



**IIM Tiruchirappalli**  
**Nurturing Future**  
**Leadership Programme**

**Under the aegis of**  
**Malaviya Mission Teacher**  
**Training Programme (MMTTP)**

**March 24-28, 2024**





# KNOWLEDGE IS ENDLESS

*motto that has strongly  
governed IIM Trichy*



## MISSION

To nurture a learning environment for the creation and dissemination of management knowledge of global standards and to develop leaders of enterprises who add value to society and nation building.

## VISION

To be a leading management institution with significant impact on business and society.

## OBJECTIVES

- Develop competent, professional and value-oriented management graduates
- Contribute to management knowledge through research
- Strengthen existing management processes through executive education and consulting
- Strive to contribute to national/regional policy making

## ABOUT IIM TRICHY

Indian Institute of Management Tiruchirappalli (IIMT) is the eleventh IIM and was instituted on 4th January 2011. Tiruchirappalli is a city known for its prominence in education, spirituality, art and culture and IIM Trichy tends to benefit from this. IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land.

## MOULDING EXCELLENCE

### - HEART OF OUR BEING

IIM as a name has steadily become synonymous with excellence in management education and has established a benchmark for unwavering quality in India. IIM Trichy aims to find its own footing in developing competent professionals for the industry and doing quality research in India.

Hard work, Perseverance, Passion and Integrity are some of the virtues necessary to attain success. IIMT boasts about a collection of eminent faculty and motivated students which form its backbone.

IIMT holds strong values which it imparts to its students, primary amongst which is an unceasing desire to learn. It also firmly believes that the foundation of value creation lies in the path of continuous learning.





## MALAVIYA MISSION TEACHER TRAINING PROGRAMME (MMTTP)

The Higher Educational Institutes are critical in building a nation's human capital through academic excellence. As per the guidelines received from the Ministry of Education, Government of India, a need is felt to develop and nurture faculty to take on leadership roles in HEIs. In this direction, IIM Tiruchirappalli has designed a five-day residential 'Nurturing Future Leadership Programme' (NFLP) under the aegis of the Malaviya Mission Teacher Training Programme (MMTTP) that will contribute towards creating a pool of visionary and capable academic leaders.

### ABOUT THE PROGRAMME

**Programme:**

5-Days Residential Programme

**Target Audience:**

Faculty from Centrally Funded Institutes, Institutes of National Importance.

**Eligibility:**

The participants must be permanent faculty at recognized institutes with at least three years of teaching experience.

**Batch Size:**

30 Participants

### PROGRAMME DIRECTORS

**Prof. Satish S. Maheswarappa**

*Professor  
Marketing*

**Prof. Upam Pushpak Makhecha**

*Associate Professor  
Organizational Behaviour & Human Resources*

### ASSESSMENT AND CERTIFICATION

Upon successfully completing the programme, the participant shall be awarded a certificate by IIM Tiruchirappalli under the aegis of the Malaviya Mission Teacher Training Programme (MMTTP)



## OBJECTIVES:

The aim of this NFLP is that the participants (teachers/ faculty) will be able to gain an understanding of the academic leadership requirements across multiple domains-

- Crafting an ecosystem for academic excellence through vision, mission, and strategy and stakeholder management for effective organizations.
- Managing functional facets such as financial aspects and intellectual property rights aspects, positioning the institution brand for national and international markets, and enhancing research and publication capabilities.
- Honing soft skills such as leadership, communication, influencing, negotiation, emotional intelligence, stress management, and team dynamics.
- Handling the student interface through mentoring and counseling students and advancing pedagogical interventions in sync with emerging technologies.

## PEDAGOGY:

The pedagogy of the program will be predominantly an experiential learning process. The methodology will be highly interactive, incorporating the following pedagogical tools and techniques:

- Case studies
- Roleplays
- Individual and Group activities
- Exercises encouraging reflection with self and peers
- Capstone project

## PROGRAMME OUTCOMES:

The following outcomes are envisaged upon successful completion of the NFLP:

- Improvement in the team management, communication skills, and critical thinking of participants
- Dissemination of learnings from the programme to encourage other institutions to organize similar development programmes for their faculty
- Creation of a pool of trained institutional leaders
- Improvement in the administration of higher education institutions

# SCHEDULE OF THE PROGRAMME

## March 24, 2024 - Sunday

08:15 - 09:00	Inauguration & Group Photograph
09:00 - 10:30	Building Vision Mission and Strategy in HEI
10:30 - 11:00	Tea
11:00 - 12:30	Building Vision Mission and Strategy in HEI
12:30 - 13:30	Lunch
13:30 - 15:00	Psychology of Leadership
15:00 - 15:30	Tea
15:30 - 17:00	Psychology of Leadership
17:00 - 17:30	Tea
17:30 - 18:30	Project Introduction & Campus Tour

## March 25, 2024 - Monday

09:00 - 10:30	IPR Management in HEI
10:30 - 11:00	Tea
11:00 - 12:30	Managing Finance in HEI
12:30 - 13:30	Lunch
13:30 - 15:00	Influencing & Negotiation Skills
15:00 - 15:30	Tea
15:30 - 17:00	Influencing & Negotiation Skills
17:00 - 17:30	Tea

## March 26, 2024 - Tuesday

09:00 - 10:30	Effective Communication for Academic Leadership
10:30 - 11:00	Tea
11:00 - 12:30	Effective Communication for Academic Leadership
12:30 - 13:30	Lunch
13:30 - 15:00	Nurturing Teams for Academic Excellence
15:00 - 15:30	Tea
15:30 - 17:00	Identifying & Building Institutional Brands
17:00 - 17:30	Tea

## March 27, 2024 - Wednesday

09:00 - 10:30	Creating Effective Organizations
10:30 - 11:00	Tea
11:00 - 12:30	Creating Effective Organizations
12:30 - 13:30	Lunch
13:30 - 15:00	Emotional Intelligence & Stress Management
15:00 - 15:30	Tea
15:30 - 17:00	Emotional Intelligence & Stress Management
17:00 - 17:30	Tea

## March 28, 2024 - Thursday

09:00 - 10:30	Enhancing Research and Publication Capabilities in HEI
10:30 - 11:00	Tea
11:00 - 12:30	Strategic use of ICT for Teaching
12:30 - 13:30	Lunch
13:30 - 15:00	Counselling and Mentoring for Students
15:00 - 15:30	Tea
15:30 - 17:00	Capstone Project Presentations
17:00 - 17:30	Feedback and Valedictory (followed by High Tea)

## DURATION AND VENUE

**Date:** March 24-28, 2024

**Venue:** Indian Institute of Management Tiruchirappalli (IIMT) campus

## PROGRAMME FEE

The first batch programme is entirely sponsored by the Ministry of Higher Education. The programme will be offered at the IIM Trichy campus. Boarding and lodging will be provided by IIM Trichy.

**Total Program Fees for each participant in a batch for five days is  
Rs 50,000/- + GST**

## CONTACT US

### Executive Education & Consulting Office

Indian Institute of Management Tiruchirappalli  
Pudukottai Main Road, Tiruchirappalli – 620 024

✉ [fdp@iimtrichy.ac.in](mailto:fdp@iimtrichy.ac.in)

### Mr. Senthil Saravanan, Corporate Relations Officer

+91 95433 05454

### Ms. Rajalakshmi C, Assistant Administrative Officer

+91 86100 66764

🌐 [iimtrichy.ac.in](http://iimtrichy.ac.in)

