

## IIM Trichy hosts the International Week 2020

Indian Institute of Management Tiruchirappalli (IIM Trichy) is hosting its 3rd edition of the International week, starting from 30th December 2019 till 5th January 2020. The International Week initiative brings faculty members from diverse academic backgrounds and various parts of the world to IIM Trichy with a mission of providing global business exposure to our management students of both the PGPM and GPBPM batches.

During the International Week 2020, IIM Trichy will host 14 faculty members from different countries. The professors would be offering courses in different domains, designed specifically to impart the nuances of both theory and application and sharing their experience and expertise with the students. The participants of the International Week would be exposed to the global context and pedagogy and would be able to apply the concepts learned at IIM Trichy to real-life international cases intending to understand the decision-making process in an international setting.

In addition to this, IIM Trichy takes great pride and honour in hosting the 6th Biennial Indian Academy of Management Conference from 1st to 4th January, 2020.

The conference will witness participation from more than 500 delegates, paper presentations, panel discussions and workshops conducted by eminent luminaries from the nation and abroad. The objective of the conference is to liberate management thought process and architect management scholarship in the era of increasing adoption of artificial intelligence, machine learning, internet of things, and other disruptive technologies which are making several existing management theories relatively less relevant to explain, understand and predict the real-world practices. Keynote speakers for the Conference are Prof. Farok J. Contractor, Ph.D., Distinguished Professor Management & Global Business Dept., Rutgers Business School, Prof. Debanjan Mitra, Professor of Marketing and Voya Financial Chair, University of Connecticut School of Business and Dr. T.V. Rao. The conference will host authors from 14 countries and has 21 broad research tracks in diverse fields like Human Resources, Indian Culture, Philosophy & Spirituality, International Management, Operations Management, Finance and Accounting, Strategy, Economics and Public Policy among several other management science disciplines.

## St Joseph's Institute of Management: Entrepreneurship Awareness Programme

The session was held Loyola Auditorium. The members of TIDISSIA stressed on 'self-employment scheme for first generation'. During the event, Our Executive Director, Fr Dr N Casimiraj and the TIDISSIA managing committee signed and exchanged the Memorandum Of Understanding (MOU). TIDISSIA mentioned the minimum age requirement with the capital to be invested, schemes that were established and awaited to be implemented for the welfare of small scale industries in the Trichy business environment. They classified the recent progression and demand in various



sectors. This was done to sow seeds of interest into entrepreneurship.

## Prince Shri Venkateshwara Arts & Science College

Department of Commerce organised a talk by Entrepreneur and Founder of Smile Settai, Mr Ramkumar in association with Business Standard. Dr. Uma Baskar, the Principal presided the session. Faculty J Salomi Backia Jothi - HOD of Department of Commerce (General) and J Janaki - HOD of Department of commerce (Accounting and finance) and M Theboral Victoriya, Assistant professor, department of commerce were present.



Size = 20cm (H) x 12cm (W)

Campus Talk - Chennai