



INDIAN INSTITUTE OF MANAGEMENT  
**TIRUCHIRAPPALLI**

# SUMMER PLACEMENT REPORT

ACADEMIC YEAR

2014-15

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## BATCH DEMOGRAPHICS

104

TOTAL STUDENTS

91

REGISTERED STUDENTS

91

OFFERS

87%

HAVE WORK EXPERIENCE

28

AVERAGE WORK EX (MONTHS)

UNDERGRADUATE COLLEGES

**IITs, NITs, SRCC, BITS, DCE, DELHI UNIVERSITY**  
among other top colleges

PREVIOUS EMPLOYERS

**Oracle, HP, DELOITTE, FORD, AMAZON, L&T MOTOROLA, PWC, IBM, SIEMENS, GE NISSAN, TOYOTA,**  
among others

## PLACEMENT HIGHLIGHTS

- ★ Highest Stipend **₹ 1,40,000**
- ★ Average Stipend ( Top **20** Percentile ) **₹ 1,07,188**
- ★ Average Stipend ( Top **50** Percentile ) **₹ 69,110**

- ★ **41** Companies visited the campus for summer placements and the average stipend offered was about ₹ 45,000

### ★ Prominent Recruiters Returning to Campus

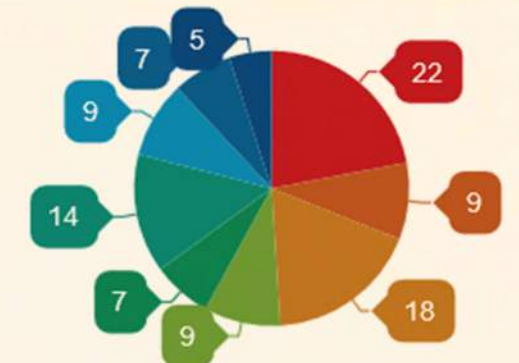
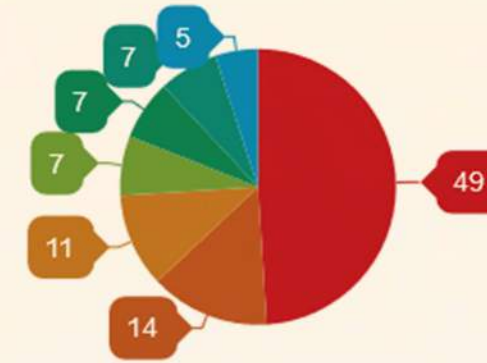
World Bank, Mahindra GMC, Dabur, Cognizant Business Consulting, HCL, L&T, Saint Gobain Glass, ICICI Bank, NCDEX, Zee Media Corporation, TAFE, EMAMI, Marmore, Draft FCB ULKA, Basket options, Datalogics, Explico Consulting, Metis, Lapiz Digital, Savegenie E-Marketing Pvt. Ltd, MyDeals24x7.

### ★ Prominent first time recruiters

Deloitte, DELL, Robert Bosch, Frost& Sullivan, Philip Capital, Ramnath & Co., Shaadi.com, Cholayil, Singhi Advisors, Zapak.com, Rakshak Foundation, Ducen IT, Last Mile Consulting, Novonous, Carbon Cleaning Solutions, iTiffin, ToolCasa, Shirsa, Integra Software Services Pvt. Ltd.

# CLASSIFICATION OF COMPANIES

| BFSI  | CONSULTING  | FMCG                       |
|---|---|----------------------------|
| WORLD BANK<br>ICICI BANK<br>MUTHOOT FINANCE<br>NCDEX<br>SINGHI ADVISORS<br>MARMORE<br>PHILIP CAPITAL<br>BASKET OPTION | DELOITTE<br>COGNIZANT BUSINESS CONSULTING<br>FROST & SULLIVAN<br>METIS<br>LAST MILE CONSULTANTS<br>EXPLICO CONSULTING | DABUR<br>EMAMI<br>CHOLAYIL |
| IT/ITES   | MANUFACTURING   |                            |
| HCL<br>DELL<br>DUCEN IT<br>DATALOGICS<br>LAPIZ DIGITAL<br>INTEGRA SOFTWARE  | MAHINDRA GMC<br>SAINT GOBAIN<br>ROBERT BOSCH<br>L&T<br>TAFE<br>RAM-NATH & CO  |                            |
| OTHERS  | E-COMMERCE  | NGO                        |
| NOVONOUS<br>SHIRSA<br>CARBON CLEAN SOLUTIONS  | SHAADI.COM<br>SAVEGENIE E-MARKETING<br>ITIFFIN<br>ZAPAK.COM<br>TOOLCASA<br>MYDEALS24X7                                | RAKSHAK FOUNDATION         |
|   | MEDIA & ADVERTISING   |                            |
|   | DRAFT FCB ULKA<br>ZEE MEDIA   |                            |



■ Sales & Marketing (49%) ■ Finance (14%) ■ BFSI (22%) ■ Consulting (9%) ■ E-Commerce (18%)  
■ Consulting (11%) ■ HR & IT (7%) ■ Public Policy (7%) ■ FMCG (9%) ■ IT/ITES (7%) ■ Manufacturing (14%)  
■ Advertising (7%) ■ Strategy & Operations (5%) ■ Media & Advertising (9%) ■ NGO (7%) ■ Others (5%)

# SNAPSHOT OF VISITING COMPANIES

