



भारतीय प्रबंध संस्थान तिरुचिरापल्ली

Indian Institute of Management Tiruchirappalli

(An Institute of National Importance, Ministry of HRD, Government of India)

तिरुचिरापल्ली - 620 024, तमिल नाडू, भारत

Tiruchirappalli - 620 024, Tamil Nadu, India

CORRIGENDUM-I

FOR

Tender Notification No: IIMT/CC/PS/2020/3, Dated 05/02/2020

**INVITING TENDER FOR DESIGNING AND EXECUTING DIGITAL
PROMOTIONAL CAMPAIGNS FOR ADMISSIONS TO PGPBM
PROGRAMME AT IIM TRICHY (CHENNAI CAMPUS)**

Amendments in the tender document

I. **Please refer to Page 1 of Tender Document.** The revised schedule of the following activities are as under;

Details	Date	Time	Venue
Opening of Master Envelope and Technical Bid (Cover 1)	26/02/2020 (Wednesday)	10.00 am	Dean's Office Meeting Room, IIMT
Presentation by the Eligible Vendors for Technical Evaluation	26/02/2020 (Wednesday)	10.30 am	Dean's Office Meeting Room, IIMT
Opening of Price Bids of Eligible Vendors (Cover 2)	26/02/2020 (Wednesday)	14.30 pm	Dean's Office Meeting Room, IIMT

II. **Please refer to Page 2:** At the end of Para 1 under **Eligibility Conditions for Bidders**, the following clause has been added, as under.

Non-GST bidders are not eligible to apply.

III. **Please refer to Page 2:** Under **Eligibility Conditions for Bidders**, para 5 has been added as a new clause, as under.

5. The bidders, who are not meeting the criteria as mentioned at para 3 and 4 above, will be disqualified and will not be further evaluated.

IV. **Please refer to Page 3:** Under **Eligibility Conditions for Bidders**, para 5 has been changed to para 6.

V. **Please refer to Page 3: Terms & Conditions.** Para 10, under **Essential requirements: Marketing of the Executive programme**, has been revised as under ;

10. **Statutory Requirements:** It is mandatory for the bidders to have a GST registration number & PAN among other statutory documents. A copy of the GST registration and PAN have to be submitted with the tender document.


10/02/2020



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Please refer to Page 5 : Pre-Bid Meeting.

The pre-bid meeting will be held on 17 February 2020 (Monday) at 15.00 hrs.

VI. Please refer to Page 6 : Technical Bid Evaluation has been revised as under;

Based on the information provided in Technical Bid and also on the presentation to be made by the bidders, marks will be provided for each item by the bidder as per the weightages given below.

1.

Items	Maximum Marks
I. Financial Soundness/Turn over (Average turnover in the last three years, as reported in the audited financial statements will be considered. Less than Rs. 5 lakh = 0 marks ; Rs.5 to 7 lakh = 4 marks ; Rs.7.01 to 10 lakh = 6 marks ; Rs.10.01 to 15 lakh = 8 marks ; Rs.15.01 to 25 lakh = 9 marks ; above Rs.25.01 lakh= 10 marks .)	10
II. Range of Clients served in the past three years for the work similar to IIM Trichy's requirement (copy of the work order and completion certificate issued by the previous clients should be enclosed) (Each completed work order worth Rs. 2 to 3 lakhs = 3 marks ; Rs. 3.01 to 5 lakhs = 4 marks and above Rs. 5 lakhs will be given 5 marks subject to maximum of 10 marks.	10
III. Presentation by the Bidder a. Bidder's understanding of Executive Market Segment – 10 marks . b. Thoroughness of the Promotional Plan to address IIMT requirements- 10 marks . c. Technological and Human capabilities to execute the promotional campaigns - 10 marks .	30
Total Marks	50

VII. Please refer to Page 8: Submission of Documents. Point 3 & 4 have been revised as under ;

- Experience certificates along with relevant work orders and testimonials with verifiable contacts from the previous clients.*
- Proof of Annual Turnover for the last three consecutive financial years (2016-17, 2017-18 & 2018-19).*

All other points mentioned in the Tender document other than the above corrigendum remain same.


R. Ravikumar
Administrative Officer (A, S&P)