

PG Certificate Programme In Strategic Human Resource Management



as per Outlook ICARE
India Rankings 2021



as per India Today MDRA
Rankings 2020



as per NIRF Rankings
(Management Category) 2023



**Leadership &
Innovation Award 2020**
in the Business School
Category by HEF

Batch: 04



Marketing Partner

jaro education

About IIM Trichy



as per NIRF Rankings
2023



as per Outlook ICARE
India Rankings 2021



as per India Today MDRA
Rankings 2020

IIM Tiruchirappalli (IIMT) is one of the fastest-growing second-generation IIMs with a full-fledged state-of-the-art campus spread over 174 acres. Established in 2011, the institute has established its name as one of the premier management institutions with capabilities in creating and disseminating management knowledge. The institute has 44 faculty members with strong academic and industrial experience.

Faculty members are from leading management educational institutions from India, like IIMs and IITs, and foreign universities. The institute, apart from running its flagship Post Graduate Programme in Management, also has doctoral programmes and postgraduate programmes in business management for working managers.

IIM Tiruchirappalli was conferred with the Leadership & Innovation Award: 2020 in the Business School Category by the Higher Education Forum (HEF) at the 11th HEF Annual Convention. The Institute is placed 7th among the top B-Schools in Outlook-ICARE India MBA Rankings 2020.

IIM Tiruchirappalli has been placed at 21st rank by the National Institutional Ranking Framework, Ministry of Human Resource Development, Government of India (2023), in the category of Management Institutions. The eLearning Center of Executive Education and Consultancy (EEC) furthers the mission of IIMT to reach out to aspiring executives keeping in mind their time and location constraints.

The e-learning programmes enable IIMT to foray into the online Executive Education space with a single-minded focus to make quality management education contemporary, conveniently accessible and affordable.



Director's Message



Prof. Pawan Kumar Singh

Director, Indian Institute of Management Tiruchirappalli

Indian Institute of Management Tiruchirappalli (IIMT) is the 11th IIM established by the Government of India in 2011 and has completed the 11-year milestone. Tiruchirappalli is a vibrant city widely known for its art and culture that dates back to thousands of years.

Now the city is the hub of educational institutions, scholastic centers, and modern industries. Our Institute is transcending to new heights and stands true to its motto: 'Gyaanam Anantam' which means 'Knowledge is Infinite'. Continuous learning is the foundation for better value creation and IIMT aspires to instill in its students an unceasing desire to learn. The institute proudly takes on the responsibility of shaping the students into leaders of tomorrow who would be the catalysts of change for the betterment of society. IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land, situated about 11 km from Tiruchirappalli International Airport.

Our mission is to nurture a learning environment that assimilates, disseminates, and creates knowledge of global standards adding value to the society and nation. Starting journey with an intake of 84 students, today we host over 500 students and offer diverse degree granting Programmes such as: Post Graduate Programme in Management (PGPM); Post Graduate Programme in Management – Human Resources (PGPM - HRM), Doctoral Programme in Management (DPM), Executive Doctoral Programme in Management (EDPM) and Post Graduate Programme in Business Management (PGPBM) for the working executives. The Executive Education & Consulting under IIM Trichy offers both short duration and long duration programmes, Faculty Development Programmes, and e-Learning Programmes especially designed to enhance the skills and knowledge of the corporate managers. Through a carefully designed curriculum, we shape our students as future leaders with deeper understanding. We also strive to create dynamic and innovative entrepreneurs who could bring positive changes in the Society.

Our strength comes from our faculty members and dedicated staff. Our faculty possess the highest level of innovative and interactive skills. They not only impart knowledge but also instill the core values and ethos of invincible Indian culture. We develop a spirit of enquiry into the minds of our students and for fruitful purposes invite them to challenge the existing paradigms. High-quality research is always an integral part of IIMT culture. Our thoughtfully created Learning Resource Centre helps the faculty and research scholars to ponder over their ideas in an exquisite academic ambience and produce world-class research output.

IIM Tiruchirappalli has expanded its horizons by entering into various collaborations with academia and industry. We have signed agreements of academic cooperation with reputed institutions across the world. Through projects like 'Make a Difference', we imbibe social and national commitments in our students.

We take pride in who we are. We do not fixate on past accomplishments and constantly look for innovative ways to establish our vision to be a leading management institution with a significant impact on business and society. We believe that the Institute has the potential to be transformed into one of the best world-class management schools in India. We invite every stakeholder of the society to join us in this journey of spreading value-based management education.

Prof. Pawan Kumar Singh **The Director** **Indian Institute of Management Tiruchirappalli**

Source: IIM Trichy website



Programme Directors



Prof. Abhishek Totawar

Associate Professor of Organizational Behavior, IIM Trichy
Fellow (IIM Indore), M.A in Psychology (BHU, Varanasi)

Abhishek Totawar is an Associate Professor of Organizational Behavior at IIM Trichy. He has earned his Master's in Psychology from BHU (Banaras Hindu University), and holds a doctorate in management from Indian Institute of Management Indore. He has attended the Participant Centered Learning Program (Executive Education) at the Harvard Business School, Boston.

His research focuses on organizational justice, leadership, culture, and organizational change. Working in these areas, he had opportunities to present

his work at avenues like the Academy of Management (AOM), the European Group of Organization Studies (EGOS), the International Congress of Psychology (ICP), European Congress of Psychology (ECP); leading to publications in international peer-reviewed journals like Human Resource Development Review, Measuring Business Excellence, South Asian Journal of Management, and Development & Learning in Organizations. He has co-authored a few case studies published with Ivey Publications (available at Harvard Business School Publishing) and the Case Centre.

At the MBA and Executive MBA programs, he teaches courses like Micro Organizational Behavior (MIOB: 1st year core course) and Leading Organizational Change (MLOC: 11nd year elective). Abhishek leads IIM Trichy's e-learning program on Leadership & Change Management for working executives (EPLCM).

He has facilitated leadership and organizational change sessions/programs for mid and senior executives of L&T Ltd., Indian Oil Corp. Ltd., TAFE Ltd., VDart Inc., NLC India Ltd., Chennai Petroleum Corp Ltd., Omega Healthcare, Mannapuram Finance, UDS Ltd., Mazagon Dock Shipbuilders Ltd., Datamatics Ltd., Roca India Ltd., Novo Nordisk India Pvt Ltd., Servier Laboratories.

Dr. Shalini Parth

Assistant Professor, IIM Trichy
Ph.D. (IIM Calcutta)



Dr. Shalini Parth is an Assistant Professor in the area of Organizational Behavior and Human Resource Management at IIM Trichy. Prior to IIM Trichy, she served as an assistant professor at SPJIMR, Mumbai for close to two years. Her research interests include platform economy, future of work, alternative modes of skilling, and wisdom at the workplace. Her dissertation during the doctoral program focussed on "Gig workers in the Platform Economy." Her work has appeared in leading journals such as European Journal of Marketing, and New Technology, Work and Employment. She has completed her PhD with a major in Human Resource Management and a minor in Organizational Behavior from IIM Calcutta, India. She did her Master's degree (MA) in Psychology and Bachelor's degree BSc. (Hons.) in Physics from Delhi University.

Contents

- 1. Growth Opportunity in SHRM**

- 2. Programme Overview**

- 3. Programme Highlights**

- 4. Pedagogy**

- 5. Programme Contents**

- 6. Specimen Certificate**

- 7. Programme Details**

- 8. Fee Structure**

- 9. Previous Batch Demographics**

- 10. Hear From Our Alumni**

- 11. Career Assistance**

- 12. About Jaro Education**

Growth Opportunity in SHRM

“Average salary of an employee as Senior Human Resources Generalist is ₹ 17.5 lakhs”

Source: Senior Human Resources Generalist Salaries 2021

“The global human resource management market size was valued at USD 17.56 billion in 2020 and is expected to grow at a compound annual growth rate (CAGR) of 12.2% from 2021 to 2028”

Source: Grand View Research

In the modern business world, HR operations fuel overall growth powered by futuristic strategic thinking and a people-centric approach. This attributes to a strong emphasis on channelling a smooth enterprise. HR professionals must become agile and swiftly adapt to organizational and market changes. Analytics in the field of HR management drives smarter decision making that helps escalate business orientation, ultimately resulting in growth opportunities for the enterprise and its stakeholders.

Having derived scalable solutions by improving and elevating major operations, and organizational changes - the continued digitalization surges the demand for skilled Human Resource of an organization to drive new age and dynamic strategies.

Supplement your skills by joining the Strategic Human Resource Management Programme, and be a part of the new-age business environment.

Programme Overview

Ranked amongst the Top B-Schools in India, IIM Trichy paves a new path for HR professionals to upskill in the world of work.

The PG Certificate Programme in Strategic Human Resource Management (SHRM) is a one year programme curated to enable professionals with an insight into the new age models and frameworks in strategic human resource management.

The forth batch for the SHRM programme will be delivered in a hybrid mode with one in campus module and the rest delivered in a synchronous learning mode via a studio infrastructure. The participants will get exposure to a blend of case study, workshops, experiential learning using projects and lectures.



This sought-after programme curated by IIM Tiruchirappalli aims to help HR Managers:



Analyse the challenges of strategic HR management in a complex and dynamic business environment



Gain a theoretical understanding of multiple models and frameworks in strategic human resource management



Align their objectives and activities to the organisational goals and objectives



Develop skills to strategically align different functional dimensions of HR



Demonstrate the link between SHRM and performance



Understand the implications of SHRM in different industries and across different stakeholders

Experienced professional who wants to build a thriving career in HR Management can seamlessly join **IIM Trichy- PG Certificate Programme in Strategic Human Resource Management.**

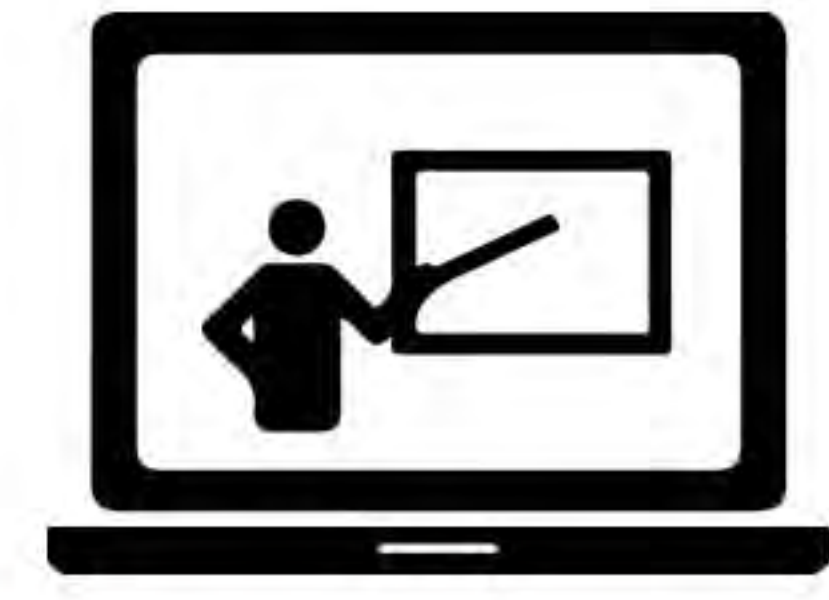
Programme Highlights



Post Graduate Certificate
from IIM Trichy



Executive Alumni Status
- IIM Trichy



Interactive Online Lectures



Cross-Industry Peer
Networking opportunities



Experiential and Case
Study Based Learning



Complete understanding
of the Strategic HRM
process

Pedagogy

- IIM Trichy-SHRM programme will be offered in a hybrid mode with one in-campus module and the rest delivered in a synchronous learning mode via a studio infrastructure.
- One campus visit total for 3 days which will be held in person at IIM Trichy campus.
- The synchronous learning classes will be spread over 45 weeks with typically 3 hours of contact time per week, with course evaluation being conducted on Sundays.
- The pedagogy for IIM Trichy-SHRM programme will be a blend of workshop, case study, experiential learning through project and lectures. Further, learn to unlock how to run data analysis and statistical techniques using SPSS tool.
- Participants are required to read the various course materials (a mix of class lecture notes and pre-reads), assimilate and participate in the class discussions.
- The course evaluation will involve an online exam for each module.

Programme Contents

- Business Context of SHRM
- Financial Perspectives for SHRM
- Managing Organization
- Managing People
- Foundations of HRM
- Strategic HRM: Introduction and Frameworks
- Strategic Alignment of Talent Management
- Strategic Alignment of Training & Development
- Strategic Alignment of Performance Management
- Strategic Alignment of Compensation & Benefits
- Strategic Alignment of Technology & HRIS
- Strategic Alignment of Employee Relations
- Strategic Alignment of CSR & Ethics
- Strategic Alignment of HR Metrics & Analytics
- Employee Value Proposition & Employer Branding
- Managing SHRM for different Stakeholders
- Managing SHRM in different Industry Types
- Managing SHRM for Strategic Renewal
- Managing SHRM for Internationalization

Specimen Certificate



“ Post Graduate Certificate Programme in Strategic Human Resource Management for those who successfully complete the prescribed course of study and fulfill all other academic requirements. ”

NOTE: The above Certificate image is for illustrative purposes only and may be subject to change at the discretion of IIM Tiruchirappalli.

Programme Details

- **Batch**

- 04

- **Duration**

- 12 Months

- **Mode**

- D2D (Direct to Device) Online

- **Campus visit**

- One visit of 3 days
- Attending campus visit physically is mandatory for the completion of the programme.

- **Programme Schedule**

- Saturday from 6:00 p.m. to 9:15 p.m.
- Campus module:3 Days (18 hours)
- Synchronous learning:153 hours
- Total:171 hours
- Application Closure Date:Closing Soon
- Commencement Date:13th January, 2024

- **Eligibility**

- Minimum 50 % in Graduation or Post Graduation whichever is higher from a recognized National or International University. (marks can be rounded off as 50% if it is above 49.50%)
- Minimum 45% in Graduation for SC/ST Applicants
- Minimum 3 years of work experience (after graduation)
- Profile based selection

*Based on prevailing conditions, the campus visit module could be conducted online.

Fee Structure

Particulars	Amount (INR)
Application Fee	2500/- + GST
Total Programme Fee (exclusive of Application Fee)	2,41,000/- + GST

Installment Pattern

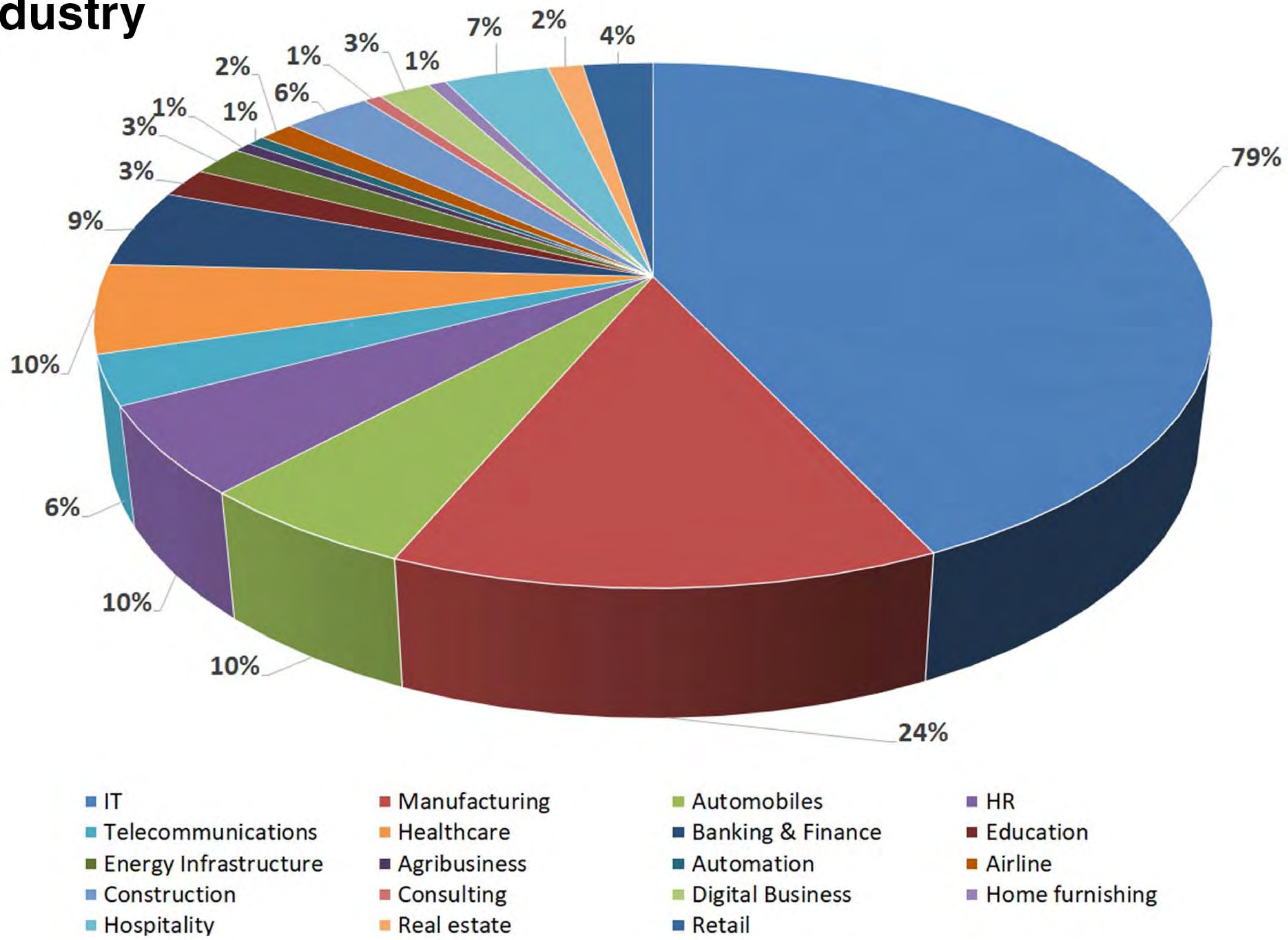
	1 st Installment	2 nd Installment	3 rd Installment
Amount (INR)	90,000/- + GST As mentioned in offer letter	75,500/- + GST 5th April, 2024	75,500/- + GST 5th July, 2024

Easy EMIs Available

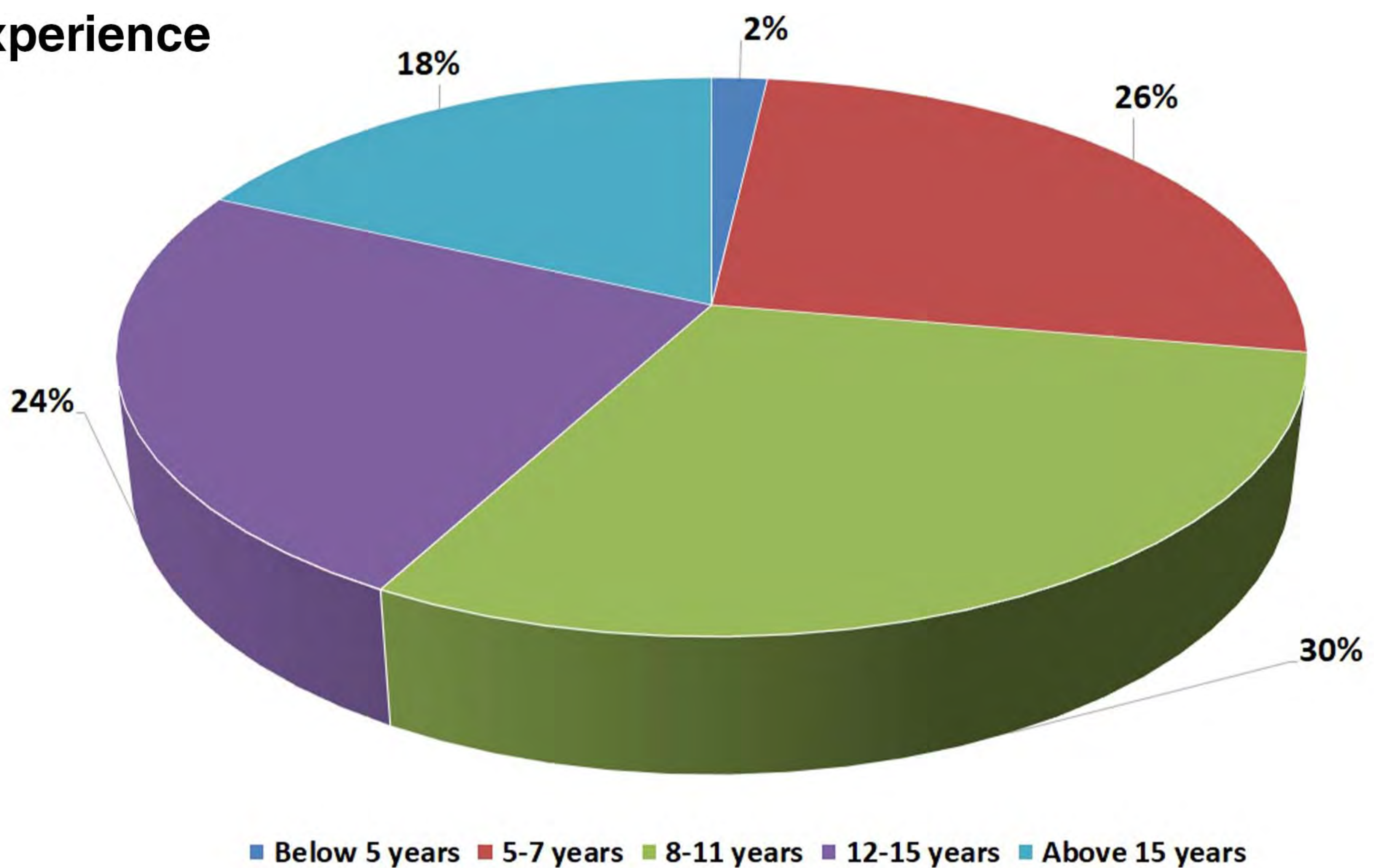


Previous Batch Demographics

Industry

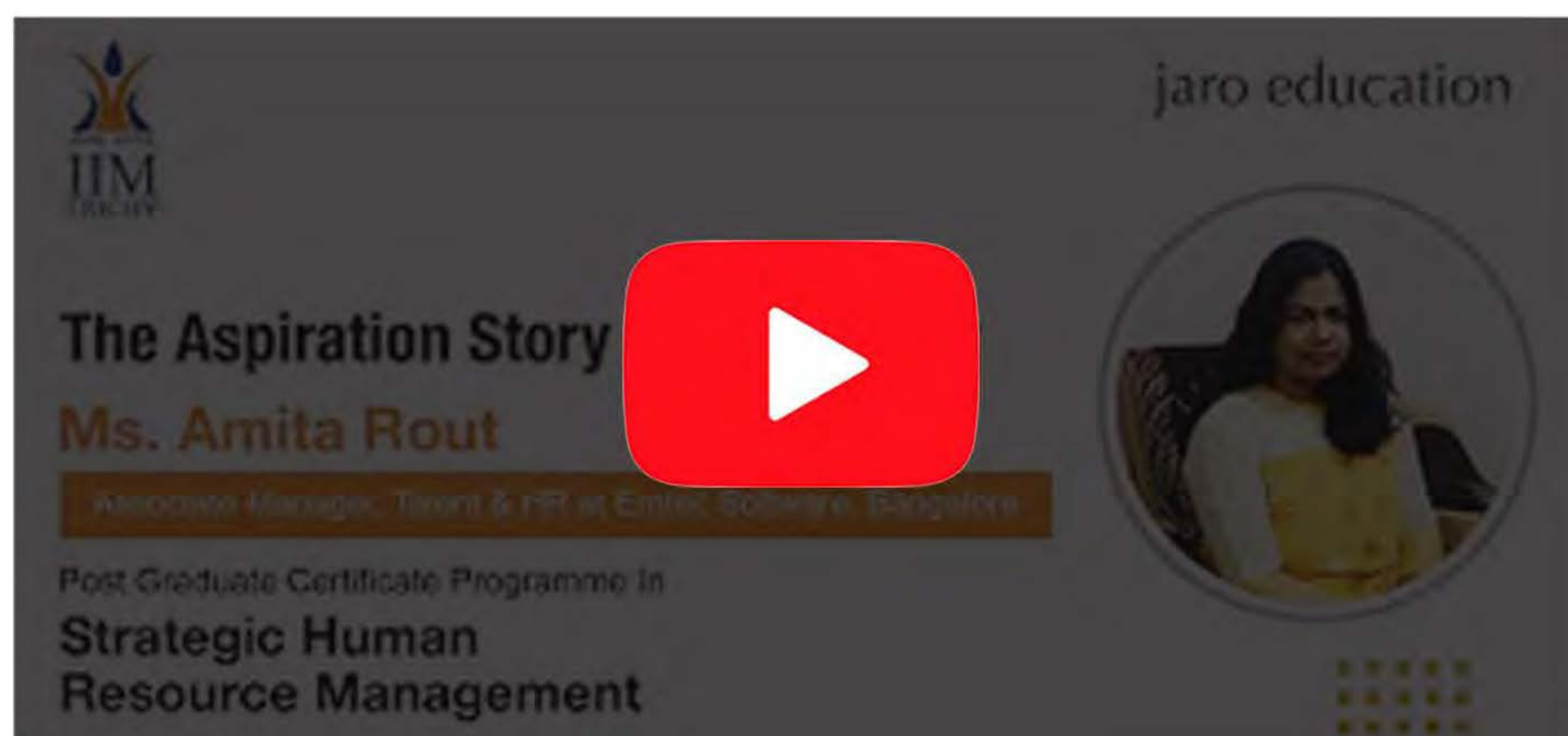


Experience



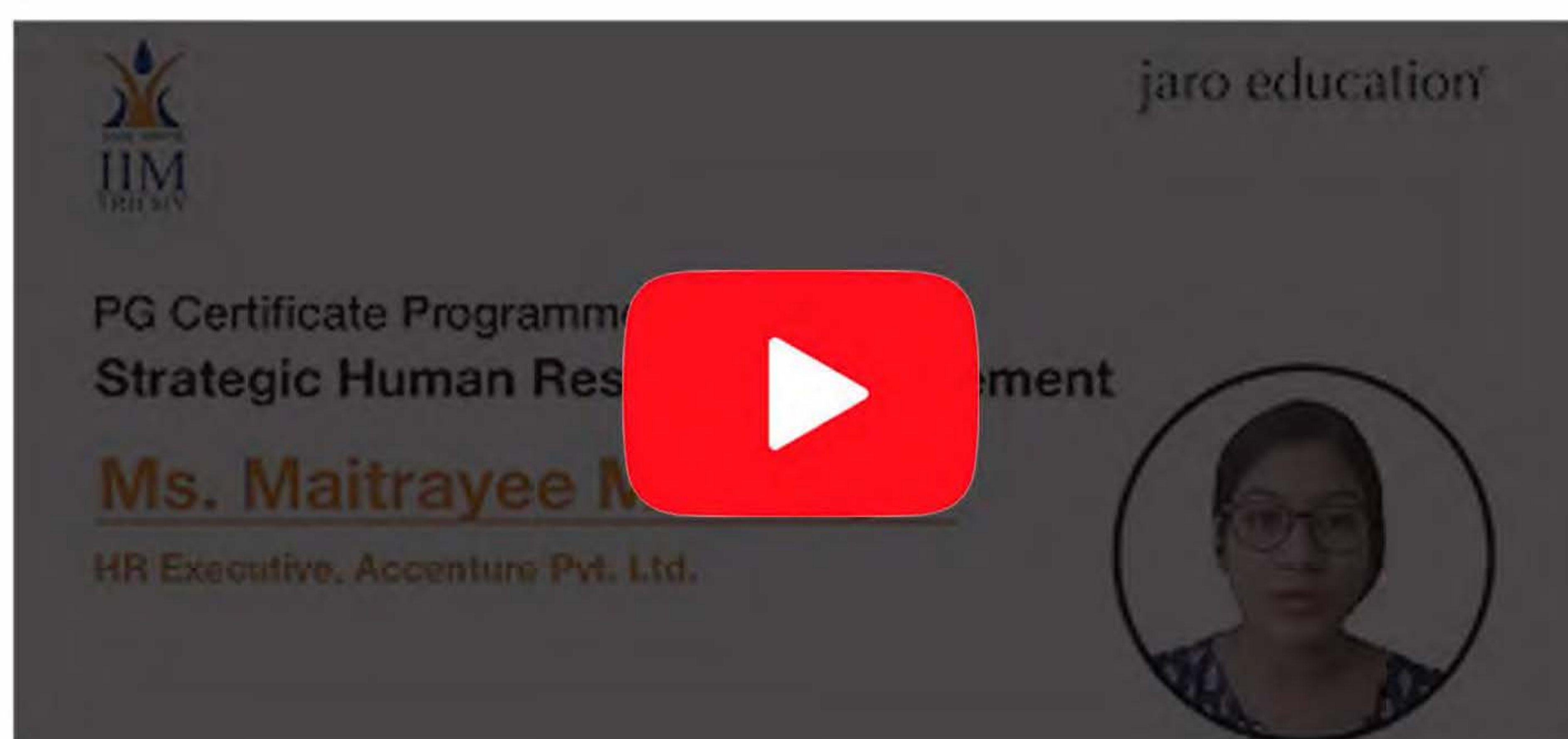
• Past performance records do not guarantee any future opportunities.

Hear From Our Alumni



Ms. Amita Rout
Associate Manager
Talent & HR at M.Tech Software

[Watch Now](#)



Ms. Maitrayee Mukherjee
HR Executive
Accenture Pvt. Ltd.

[Watch Now](#)

Career Assistance

Profile Building

Rigorously building the candidate's profiles and resume scrutinizing with their LinkedIn profiles. Jaro Education enables personalised feedback to boost overall virtual presence.

Resume Review

Moving forward with carefully curated resumes reviews that ensures you are interview-ready for the workplace of tomorrow.

Placement Assistance

Get career assistance as per the profile and preferences. On an average, get 5-6 job recommendations to enhance quality employment opportunities

Career Enhancement Sessions

Bridging connectivity to link the best talent with organizations through eminent sessions from top-class industry speakers.

Note:

IIM Tiruchirappalli or Jaro Education do not guarantee or promise you a job or advancement in your existing position. Career Services is simply provided as a service to help you manage your career in a proactive manner. Jaro Education provides the Career Services described here. IIM Tiruchirappalli is not involved in any way with the Career Services described above and offers no commitments.



About Jaro Education

“INDIA’S MOST TRUSTED ONLINE HIGHER EDUCATION COMPANY”

1000+
Corporate Associations

3,00,000+
Careers Transformed

2009
Enhancing Career Since



-  2022 EdTech Leadership Award
-  2022 National Best Employer Accolade
-  2019 Economic Times Award
-  2018 ABP Education Award
-  2017 Modi Award

Jaro Education has been India's most trusted online higher education company and a pioneer in the Executive Education space since July 2009. The company's goal is to nurture entrepreneurs and working professionals from entry-level to C-Suite levels in every field and industry by providing executive education programmes that meet their needs.

IIM Trichy Executive Education And Consulting Office

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Jaro Education Program Expert

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