commencement of classes	: May 2023

Fee Structure:

Programme Fee	
Application Fee	INR 2,000/- + GST
Total Programme Fee	INR 2,75,000/- + GST <small>(Excluding of Application Fees)</small>

Instalment Pattern		
Particulars	Instalment Amount	Payment Schedule
Instalment 1 (Initial Payment)	INR 96,750	Before Term 1
Instalment 2	INR 57,750	Before Term 2
Instalment 3	INR 57,750	Before Term 3
Instalment 4	INR 62,750	Before Term 4

Specimen Certificate

“Post Graduate Certificate Programme in Executive General Management- IIM Trichy”

for those who successfully complete the prescribed course of study
and fulfill all other academic requirements



भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli

Certificate of Completion

This is to certify that

XXX

has successfully completed the

Post Graduate Certificate Programme in Executive General Management

through blended learning mode

Given on the _____

Programme Director

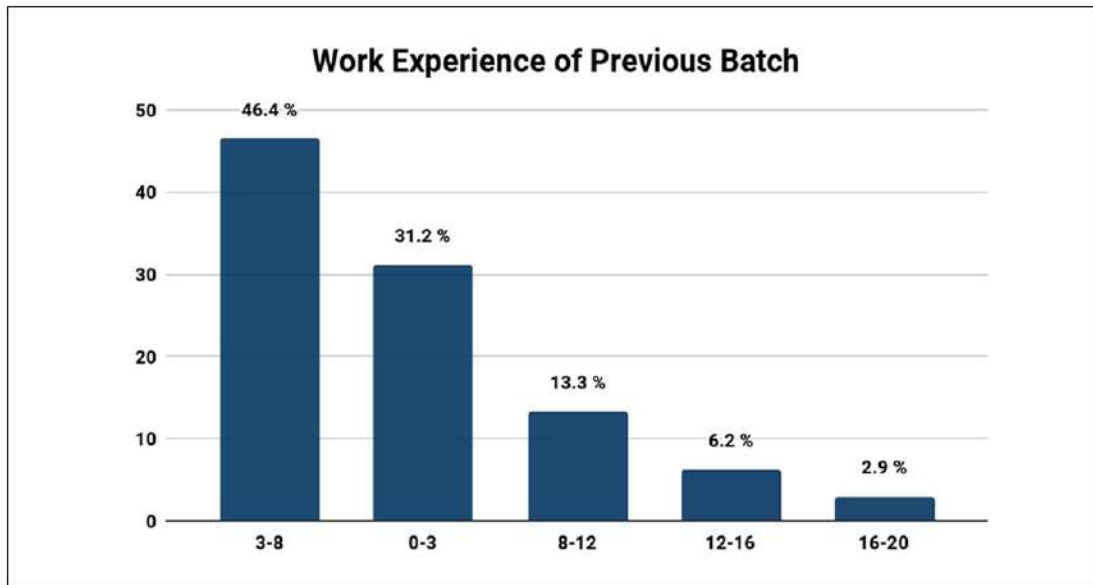
Programme Director

Dean (Corporate Relations & Faculty Affairs)

Director

Sl.No.:

Recent Batch Analysis



Top Companies

- Ford Motor Company
- Amazon
- Tata Consultancy Services
- HCL Technologies
- Pepsico
- Nike India
- KPMG Global Services
- Flipkart
- Deloitte USI
- Paytm
- Ernst and Young
- INFOSYS LIMITED
- Cognizant technology Solutions
- Phonepe
- IBM
- Google
- TECH MAHINDRA
- Accenture
- Bytedance
- Bank Of America
- Deloitte

Top Designation

- Founder
- CEO
- Chief Commercial Officer
- Managing Director
- Director
- Deputy director
- Sales Head
- Sr. Project Officer
- Senior Software Engineer
- Chief Manager - engg Services
- Senior Scientist
- Software development engineer III
- Lead Engineer
- Business Development Manager
- AGM - OPERATIONS

Hear from the Alumni

Ms. Apurva Priyadarshini



Mr. Anupam Prakash



Admission Process



Career Assistance

Profile Building

Rigorously building the candidate's profiles and resume scrutinizing with their LinkedIn profiles. Jaro Education enables personalised feedback to boost overall virtual presence.

Resume Review

Moving forward with carefully curated resumes that ensures you are interview-ready for the workplace of tomorrow.

Placement Assistance

Get career assistance as per the profile and preferences. On an average, get 5-6 job recommendations to enhance quality employment opportunities

Career Enhancement Sessions

Bridging connectivity to link the best talent with organizations through eminent sessions from top-class industry speakers.



Note

IIM Tiruchirappalli or Jaro Education do not guarantee or promise you a job or advancement in your existing position. Career Services is simply provided as a service to help you manage your career in a proactive manner. Jaro Education provides the Career Services described here. IIM Tiruchirappalli is not involved in any way with the Career Services described above and offer no commitments.

About Jaro Education

“INDIA’S MOST TRUSTED ONLINE HIGHER EDUCATION COMPANY”



1000+

Corporate Associations

3,00,000+

Careers Transformed

2009

Enhancing Career Since



2022

EdTech Leadership Award



2022

National Best Employer Accolade



2019

Economic Times Award



2018

ABP Education Award



2017

Modi Award

Jaro Education is a leading Ed-Tech company and a pioneer in the executive education space with more than 3,00,000 alumni. Jaro Education has partnered with various Top B Schools, Universities, and Premium Institutions nationally as well as internationally and has received multiple national-level awards for its exceptional contribution to education.

IIM Trichy has empanelled Jaro Education for providing promotion and admission support to its Post Graduate Certificate Programme in Executive General Management.



Contact Us

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Consulting Office**

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