



भारतीय प्रबंध संस्थान तिरुचिरापल्ली  
Indian Institute of Management Tiruchirappalli  
(An Autonomous Institute under Ministry of HRD, Government of India)  
Tiruchirappalli - 620 024, Tamil Nadu, India

**PRESS  
RELEASE  
January 26, 2018**

## **IIM Trichy Celebrates 69<sup>th</sup> Republic Day, Flags off Dhruva 2.0 and Alumni Meet**

IIM Trichy celebrated India's 69<sup>th</sup> Republic Day, with flag hoisting by **Dr. Bhimaraya Metri, Director, IIM Trichy**. This Republic Day had special significance for IIM Trichy, as it celebrated this day with flag hoisting at its new campus. The Director, in his address to the students mentioned that in 68 years India as a democratic nation has done a remarkable job and is a land of opportunities. He also mentioned that IIM-Trichy as an institution should work hard and position ourselves as leading institution. He stated that it is a memorable year for IIM-Trichy since it is the first time the Republic Day would be celebrated in the permanent campus. He also heralded the start of **Dhruva 2.0**, the annual business and cultural festival and welcomed IIM Trichy alumni for the Alumni Meet, starting on January 27, 2018.

**Dhruva 2.0** is bigger and better this year and it garners wide participation from business schools all over the country. It is a prestigious platform to showcase talent, and combines business wit with a celebratory dose of cultures from all over the nation. All events and activities are conducted by student run clubs and committees. There are flagship events conducted across business domains, like marketing, operations, finance, consulting and human resources to name a few. The cultural events like singing, dancing and drama are coordinated by the extra-curricular clubs. The festival gives students a hands-on experience of management and exposes them to competition from all over the country. This year, Dhruva 2.0 will also feature the highly anticipated EDM night hosted by **Sunburn**.

The IIM Trichy campus is also hosting its annual **Alumni Meet** to coincide with Dhruva 2.0. Since the inception of IIM Trichy in 2011, five batches of PGPM and three batches of PGPBM have graduated until 2017. This is the first time that alumni will visit the new, state of the art campus. The agenda for this year's meet is to scale up the brand IIM Trichy through alumni patronage. The meet will also officially launch the mentorship programme instituted for the students under the guidance of willing alumni who would mentor them in their preferred industries and career path. This is an opportunity for students, faculty and alumni of IIM Trichy to network and celebrate together.