भारतीय प्रबन्धन संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli
(An Autonomous Institute under the Ministry of Education *'Shiksha Mantralaya'*, Government of India)
Tiruchirappalli – 620 024, Tamil Nadu, INDIA

**Press Release
Feb 16, 2025**

Leadership Conclave – DAKSHA 2024 - 25: Episode 3

Indian Institute of Management Tiruchirappalli successfully hosted the third episode of the 2024 edition of its Leadership Conclave, 'Daksha', on February 16, 2025. The overarching theme for this year's conclave remained *"Leadership Renaissance: Embracing Change, Seizing Opportunities"*, with Episode 3 focusing on *"Evolution of Product Management: Harnessing AI for a Paradigm Shift in Technique & Approach."*

The event began with a traditional invocation and the ceremonial lighting of the lamp, followed by a welcome address from **Prof. Godwin Tennyson,** Director (Acting) and Dean Administration, IIM Tiruchirappalli, setting the stage for an engaging and thought-provoking discussion.

Afterwards, **Ms. Saisha Parab** (Master of Ceremony) introduced the panel. The panel featured an esteemed lineup of speakers who brought with them extensive knowledge and experience in the field of product management.

Ms. Priya Singh, the Director of Product Management at Salesforce, shared insights on AI-driven innovation and strategic decision-making. She has played a crucial role in integrating AI solutions into product frameworks, enhancing business efficiency and improving customer engagement. Her leadership in AI adoption has transformed product management methodologies and continues to set new industry standards.

Mr. Suyash Joshi, Head of Product Management at Ather Energy, brought his expertise in electric mobility and AI integration to the discussion. Under his leadership, Ather Energy has developed AI-powered features for smart electric vehicles, optimizing user experience and improving operational efficiency. His deep understanding of AI applications has positioned Ather Energy as a leader in the evolving EV industry.

The panel also included **Mr. Vijayaganesh Sampathkumar**, Executive Director of Product Management at athenahealth, who has been at the forefront of AI-driven transformations in the healthcare sector. His work has focused on developing AI-powered solutions to optimize patient care and streamline healthcare operations. His visionary leadership has played a significant role in shaping the future of AI applications in healthcare technology.

The session concluded with an engaging Audience Q&A Session, providing attendees with an opportunity to interact directly with the panellists, gaining valuable insights into the future of AI-driven product management.

A vote of thanks was proposed by **Mr. Shourjya Bhattacharya** (Member, Placement Office).

The event concluded with the mass singing of the National Anthem.