

Post Graduate Certificate Programme in

# **BANKING & FINANCE**

IIM Tiruchirappalli



Marketing Partner

**jaro education**

# ABOUT IIM TIRUCHIRAPPALLI



'The Week'  
Business Rankings 2023



BT-MDRA India's  
Best B-Schools 2023



Among Top B-schools in  
MBA Universe Ranking 2024



NIRF India Rankings  
2023 (Management)



IIM Tiruchirappalli (IIMT) is one of the fastest-growing second-generation IIMs with a full-fledged state-of-the-art campus spread over 174 acres. Established in 2011, the institute has established its name as one of the premier management Institutions with capabilities in creating and disseminating management knowledge. The institute has 48 faculty members with strong academic and industrial experience.

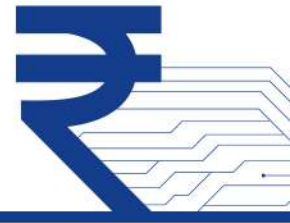
Faculty members are from leading management educational institutions from India, like IIMs and IITs, and foreign universities. The institute, apart from running its flagship Post Graduate Programme in Management, also has doctoral programmes and postgraduate programmes in business management for working managers.

IIM Tiruchirappalli was conferred with the Leadership & Innovation Award 2020 in the Business School Category by the Higher Education Forum (HEF) at the 11<sup>th</sup> HEF Annual Convention. The Institute is placed 7<sup>th</sup> among the top B-Schools in Outlook-ICARE India MBA Rankings 2020.

IIM Tiruchirappalli has been placed at 22<sup>nd</sup> rank by the National Institutional Ranking Framework, Ministry of Human Resource Development, Government of India (2023), in the category of Management Institutions. The e-learning Center of Executive Education and Consultancy (EEC) furthers the mission of IIMT to reach out to aspiring executives keeping in mind their time and location constraints.

The e-learning programmes enable IIMT to foray into the online Executive Education space with a single-minded focus to make quality management education contemporary, conveniently accessible and affordable.

# FROM THE DIRECTOR'S DESK



## Prof. Pawan Kumar Singh The Director

Indian Institute of Management Tiruchirappalli



Indian Institute of Management Tiruchirappalli (IIMT) is the 11<sup>th</sup> IIM established by the Government of India in 2011 and has completed the 10-year milestone. Tiruchirappalli is a vibrant city widely known for its art and culture that dates back thousands of years. Now the city is the hub of educational institutions, scholastic centres, and modern industries. Our Institute is transcending to new heights and stands true to its motto: 'Gyaanam Anantam' which means 'Knowledge is Infinite'. Continuous learning is the foundation for better value creation and IIMT aspires to instil in its students an unceasing desire to learn. The institute proudly takes on the responsibility of shaping the students into leaders of tomorrow who would be the catalysts of change for the betterment of society. IIMT is functioning from its sprawling state-of-the-art campus spread over 175 acres of land, situated about 11 km from Tiruchirappalli International Airport.

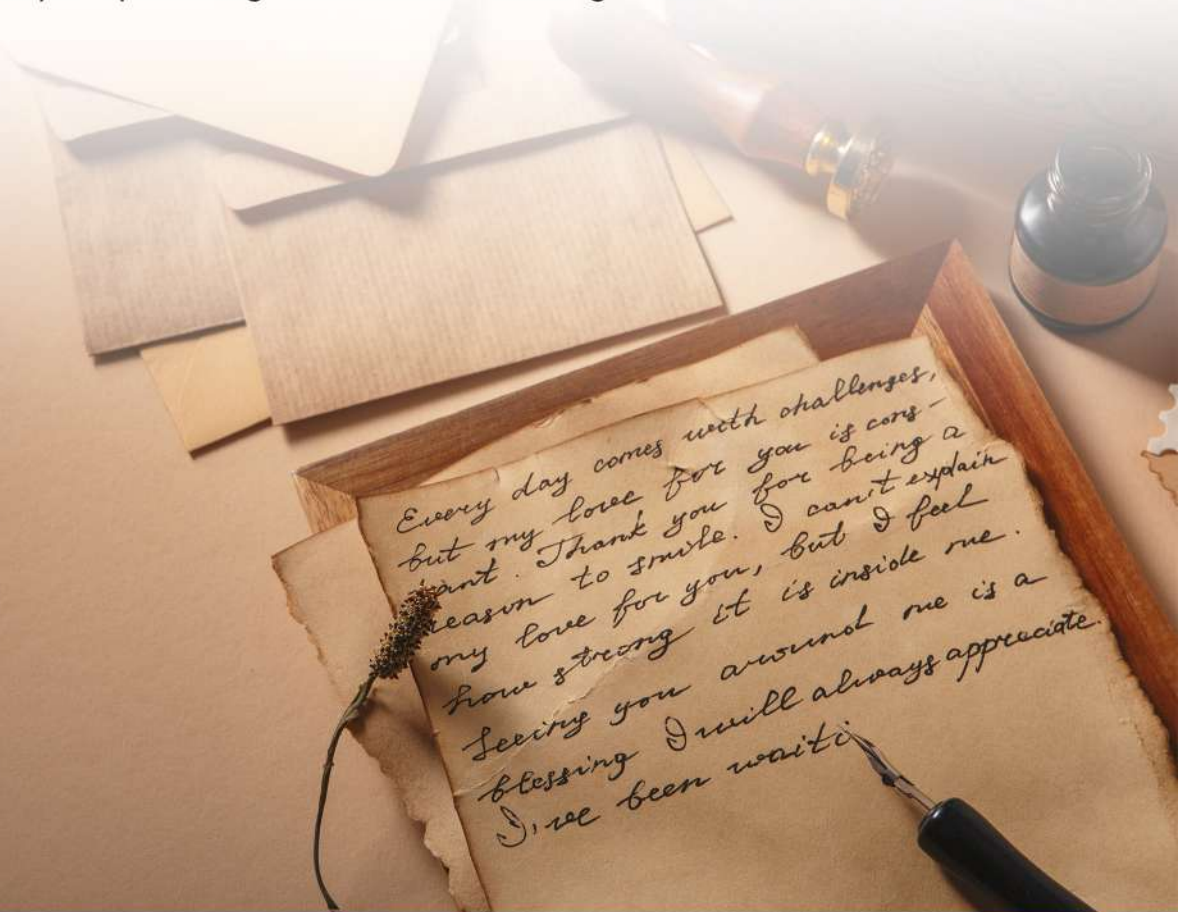
Our mission is to nurture a learning environment that assimilates, disseminates, and creates knowledge of global standards adding value to the society and nation. Starting the journey with an intake of 84 students, today we host over 500 students and offer diverse Programmes such as: Post Graduate Programme in Management (PGPM); Post Graduate Programme in Management – Human Resources (PGPM – HRM), Doctoral Programme in Management (DPM), Executive Doctoral Programme in Management (EDPM) and Post Graduate Programme in Business Management (PGPBM) for the working executives. The Executive Education & Consulting under IIM Trichy offers both short-duration and long-duration programmes, Faculty Development Programmes, and e-Learning Programmes especially designed to enhance the skills and knowledge of corporate managers. Through a carefully designed curriculum, we shape our students as future leaders with deeper understanding. We also strive to create dynamic and innovative entrepreneurs who could bring positive changes in Society.

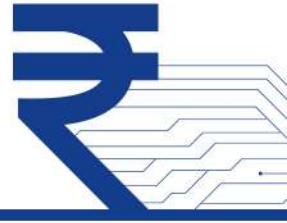
# FROM THE DIRECTOR'S DESK



Our strength comes from our faculty members and dedicated staff. Our faculty possess the highest level of innovative and interactive skills. They not only impart knowledge but also instil the core values and ethos of invincible Indian culture. We develop a spirit of enquiry into the minds of our students and for fruitful purposes invite them to challenge the existing paradigms. High-quality research is always an integral part of IIMT culture. Our thoughtfully created Learning Resource Centre helps the faculty and research scholars to ponder over their ideas in an exquisite academic ambience and produce world-class research output. IIM Tiruchirappalli has expanded its horizons by entering into various collaborations with academia and industry. We have signed agreements of academic cooperation with reputed institutions across the world. Through projects like 'Make a Difference', we imbibe social and national commitments in our students.

We take pride in who we are. We do not fixate on past accomplishments and constantly look for innovative ways to establish our vision to be a leading management institution with a significant impact on business and society. We believe that the Institute has the potential to be transformed into one of the best world-class management schools in India. We invite every stakeholder of society to join us in this journey of spreading value-based management education.





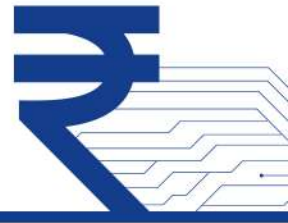
## **Dr. Priyesh V P**

**Assistant Professor,**  
Finance and Accounting,  
IIM Tiruchirappalli

Dr. Priyesh V P is an Assistant Professor in the Finance and Accounting area at IIM Tiruchirappalli. He holds a PhD in Finance and Accounting from IIM Kozhikode, with a focus on the financial reporting quality of Indian firms. Prior to joining IIM Trichy, he taught at IIM Amritsar and Jindal Global Business School. He teaches courses in various programs like MBA, MDP, and PhD. Besides teaching, Priyesh actively engages in research in the field of Accounting. He has received the prestigious 2017–18 NSE-IGIDR Corporate Governance Research Grant of USD 2000 for his outstanding research contributions. With a research-driven teaching approach, Priyesh is dedicated to equipping participants with the necessary skills and knowledge in finance and accounting, aiming to make a lasting impact on the academic community and contribute to the growth and development of the financial sector.



# PROGRAMME DIRECTORS



## **Dr. James Dominic**

**Assistant Professor,**  
Finance and Accounting,  
IIM Tiruchirappalli

Dr. James Dominic is an Assistant Professor of Finance and Accounting. He has a doctorate in Finance from IIT-Madras. His expertise in business, academia, and research covers more than 13 years. Before pursuing his academic interests, he spent seven years in various operational roles in the banking business (ICICI Bank and AXIS Bank) as a CAIIB-certified banking professional. As a practicing academician, he is a member of the Indian Institute of Banking and Finance (IIBF) and possesses multiple academic credentials from IIBF, including Diploma in International Banking and Finance, Certification in AML & KYC, Certification in Banking Codes and Standards, and Certification in Trade Finance. He is an AIMA-accredited Management Teacher (AMT) and a SEBI Resource Person for financial education in the country. Among his research interests include Commercial Banking, Investment Banking, Venture Capital/Private Equity, Valuation, Financial Derivatives, and Technical Analysis, among others. He received a fellowship for research from IIT-Madras and has delivered research papers at numerous international conferences in the United States and Europe.



# GROWTH, TRENDS, AND OPPORTUNITIES



India's digital lending market witnessed a growth of CAGR 39.5% over a span of 10 years. The Indian digital consumer lending market is projected to surpass US\$ 720 billion by 2030, representing nearly 55% of the total US\$ 1.3 trillion digital lending market opportunity in the country.

\*IBEF

The Fintech Market size is estimated at USD 312.92 billion in 2024, and is expected to reach USD 608.35 billion by 2029, growing at a CAGR of greater than 14% during the forecast period (2024-2029).

\*Mordor Intelligence

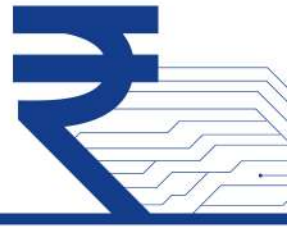
Financial services comprise about 24% of the world's economy.

\*Investopedia

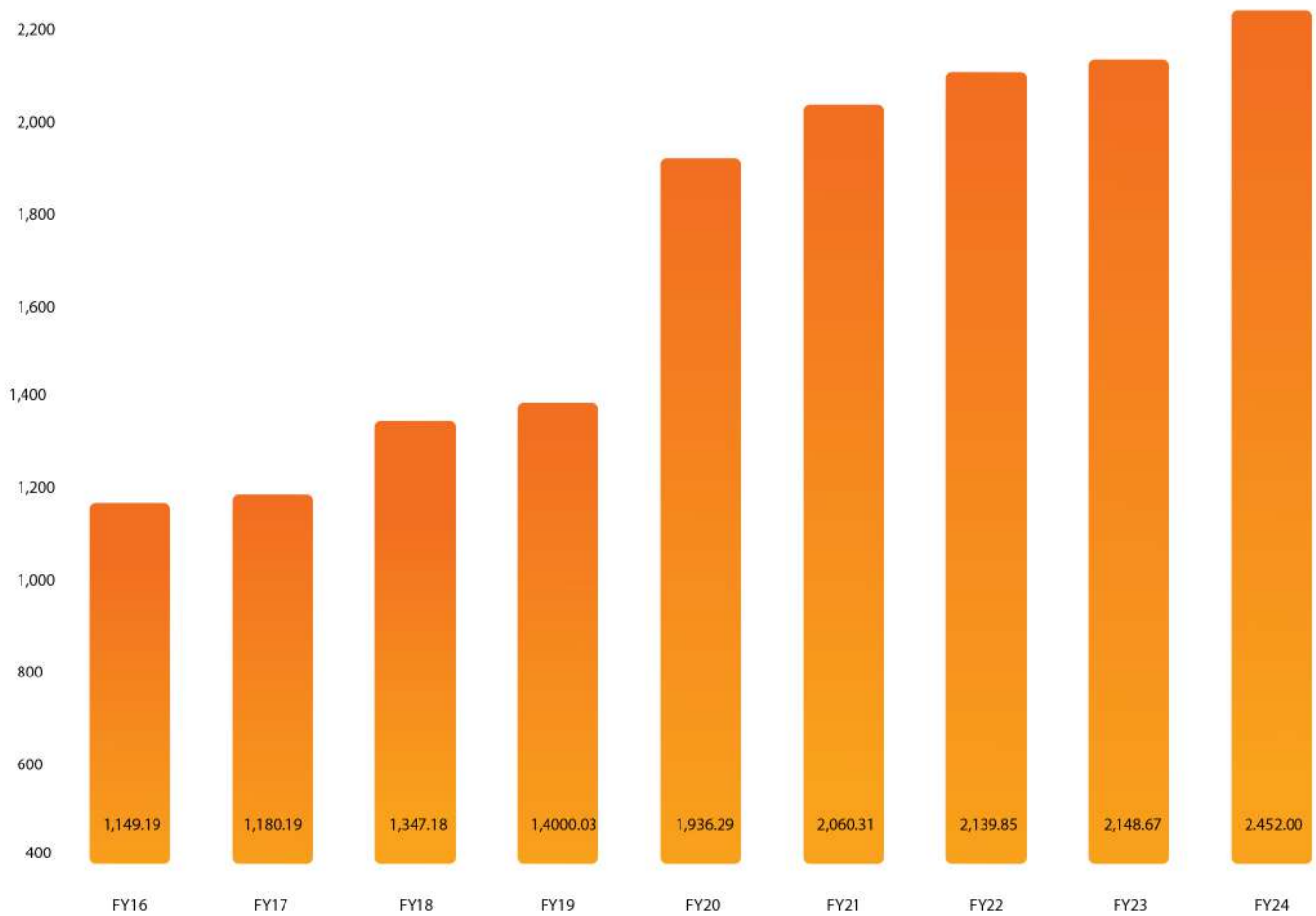


\*Glassdoor

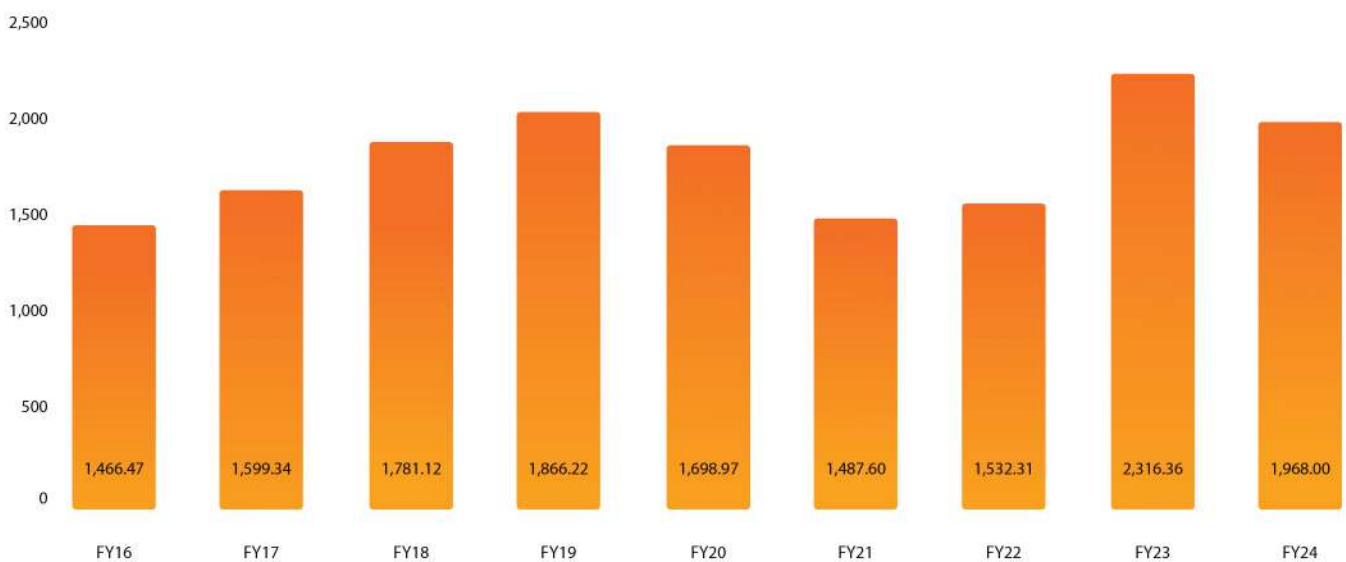
# TRENDS IN THE BANKING SECTOR IN INDIA



## Growth in Deposits



## Growth in Bank Credit





# PROGRAMME OVERVIEW



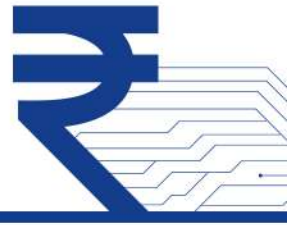
Transform the banking industry in the digital era with the Post Graduate Certificate Programme in Banking and Finance by IIM Tiruchirappalli. This programme combines essential knowledge with insights into banking operations and financial institutions. Enhance your expertise through a holistic curriculum featuring case studies, group assignments, term paper development, simulations, and hands-on projects.

Designed for the evolving financial sector, this programme equips professionals with the tools and techniques to navigate complexities and drive progress. Explore specialized modules in fintech, risk management, regulatory frameworks, and more, all led by industry experts and renowned faculty of IIM Trichy.

Advance your career in banking and finance with this prestigious programme from IIM Tiruchirappalli, a premier B-school known for its academic excellence and global outlook. Join a network of professionals and alumni shaping the future of finance across the globe.



# PROGRAMME HIGHLIGHTS



Post Graduate Certificate  
from IIM Tiruchirappalli



Interactive  
Online Lectures



Rigorous  
Pedagogy



Executive Alumni  
Status



Peer-to-Peer  
Networking



3 Days of Campus  
Immersion

## PEDAGOGY

Blogs



Case Studies



Term Papers



Class  
Lectures



Group  
Assignments



Campus  
Immersion

# LEARNING OUTCOMES



**At the end of the programme, the participants will be able to:**

- Acquire knowledge on the functioning of banks and NBFCs
- Get an understanding of broad regulations governing the institutions
- Gain hands-on experience on real-world case studies
- Insights on new age products and innovations by banking & financial institutions

## WHO SHOULD APPLY

While the programme is open to all graduates who are interested in enhancing their knowledge about banking and financial services industry, this programme will specifically help participants who are:

- Working in banks
- Working in any firm dealing with financial services
- Working in IT/ Software firms dealing in BFSI domain
- Graduates, aspiring to work in Banks /Financial Services



# PROGRAMME CONTENT



## Financial Statements and Analysis

- Decoding Financial Statements
- Assessing the Quality of Earnings
- Impact of Accounting Policies on Profitability

## Fundamentals of Corporate Finance

- Financing Decisions
- Investment Decisions
- Distribution Decisions

## Financial Markets and Institutions

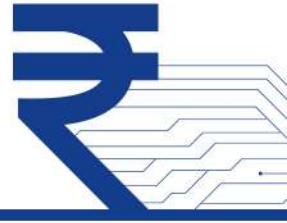
- Indian Financial System
- Capital Market
- BSE
- NSE
- Trading and Settlement
- Mutual Funds
- NAV
- NBFC

## Fundamentals of Banking and Financial Services

- Banking Services and Operations
- RBI and Monetary Policy
- Risk Management



# PROGRAMME CONTENT



## Fundamentals of Financial Derivatives

- Forwards, Futures, Options & Swaps
- Investments in Futures, Options and Interest Rate Swaps
- Futures Pricing and Arbitrage
- Options Pricing and Greeks

## Project Finance

- Structuring the Project Finance
- Valuing Projects
- Managing Risky Projects
- Financing Projects

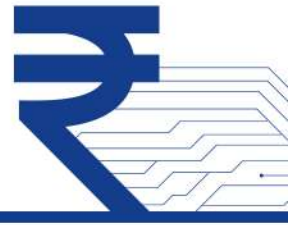
## Fixed Income Securities

- Bond Pricing
- Term Structure and Yield Curve
- Bond Duration and Convexity
- Bond Return and Risk Evaluation

## Risk Management in Banks

- Introduction to Risk
- Interest rate risk
- Operational Risk
- Credit Risk
- Risk Modelling and Management

# PROGRAMME CONTENT



## Credit Risk Analytics

- Credit Risk Overview and Analysis
- Credit Risk Scoring
- Probability of Default
- Loss Given Default
- Stress Testing

## Management of Forex and Hedging

- Management of Forex Risks
- Currency Derivatives
- Transfer Pricing

## Fintech

- Digital Payments
- SME Lending
- Robo-advisory Services
- Crowd-funding

## Recent Trends in Banking

- ESG and Sustainability
- M&As in Banking

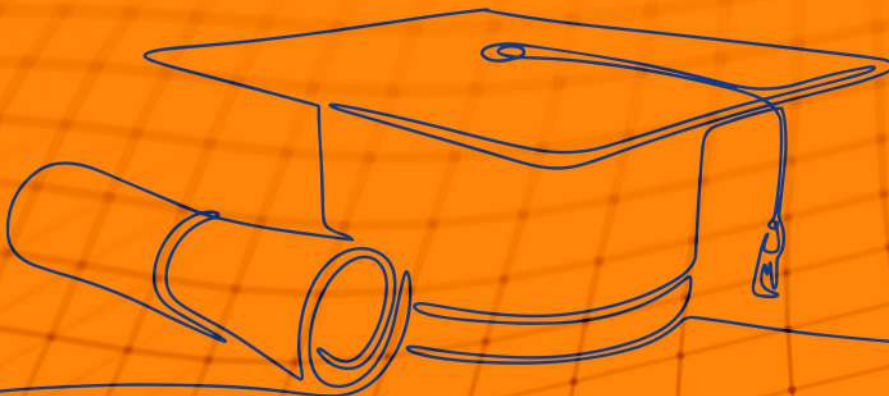
Note: This is an indicative list of course topics and is subject to change as per IIM Tiruchirappalli's discretion.





# CERTIFICATION

**“Post Graduate Certificate Programme in Banking and Finance – IIM Tiruchirappalli”**  
for those who successfully complete the prescribed course of study and fulfil all other academic requirements.



# PROGRAMME DETAILS



## Duration

- 12 Months

## Mode of Delivery

- Live online classes and 3 days mandatory campus module will be conducted at the IIM Tiruchirappalli campus.

## Programme Schedule

- Sunday: 10:00 am to 1:15 pm
- Total: 171 hours of learning

## Application Closure Date

- 30<sup>th</sup> November 2024

## Commencement Date

- 8<sup>th</sup> December 2024

## Eligibility

- Bachelor's degree or postgraduate degree, with at least 50% marks or equivalent CGPA [45% in case of the candidates belonging to SC/ST/PWD] awarded by
  - Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or
  - Institutions declared to be deemed as a University under Section 3 of the UGC Act, 1956, or
  - Possess an equivalent qualification recognized by the Ministry of HRD, Government of India.
- Minimum post qualification experience of 5 years is required.





# FEE STRUCTURE

**Application Fee**

**INR 2500/- + GST**

**Total Programme Fee**  
(Exclusive of Application Fee)

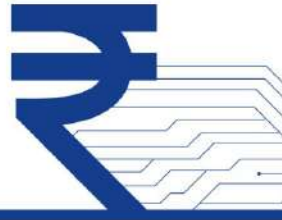
**INR 2,11,000/- + GST**

# INSTALMENT PATTERN

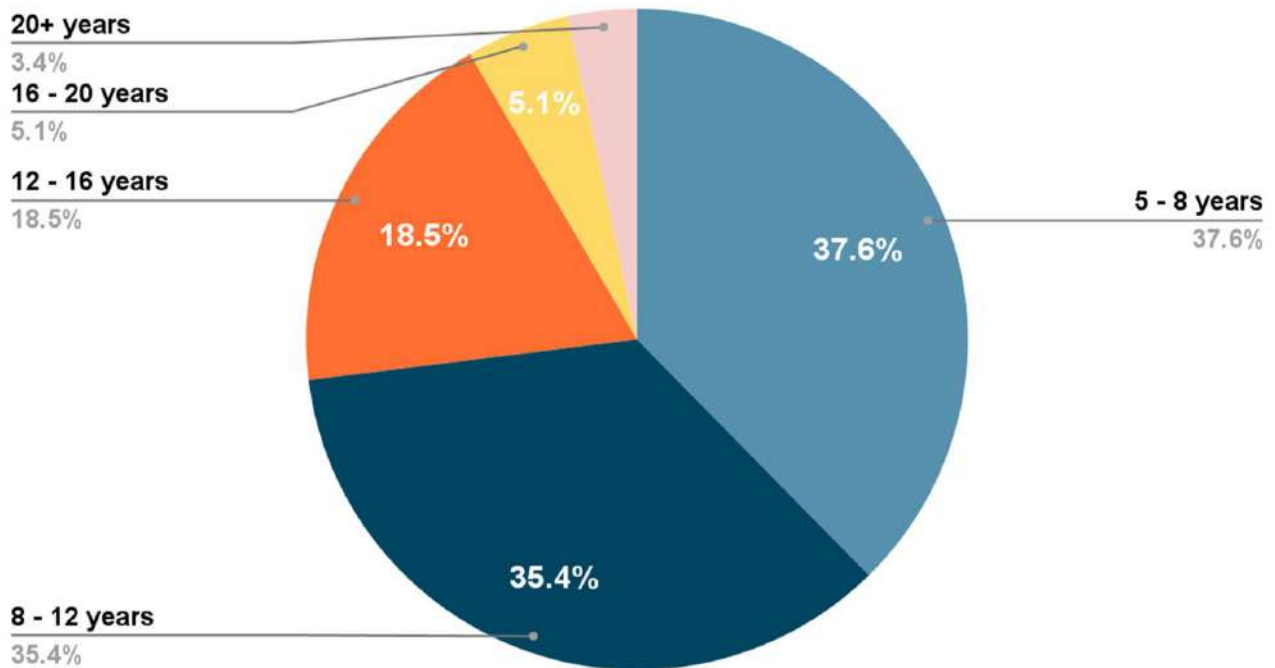
Instalment I	Instalment II	Instalment III
<b>INR 75,000/- + GST</b>	<b>INR 70,000/- + GST</b>	<b>INR 66,000/- + GST</b>
<b>Before Term 1</b> As mentioned in offer letter.	<b>Before Term 2</b> 5 <sup>th</sup> March, 2025	<b>Before Term 3</b> 5 <sup>th</sup> June, 2025



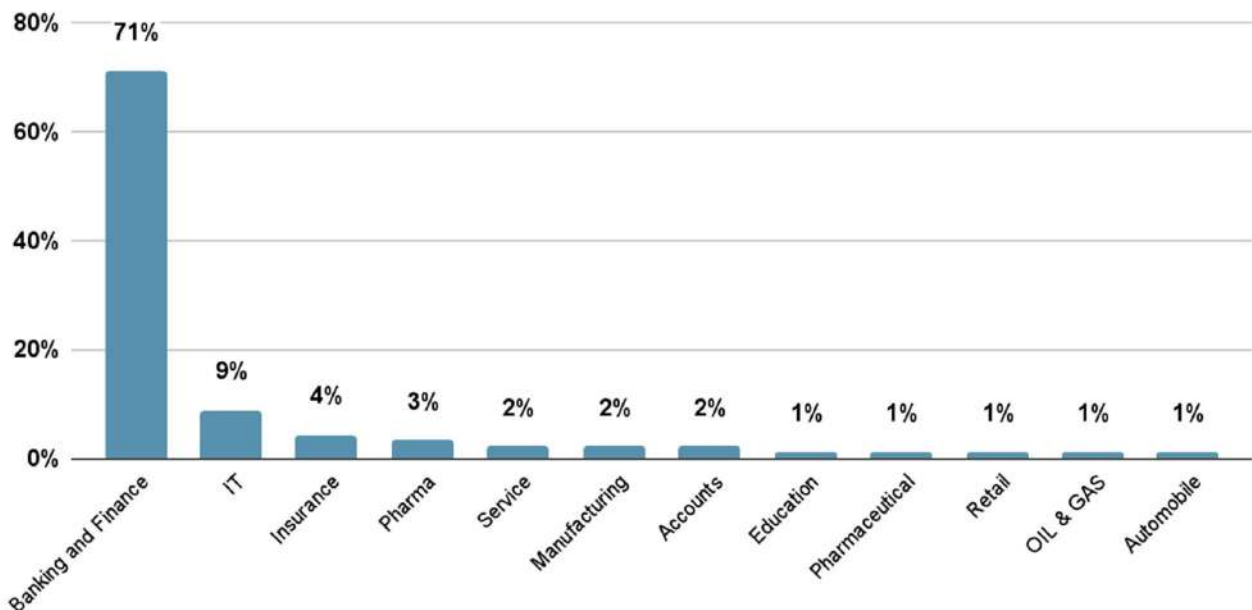
# RECENT BATCH ANALYSIS



## Work Experience



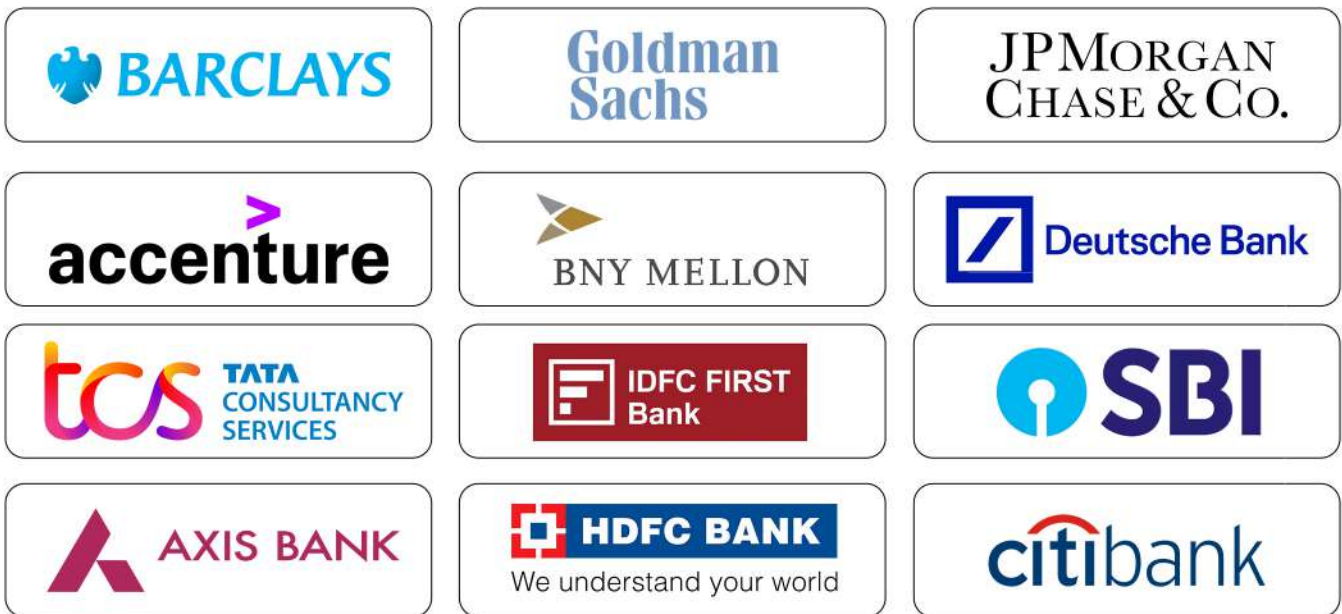
## Industry Profile of Professionals



# RECENT BATCH ANALYSIS



## Top Companies Our Alumni Work at:



## Top Designations:

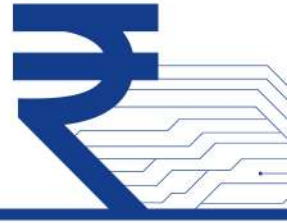


Note:

- The above list is partial.
- Highlighted above are the collective batch demographics from Batch 01 to Batch 03 of IIM Trichy's Banking & Finance Programme.
- All company names are trademarks or registered trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

# GLIMPSE OF LAST BATCH'S COHORT





# CAREER ASSISTANCE



## LinkedIn Profile Optimization

We offer tailored suggestions for elevating your LinkedIn profile, strategically designed to maximize visibility and foster meaningful connections with industry leaders. Our approach ensures that your online presence resonates with the professionalism and expertise that defines your career trajectory.



## Resume Building

Our service comprises the meticulous creation and refinement of resumes, aligning them with corporate standards to ensure they reflect your skills and achievements. Through expert resume optimization, we enhance your professional narrative and craft an ATS-friendly resume to stand out in a competitive landscape.



## Career Enhancement Sessions

Our exclusive Jaro Connect platform provides corporate engagements with access to immersive bootcamps and masterclasses on the latest industry trends, led by esteemed experts. This empowers the participants to stay abreast of evolving market dynamics while honing their professional competencies, ensuring they thrive in today's fast-paced business environment.

### Note:

IIM Trichy or Jaro Education do not guarantee or promise you a job or advancement in your existing position. Career services are simply provided as a service to help you manage your career in a proactive manner. Jaro Education provides the career services described here. IIM Trichy is not involved in any way with the career services described above and offers no commitments.



# ABOUT JARO EDUCATION

**3,50,000+**  
Career Transformed

**150+**  
Programs from  
Diverse Domains

**30+**  
World's Leading  
Academic Partners

**23+**  
Learning Centres across  
India, USA & Singapore

**20+**  
Top NIRF Ranked Indian  
Institutes & Universities

**10+**  
Top QS Ranked Global  
Institutes & Universities



e-India Awards

The Best ICT Enabled  
Higher Education  
Institute Award



Educational  
Excellence Awards

Most Innovation &  
Successful online MBA  
Program in India



MODI Awards

Outstanding  
Contribution in Online  
Education



ABP Education  
Awards

Best Digital Learning  
Innovation Award



World HRD  
Congress

National Best  
Employer Accolade



World HRD  
Congress

Edtech Leadership  
Awards

OUTLOOK BUSINESS



Outlook Business Icon  
Awards 2023

India's Most Trusted  
Online Higher Education Company



The Business  
Awards 2024

Leading Edtech Company  
of the Year

Jaro Education is an online higher education company that specialises in executive education, serving as a liaison between the world's leading universities and institutes to create online and technology-driven programmes. The company provides a quality bucket of online executive education programmes catering to domains such as Doctorate & PhD, Analytics & Data Science, Management, Finance, etc., from renowned national and international institutions to meet the needs of working professionals. Our goal is to foster the growth of entrepreneurs and professionals at all levels, from entry-level to C-Suite, through world-class executive education programmes.

## JARO EDUCATION'S PRESENCE

Ahmedabad | Bangalore | Chennai | Delhi/NCR | Hyderabad | Jaipur  
Kolkata | Mumbai | Nagpur | Pune

# CONNECT

*With Us Now*

## IIM Trichy Executive Education and Consulting Office

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 0431 - 250 5025

 [www.iimtrichy.ac.in](http://www.iimtrichy.ac.in)

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## Jaro Education Programme Expert

**Mr. Karthikeyyan**

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