



Indian Institute of Management Tiruchirappalli

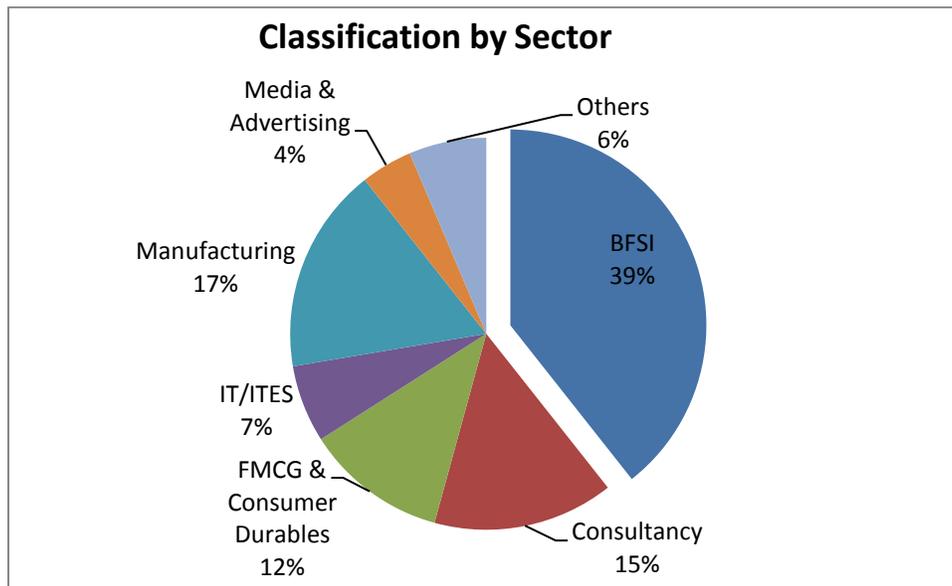
Summer Placements 2014

The summer placement process for the 2013-15 batch of the Indian Institute of Management Tiruchirappalli (IIMT) has been successfully completed. The success is strongly attributed to the faith and confidence reposed on IIMT's students by recruiters. In addition, the success also bears testimony to the skill and perseverance of IIMT's people—its students and faculty.

A total of 45 Companies from various domains such as BFSI, Consulting, FMCG, Consumer Durables, IT/ITES, Manufacturing, Automobile, Digital Media, Advertising, Energy, Sports and Law etc. participated in the institute's recruitment process. The companies offered diverse and enriching profiles such as Consulting, Sales & Marketing, Operations, Supply Chain Management (SCM), Finance, Human Resources (HR), and IT/ITES. Roles in niche interest areas, such as Digital and Social Media Marketing, Sports Consulting, Alternate Channel Promotion, Brand Management, Portfolio Fund Management etc. were also offered to cater to varied aspirations of the students.

This year's highlight was the diverse mix of profiles offered, be it industrial domain or function. The profiles offered by the companies visiting campus bear testament to the quality and efforts of the institute. Summer internship offers were made by the recruiters to all 94 students registered for campus placements. Thirteen students opted out of summer internship process to seek opportunities in specific areas of their choosing. They opted for social media analytics, credit analysis, risk management and enterprise solutions.

Classification by Sector



BFSI

World Bank participated in the process for the first time and offered roles in their Financial Instruments Department. **Reserve Bank of India, Citibank, ICICI Bank** and **DCB Bank** offered roles in operations, finance and marketing functions. Further, **Marmore, ICCL (BSE)** and **IIFCL** offered equity research, risk management and project finance roles. Also, **Prequate Mindworks, Explico Consulting** and **Basket Option** offered positions in finance and marketing. The BFSI sector emerged as the top recruiter with 39% of the batch being placed there.

FMCG & Consumer Durables

Dabur, Mapro, TTK Prestige, Emami and **United Biscuits** offered roles in marketing function. **Mapro** offered a market research role for the students. **Dabur, United Biscuits and Emami** offered roles in sales and retail management.

Manufacturing

Mahindra offered positions in operations and marketing divisions. **TAFE and Larsen & Toubro** offered roles in HR and marketing functions while **Saint Gobain** and **Garuda Vaayu Shakti Ltd.** offered sales and business development profiles. Further, **TVS Srichakra** offered internships in operations, SCM and sales.

IT/ITES

HCL offered profiles in project management and pre-sales. Also **Genpact**, **DoodleBlue** and **Lapiz Digital** offered varied roles in business consulting, marketing, IT and business development

Media & Advertising

While **Reliance Broadcast Network** offered roles in sales and marketing functions, **Draft FCB Ulka** offered internships in advertisement. In addition, **Simplify 360** offered social media and marketing profiles.

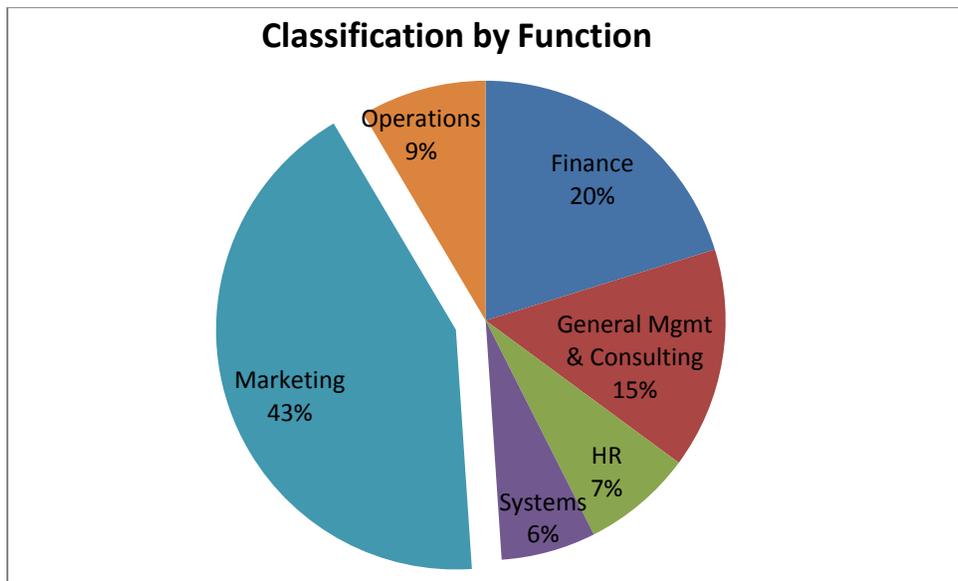
Consultancy

KPMG, **Cognizant Business Consulting** and **HCL Axon** offered roles in strategy, operations and SAP consulting. **Index Advisory**, **Nodwin Consulting** and **Knowledge Faber Consultants** offered roles in management consulting. Further, **ACH Consultants** offered internships in marketing whereas **Metis India** offered roles in HR consulting.

Others

Indus Law and **Kshatriya Sports** offered positions in valuation and sports consulting respectively. **MyDeals24x7** offered business development profiles. In addition, **TCIL** offered roles in logistics and market research, and **Hidesign** in HR functions.

Classification by Function



Marketing

Summer Placements, this year, saw various roles offered in sales, digital marketing, market research, pre-sales and advertising. The offers came from diverse sectors ranging from IT and Media to Manufacturing and FMCG. A few of the major FMCG recruiters were **Dabur, Mapro, Emami and United Biscuits**. **HCL** offered roles in the pre-sales function while **Saint Gobain, TAFE, TVS Srichakra, Garuda Vaayu Shakthi Ltd.** and **TTK Prestige** offered sales and marketing profiles. **Draft FCB Ulka** offered a role in strategic planning of marketing communications. Other major recruiters in marketing functions included **Lapiz Digital, Genpact, ACH Consulting, Basket Option, Explico Consulting, Kshatriya Sports, Simplify 360, Reliance Broadcast Network** and **DCB** among others

Finance

World Bank offered roles in their Financial Instruments Department while **ICICI Bank** offered profiles in Corporate Banking and Wealth Management. In addition, **Reserve Bank of India, Prequate Mindworks, Kshatriya Sports, Indus Law, Basket Option** and **Explico Consulting** recruited students for positions in corporate finance, portfolio fund management and mergers & acquisitions. Further, **Marmore, ICCL (BSE)** and **IIFCL** recruited interns for equity/industry research, risk management and project finance respectively. Other profiles offered in this function include Business Advisory and Transaction Review among others.

Operations

Operations roles offered this year came from different sectors such as BFSI and Manufacturing. **Citibank** and **DCB** offered profiles in operations management. In addition, **TCIL** and **TVS Srichakra** offered roles in SCM and operations.

General Management & Consulting

Mahindra recruited students for its GMC program while **KPMG** offered internships with their Strategy and Operations business unit. The students also received offers from firms such as **Cognizant Business Consulting, Saint Gobain, HCL, Index Advisory, Nodwin Consulting, Knowledge Faber Consultants** and **Explico Consulting**. The profiles offered include project management, consulting, business research and process optimization. **MyDeals24x7** offered business development roles.

Systems

Companies offering IT roles included **HCL, Lapiz Digital** and **Doodle Blue**. **HCL** and **Lapiz Digital** offered business development and business analyst roles respectively. **Doodle Blue** offered creative product development roles.

Human Resources

Profiles in the HR function were offered by **TAFE, L&T, Hidesign** and **Metis India**. Metis India offered HR consulting roles involving integration during mergers and acquisitions process. Hidesign and Larsen and Toubro offered roles in performance management, recruitment and training.

Summer Placement Statistics *

Number of Students in the batch	107
Number of Students registered for Summer Placements	94
Number of Students offered Summer Internships	94
Highest Stipend offered for the Internship period	Rs. 1,40,000
Average Stipend offered for the Internship period (Top 25 Percentile)	Rs. 95,909
Average Stipend offered for the Internship period (Top 50 Percentile)	Rs. 66,108
Average Stipend offered for the Internship period (Top 75 Percentile)	Rs. 51,042
Average Stipend offered for the Internship period (All offers)	Rs. 42,657

* Stipend statistics excludes travel allowances and daily allowances offered by many companies.

A successful beginning and a strong follow through that exceeds expectations—this has been the hallmark of IIM Trichy's summer placement process. IIM Trichy is thus firmly set on the paths of excellence. The high quality inculcated in our students has secured the confidence of recruiters and enhanced the reputation of the institute's program and rigour.

We thank our recruiters for their enthusiastic support. Providing the highest standards of quality to the industry shall always be our firmest resolve.