

INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI



Celebrating

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INSTITUTE BROCHURE

ACADEMIC YEAR 2024-2025



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About the Institute

The eleventh IIM, Indian Institute of Management Tiruchirappalli (IIMT), was instituted on January 4, 2011, under the patronage of the Government of India and is an institute of national importance. IIM Tiruchirappalli is located in Tiruchirappalli, a city in Tamil Nadu- renowned for its art and culture.

Academic Block
Image credits: MRC

VISION

To be a leading management institution with a significant impact on business and society.

MISSION

To nurture a learning environment for creating and disseminating management knowledge of global standards and to develop leaders of enterprises who add value to society and nation-building.



OBJECTIVES

- Develop competent, professional, and value-oriented management graduates.
- Contribute to management knowledge through research.
- Strengthen existing management processes through executive education and consulting.
- Strive to contribute to national/regional policy-making.

VALUES

Dignity of the individual

We uphold the dignity of the individual in all our transactions and activities.

Academic freedom with professional responsibility

We believe in academic freedom. Academic freedom means (i) freedom to undertake and publish research, (ii) freedom to design and offer courses, and (iii) freedom of expression in the classroom. We are guided by the highest standards of academic integrity in exercising our academic freedom.

Fairness

We treat our employees, students, and other stakeholders in ways that are just, honest, and free from prejudice. We rely on the principles of justice in allocating resources and distributing benefits and outcomes to our stakeholders.

Diversity to promote inclusiveness

We support and encourage diversity in age, gender, culture, and academic background. As an educational institution and a thought leader, we also create an atmosphere of mutual respect by accepting and accommodating multiple diverse perspectives.

Spirit of collaboration

We respect and nurture the spirit of collaboration with all stakeholders to achieve academic excellence.

Members of Board of Governors

Shri. Jalaj Dani, Chairman
Co-Promoter of Asian Paints

Shri. Purnendu Kishore Banerjee
Joint Secretary (Mgt. & MC & Scholarship),
Ministry of Education, Govt. of India

Shri. Pradeep Yadav, IAS
Additional Chief Secretary to
Government, Govt. of Tamil Nadu

Prof. Pawan Kumar Singh
Director, IIM Tiruchirappalli

Ms. Aruna Dasari
Founder and Managing Director,
Ananya Greentech, Hyderabad

Dr. Malini V Shankar, I.A.S. (Retd.)
Vice Chancellor, Indian Maritime
University, Chennai

Dr. Ramakrishnan Ramamurthi
Chairman & Managing Partner,
Transformia Advisors LLP, Mumbai





Sri Ranganatha Swamy Temple, Srirangam
Image credits: MRC

DIRECTOR'S MESSAGE

Namaskar,

Established by the Government of India in 2011, the Indian Institute of Management Tiruchirappalli (IIMT) is a young and ambitious business school that has completed its 13th-year milestone. Tiruchirappalli – a city that is thriving and ripe with culture and history has now – in due course of time – transformed into a cosmopolitan hub of Education and Industry, IIMT embodies the philosophy of "Gyaanam Anantam" which means "Knowledge is Infinite."

Our motto reflects our stellar commitment to the belief that "Learning is key to success"; Which in turn also ignites a passionate drive for knowledge among our stakeholders across the spectrum, fostering a love towards lifelong learning. IIMT takes pride in nurturing students into tomorrow's leaders, acting as catalysts for societal upliftment and progress. Nestled on a vast 175-acre campus equipped with state-of-the-art facilities, IIMT is just a short distance of 11 km from Tiruchirappalli International Airport – which brings the campus a step closer to the rest of the world and ensures that distance is never a hindrance for our stakeholders.

Our mission is to nurture a world-class learning environment, where students engage with knowledge by absorbing, sharing, and contributing actionable insights to create value of global standard that benefits both society and the nation. Our institute has grown significantly since its founding, welcoming over 500 students every year compared to the initial intake of 84. We offer a diverse range of programs catering to both full-time and working professionals. These programs include the classic Post-Graduate Programme in Management (PGPM), a specialized HR program (PGPM-HR), Doctoral Programmes (DPM and EDPM), and a Post-Graduate Program designed for working executives (PGPBM). Beyond traditional education, IIM Tiruchirappalli's Executive Education & Consulting arm provides short and long-term programs, faculty development opportunities, and e-learning options, all designed to equip corporate leaders with the latest skills and knowledge. Through a carefully curated curriculum, we aim to go beyond simply teaching and shape our students into future leaders with a deep understanding of their respective fields.

The strength of our institution comes from our exceptional faculty and dedicated staff. The professors at IIMT possess excellent interactive and innovative skills and are more than just educators. They not only impart knowledge but also instill core values of our rich Indian culture. We cultivate a culture of inquiry by encouraging students to question and challenge the existing paradigms to explore new possibilities. High-quality research is central to the identity of IIMT, and our well-designed Learning Resource Center provides a stimulating ambience for faculty and researchers to delve into their ideas and produce world-class research output. IIM Tiruchirappalli actively expands its reach through mutually beneficial collaborations with leading academic institutions worldwide. Through initiatives like 'Make a Difference', that promote social responsibility, we ensure our students develop into well-rounded individuals prepared to tackle real-world business problems.

We take pride in who we are. We celebrate our achievements but do not fixate on past accomplishments and focus on continuous innovation as we strive to become a leading management school with a profound impact on both the corporates and society. We firmly believe IIMT has the potential and is on the way to becoming among the best world-class management schools in India. We invite everyone to join us in this mission of spreading value-driven management education.

Warm Regards,
Dr. Pawan Kumar Singh

PLACEMENT CHAIRPERSON'S MESSAGE

Dear Recruiter,
Warm Greetings from IIM Trichy!

Please accept our heartfelt gratitude for entrusting continuous faith in us over the past 13 years. Your relentless encouragement has been instrumental in aligning our courses and pedagogy with dynamic industry needs. We are proud to present to you the 14th PGPM (Post-Graduate Programme in Management) and 5th PGPM-HR (Post-Graduate Programme in Management – Human Resources) batches. These wonderfully diverse, young, and vibrant cohorts of 412 PGPM and 50 PGPM-HR participants from the 2024-26 batch (for Summer Internships) and 356 PGPM and 53 PGPM-HR participants from the 2023-25 batch (for Final Placements) are equipped to deliver maximum value to their future employers.

Here at IIM Trichy, we provide a rigorous academic curriculum led by distinguished faculty. Our program integrates theoretical knowledge with practical application through projects, insightful guest lectures by prominent leaders, and personalized mentorship opportunities. This ensures our students remain abreast with cutting-edge business practices, fostering intellectual curiosity, innovative thinking, and the development of effective leadership skills.

For the past thirteen years, our MBA program has consistently produced high-caliber graduates who are well-prepared for the demands of the global business landscape. Our alumni hold esteemed positions in leading corporations worldwide, thus garnering trust from discerning recruiters. We are gratified by the overwhelming interest from new recruiters across diverse fields such as consulting, operations, IT & analytics, sales & marketing, finance, and human resources, expressing interest in hiring our graduates. We take great pride in the industry partnerships we have forged over the years and continuously strive to expand and strengthen this mutually beneficial relationship. It's my privilege to invite you for the 2024-2025 placement season. It will be a great honor and pleasure to host you and your team on our green IIM Trichy campus.

Best Regards,
Prof. Abhishek Totawar



Faculty Research

IIM Tiruchirappalli meets global standards in pedagogy and research. The quality of IIM Trichy's pedagogy is second to none, with all our faculty holding PhD/Fellow qualification from institutions in India and abroad that are reputed all over the world. We currently have 47 full-time faculty members (September 2024) and 18+ visiting faculty from the industry and other management institutes on the roster. Our faculty is actively involved not just in academics, but also in research, governance, and consultancy. The research done by the faculty has been published in eminent international and national journals. The results and insights of this research are directly imparted to the students. This ensures that the curriculum is constantly enhanced and augmented by the faculty. IIM Trichy's qualified, experienced faculty are key members in nurturing a learning environment and creating future business leaders.

Faculty Research in Top Management Journals





Faculty Profile

Economics & Public Policy



Saumen Majumdar
Ph.D (IGIDR, Mumbai), M.Sc
(University of Calcutta)



Varun Mahajan
Ph.D (IIT Rorkee)



Vasavi Bhatt
Ph.D (IGIDR)



Javed Ahmad Bhat
Ph.D (University of Hyderabad)

Strategy and Entrepreneurship



Karthik Dhandapani
Fellow (IIM Ahmedabad),
Associate Member, Institute of
Company Secretaries of India
Bachelor of Commerce
(Honours), University of Delhi



Manikandan K.S.
Fellow (IIM Bangalore), B.E. in
Mechanical Engineering (College of
Engineering Guindy, Anna University)



Mukundhan K.V.
Fellow (IIM Kozhikode), B.E. (Hons.)
Electrical and Electronics
Engineering (BITS, Pilani)



Nithyananda.K.V
Ph.D (National Law School of India
University, Bangalore) Master of
Business Law (National Law School
of India University, Bangalore).

General Management

Information Systems and Analytics



Jang Bahadur Singh
Fellow (IIM Bangalore),
M.Tech (IIT Kharagpur)



Gopinath K
Ph.D (IIT Madras), MBA
(NIT Tiruchirappalli),
B.E. Computer Science
(Anna University)



**Ashish Viswanath
Prakash**
Ph.D (IIT Kharagpur)



Rishikesan P
Ph.D (IIM Calcutta),
B.E. (Hons.) - BITS, Pilani



Marketing



Anirban Som

Ph.D (Bond University, Australia), M.Sc. (National University of Singapore)



Ramendra Pratap Singh

Ph.D (NIT Durgapur)



Hari Sreekumar

Fellow (IIM Calcutta), M.Sc. (Tech.) BITS, Pilani



Satish S Maheswarappa

Ph.D (IIT Madras), PGDM (IIM Ahmedabad), BVSC (Veterinary College, Bangalore)



Suresh Paul Antony

Fellow (IIM Lucknow)



Perannagari Krishna Teja

Ph.D (IIM Kashipur), MBA Marketing (JNTU Hyderabad), B.Tech Computer Science (JNTU Hyderabad)



Ajitha Soundararaj

Ph.D (NIT Tiruchirappalli)



Meenakshi N

Ph.D (Faculty of Management Studies, University of Delhi)

Finance & Accounting



Bipin Kumar Dixit

Fellow (IIM Bangalore), M.Tech (IIT Kharagpur)



Gopal Varadharajan

Fellow (IIMC), B.E. (College of Engineering Guindy Madras), AICWA (ICWAI), ACS (IGSI)



Saravanan P

Ph.D (Bharathiar University, Coimbatore)



Suhas M Avabruth

Fellow Program in Management, IIM Shillong



Priyesh V P

Ph.D (IIM Kozhikode), M.Com (Pondicherry University), B.Com (Kannur University)



Shalini V

Ph.D (IIT Madras)



Kshatriya Saranya

Ph.D (IIT Madras), MS (IIT Madras), FRM (GARP)



Dharani Munusamy

Ph.D (Finance), M.Phil. (Finance), M.Com. (Business Finance), Pondicherry University



James Dominic

Ph.D (IIT Madras)



Naresh G

Ph.D (University of Madras), PDF (Charlton College of Business, University of Massachusetts Dartmouth)

Faculty Profile

Operations Management & Decision Sciences



Gajanand M. S.
Ph.D (IIT Madras), B.E. (College of Engineering Guindy, Anna University Chennai)



Godwin Tennyson
Ph.D (IIT Madras), M.Tech (NIT Calicut)



Sirish Kumar Gouda
Fellow (IIM Bangalore), B.Tech in Civil (NIT Warangal)



Sivakumar S
Fellow (IIM Bangalore), PG Diploma in Software Enterprise Mgmt (IIM Bangalore), B.E. in Mechanical Engg (NIT Trichy)



Vinu C T
Fellow (IIM Bangalore), M.Tech in QOR (ISI Kolkata), M.Sc. Statistics



Pravin Tambe
Ph.D (IIT Delhi), M.Tech-Industrial Engineering (VNIT Nagpur)



Rajesh R
Ph.D (IIST)



Arulanantha Prabu P M
Ph.D (IIM Ahmedabad)



Srikrishna Madhumohan Govindaluri
Ph.D (Clemson University), M.Tech (NIT Nagpur)

Organizational Behavior & Human Resource Management



Pawan Kumar Singh
Ph.D (Vikram University), PGD Spl. in PM & IR (XIIS), M.A. Econ. (Ranchi University)



Abhishek K. Totawar
Fellow (IIM Indore), M.A in Psychology (BHU)



Papri Nath
Ph.D (IIT Kharagpur), M.A. (Banaras Hindu University)



Upam Pushpak Makhecha
Fellow (IIM Bangalore), MBA (FMS, University of Delhi), M.A. (Psychology, Barkatullah Vishwavidyalaya)



Vijaya V.
Ph.D (IIT Madras), M.Phil (Programme in Psychology at the University of Madras), Masters in Clinical & Counseling Psychology



Sajeet Pradhan
Ph.D (IIT Kharagpur), MBA-HR (KIIT University).



Smita Prashant Chattopadhyay
Fellow (IIM Bangalore)



Shalini Parth
Ph.D (IIM Calcutta)



Rock Fort, Tiruchirappalli
Image credits: MRC



Sri Ranganatha Swamy Temple, Srirangam
Image credits: MRC

Courses & Programmes Offered

The Post-Graduate Programme in Management (PGPM) and Post-Graduate Programme in Management-Human Resources (PGPM-HR) at IIM Tiruchirappalli are full-time residential two-year programmes designed to empower students with the knowledge and skills required to be competitive managers of the future. The program's first year offers foundation-level core courses covering various disciplines, exposing the students to different facets of business management. On completion of these core courses, the programme provides the option of choosing electives from a pool of specialized courses during the second year. The elective courses are designed to nurture future managers in the area of their interests, aligning them with their career goals and objectives. Students work on a Summer Internship assignment in an organization after the 1st year and also undertake a 'Make a Difference' team project as part of the curriculum over the 2 years of the programme.

Make a Difference (MAD)

IIM Trichy's vision is to produce socially responsible corporate managers and leaders who use their skills to contribute to the immediate community of which they and their organizations are a part. 'Make a Difference' (MAD) project, which is a mandatory part of the Post-Graduate Programmes, is conceived in this context as a part of which all the students of PGPM & PGPM-HR work in teams on issues of social importance like education, health skills development, etc.

Course of Independent Study (CIS)

Students are given the option to take up a Course of Independent Study during Terms IV and V, under the supervision of a Faculty Member in lieu of a 3-credit elective course. The objectives of a CIS are as under:

- To encourage students to delve deeply and rigorously into any subject/theme/live business case of their interest.
- To provide an opportunity for motivated students to develop the capacity to plan and manage their learning.



POST-GRADUATE PROGRAMME IN MANAGEMENT (PGPM)

Mandatory Courses For PGPM - Year 1 Term (I, II, III)

TERM I

Course	Credits
Financial Reporting and Analysis	3
Business Statistics	3
Managerial Communication	3
Managerial Economics	3
Marketing Management - I	3
Micro-Organizational Behaviour	3
Total	18

TERM II

Course	Credits
Business Ethics	1
Corporate Finance	3
Legal Aspects of Business	2
Macro Economics for Managers	3
Macro Organizational Behavior	2
Marketing Management - II	15
Operations Research for Manager	3
The Entrepreneurial Manager	15
Total	17

TERM III

Course	Credits
Strategy	3
Human Resources Management	15
Indian Economy & Policy	15
Information Systems for Managers	3
Management Accounting	2
Operations Management	3
Research for Marketing Decisions	2
Total	16

Elective Courses for PGPM - Year 2 (Term IV, V and VI)

Marketing

- Consumer Behaviour
- Digital Marketing
- Product Policy and Brand Management
- Marketing of Services
- Promotion Strategy
- Sales and Distribution Management
- Customer Relationship Management
- Pricing Strategy
- International Marketing
- Marketing Metrics for Managers
- Brand Crisis Management
- Retail Management
- Semiotics for Marketing Effectiveness
- Strategic Marketing In Action
- Sports Marketing and Sponsorship

Operations Management & Decision Sciences

- Business Forecasting
- Decision Analytics for Managers
- Logistics Decisions in Supply Chain
- Operations Strategy
- Behavioral Dynamics in Decision Making
- Project Management
- Supply Chain Management
- Operations Process Improvement Using Simulation
- Quality Essentials for Managers
- Strategic Management of Services
- Supply chain analytics
- Industry 4.0

Strategy and Entrepreneurship

- Strategic Implementation
- Strategies for Growth
- Design Thinking
- Dynamics of Framing and Executing Strategy
- Strategic Value Creation in the Circular Economy

Organizational Behavior & Human Resource Management

- Managing & Leading Organizational Change
- Managing Difficult People at Work
- Negotiation Essentials for Managerial Effectiveness
- Leadership Effectiveness and Performance
- Nudge and Gamification Skills for Managers & Enterprises
- Performance Management

Finance & Accounting

- Commercial Bank Management
- Financial Statement Analysis
- Investment Analysis and Portfolio Management
- Mergers, Acquisitions and Corporate Restructuring
- Advanced Corporate Finance
- Financial Derivatives & Risk Management
- Management of Financial Services
- Entrepreneurial Finance
- FINTECH- Revolution, Ecosystem & Application in Finance
- Securities Trading
- Valuation
- Fixed Income Securities
- Corporate Taxation
- Behavioural Finance
- International Finance
- Project Finance
- Strategic Management of Finance
- Sustainable Finance

Information Systems & Analytics

- Digital Product Management
- IT Consulting
- Managing Digital Transformation
- Business Analytics for Decision Making
- E-Business and E-Commerce
- Blockchain Technology: A Managerial Perspective
- Business Insights From Bigdata: Managing Transformation of Data To Insights
- Artificial Intelligence for Managers
- Active Digital Debates
- Enterprise Resource Planning

General Management

- Corporate Law and Management
- Strategic Management Intellectual Property Rights
- Business Sustainability: For People, Planet & Profits
- Data Visualization for Managers
- Legal Aspects of Entrepreneurship
- Crafting Persuasive Narratives: The Art of Strategic Storytelling
- Legal Aspects of Marketing
- Legal Aspects of the Securities Market
- Taxation on Corporate

Economics & Public Policy

- Game Theory for Managers
- Econometrics for Managers
- International Trade and Policy for Managers
- Sustainable Development Goals (SDGs) for Managers

POST-GRADUATE PROGRAMME IN MANAGEMENT- HUMAN RESOURCES (PGPM-HR)

Mandatory Courses for PGPM-HR - Year 1 Term (I, II, III)

TERM I

Course	Credits
Managerial Economics	3
Accounting for Decision Making	3
Communications for Managers	3
Micro Organizational Behaviour	3
Fundamentals of HRM	3
Introduction to Decision Science	3
Total	18

TERM II

Course	Credits
Marketing Management	3
Business Research Methods	3
Fundamentals of Financial Management	3
Macroeconomics	2
Macro Organizational Behaviour	3
Legal Aspects of Business	2
HR Planning, Recruitment & Selection	3
Total	19

TERM III

Course	Credits
HR Metrics & Analytics	3
Industrial Relations	3
Learning and Development	3
Information Systems & Analytics	3
Strategic Management	3
Operations Management	3
Total	18

Courses for PGPM-HR - Year 2 (Term IV, V, and VI)

TERM IV

Core courses

1. International HRM & Cross Cultural Management
2. Diversity and Inclusion
3. Compensation & Benefits
4. Labour Laws
5. Performance Management
6. Psychometric Techniques

Elective Courses (credit requirement- 0 to 3)*

1. Leadership Effectiveness and Performance
2. Nudge and Gamification Skills for Managers & Enterprises

TERM V

Core courses

1. Business Ethics & Corporate Governance
2. Managing & Leading Organizational Change
3. Industrial Discipline, Grievances and Disputes
4. Managing & Leading Org Change
5. Managing HR Function, Stakeholders & Audit
6. Sustainable HRM
7. Entrepreneurial Manager
8. Industry Project

Elective Courses (credit requirement- 0 to 3)*

1. Managing Difficult People at Work
2. Negotiation Essentials for Managerial Effectiveness
3. Behavioural Dynamics in Decision Making
4. Blockchain Technology: A Managerial Perspective
5. Business Analytics for Decision Making
6. Customer Relationship Management
7. Design Thinking
8. E-Business and E-Commerce
9. Financial Derivatives & Risk Management
10. Game Theory for Managers
11. Management of Financial Services
12. Pricing Strategy
13. Supply Chain Management

TERM VI

Elective Courses (credit requirement - 6 to 12)*

1. Corporate Environment, Social and Governance Sustainability for Shared Value
2. Managing A Diverse and Inclusive Workforce: Current Status & Implications
3. Talent Management
4. A Business Manager Road Map To Planning Strategic IT
5. An Introduction to Health Economics for Managers
6. Fundamentals of Fixed Income Investing
7. Geopolitics and Business
8. International Business
9. Management of Cyber and Digital Risk
10. Sports Marketing & Sponsorship
11. Strategic Value Creation in the Circular Economy
12. Sustainable Marketing
13. Technology Commercialization (In the Energy Transition Context)

*Students may select none or a combination of electives to meet credit requirements

A photograph of a modern, white academic building. The building has a large, rectangular recessed area on the left side. A young tree with green leaves is in the foreground on the left. The ground is paved with light-colored tiles. The sky is a pale, hazy blue.

ACADEMIC BLOCK

शैक्षिक खंड



Academic Block, IIMT
Image credits: MRC

List of other Programmes & Activities

Currently, 13 certificate course programs are offered, in various disciplines, including General Management, Business Analytics and Applications, Manufacturing and Management Analytics, Digital Transformation, Senior Management Programme, Leadership, Banking and Finance, Financial Management, Strategic Management, Supply Chain Management, etc. To ensure that executives gain the most out of the program, each module is designed and delivered using pedagogies like case studies, problem-solving, exercises, videos, and lectures.

Doctoral Programme in Management (DPM)

The Doctoral Programme in Management is a full-time doctoral programme that offers students opportunities for research in different areas of Management. DPM scholars are engaged in serious cutting-edge research across areas of Business Law, Economics & Public Policy, Finance & Accounting, Information Systems & Analytics, Marketing, Operations Management & Decision Sciences, Organizational Behaviour & Human Resource Management, and Strategy and Entrepreneurship

Executive Doctoral Programme in Management (EDPM)

IIM Tiruchirappalli's Executive Doctoral Programme in Management (EDPM) is a non-residential doctoral program designed for senior executives from various sectors who would like to carry out serious academic research in the field of management without compromising on their ongoing professional pursuits.

Post-Graduate Programme in Business Management (PGPBM)

PGPBM is a 24-month programme for working executives offered at IIM Trichy's Chennai campus. Launched in 2012, the Post-Graduate Programme in Business Management (PGPBM) caters to working executives who aspire to equip themselves with formal management education and move into senior leadership roles. Executives with at least three years of full-time work experience are eligible to apply for the programme. The programme is completely aligned with the two-year programme offered at our Trichy campus in terms of pedagogy.



Executive Education and Consultancy (EEC)

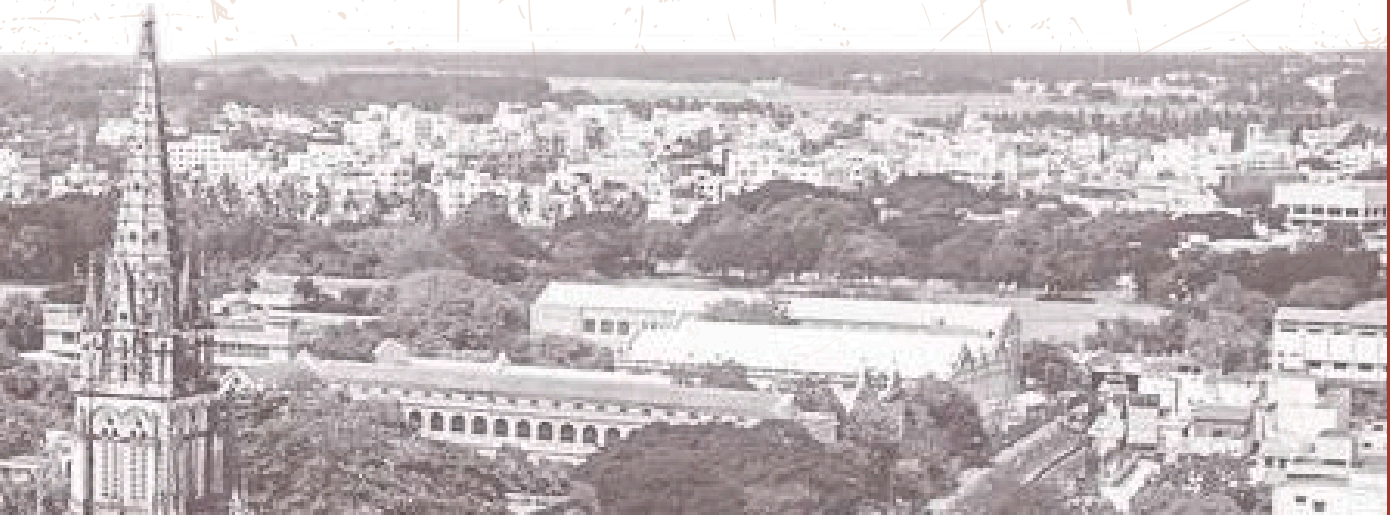
Under Executive Education & Consulting (EEC), IIM Tiruchirappalli offered various customized Management Development Programmes (MDPs) and long-duration certificate programs (online and blended) to enhance the skills and knowledge of the working executives across various organizations and at various levels. They offer customized programs for clients like Servier India Pvt Limited, High Potential Women Leader (VDart), IOCL Corporate, BPCL, L&T (Water Effluent Treatment -WET), BIS - Bureau of Indian Standards, IOCL Saksham, IOCL Industry 5.0, IOCL Western Region, APCOB - Andhra Pradesh State Co-operative Bank Ltd, Veritas Finance, HPCL, NHPC - National Hydroelectric Power Corporation, IOCL ESG, CYTIVA, NHPC, etc.

Centre for Corporate Governance and Social Responsibility (CCG & SR)

IIM Trichy launched the Centre for Corporate Governance on the 13th of June, 2014. The main objective of the centre is to conduct and promote research in the area of corporate governance. The centre plans to carry out various research activities including organizing an annual conference, initiating and coordinating research projects, and arranging research seminars and workshops. In the long term, the CCG aims to conduct capacity-building activities in the area of corporate governance policy through advocacy and intervention. Through this centre, IIM Trichy aims to spread awareness about good corporate governance practices.

Centre for Applied Research in Data Science (CARDS)

The Centre for Applied Research in Data Science (CARDS) is one of the centres of excellence at IIM Trichy. CARDS was inaugurated on 21st August 2019 and offers training and certificate programs in various data science domains for executives across public and private sectors. In addition, this centre undertakes projects on emerging technologies, namely Blockchain, Artificial Intelligence, and the Internet of Things, for national/regional policymaking. In the long term, CARDS aims to become a leading research centre to transform data into intelligence. Through CARDS, IIM Trichy is working towards bridging the gap between industry and academia.





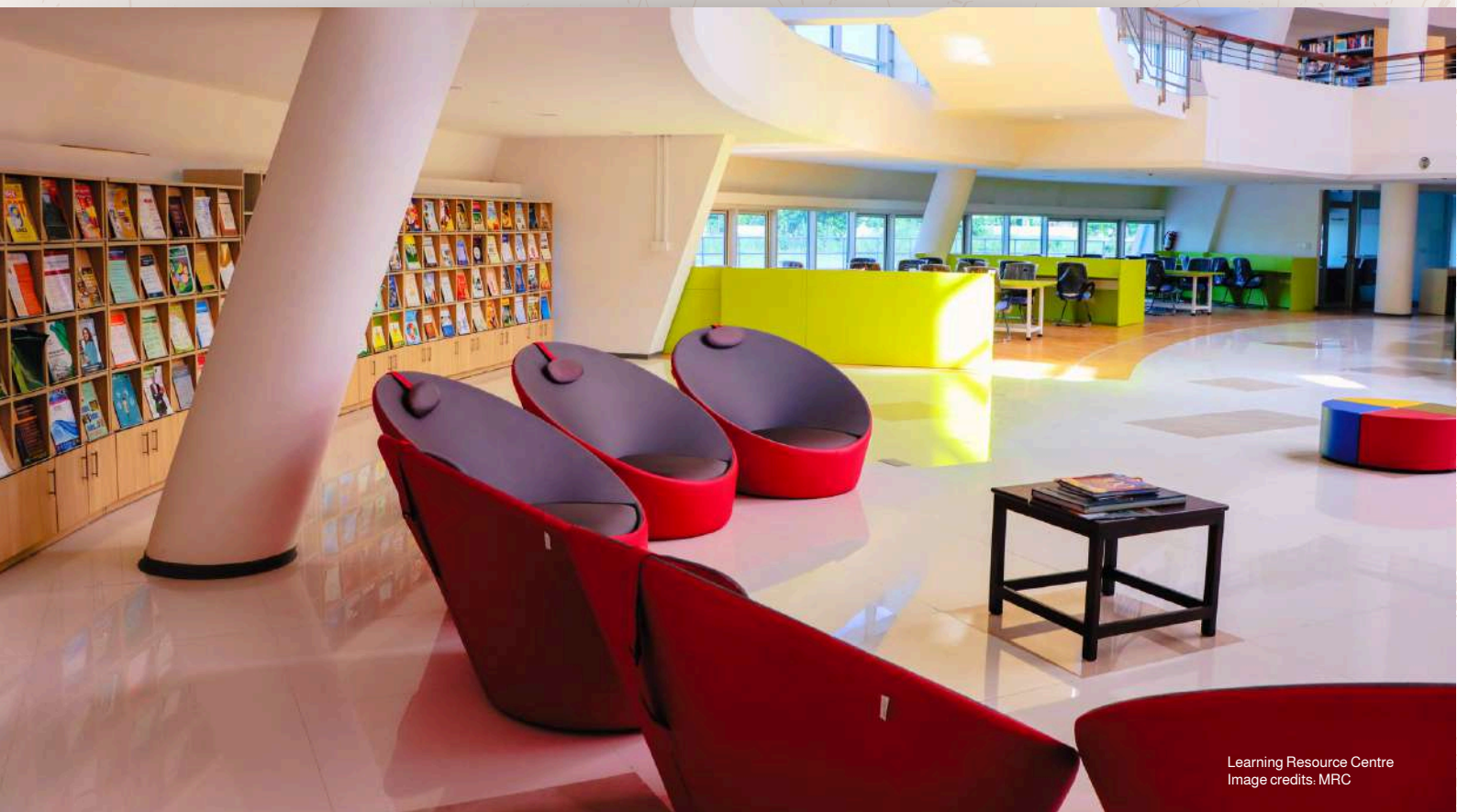
Campus & Facilities

The campus of IIM Trichy was inaugurated on 3rd April 2017 by Shri Prakash Javadekar, who was the Minister of Human Resource Development, Government of India at that time. Each classroom has two separate projectors to display study materials effectively and encourage discussion and peer learning. Classroom capacities range from 25-250. The Academic Blockhouses have classrooms of varying capacities: 25-seater, 50-seater, 80-seater, and 90-seater, along with 120-seater and 250-seater capacity to cater to large audiences. The campus also provides a 24x7 power supply and Wi-Fi facilities. Hostel rooms are air-conditioned during non-academic hours. The permanent campus is also differently-abled-friendly. There are special provisions like Braille signage, ear-marked toilets, designated parking spots, and auditory signals and Braille symbols in elevators. There are also ramps and pathways built to facilitate ease of movement. The campus is designed to be self-sustainable as well as water and energy-efficient. Solar Power is harnessed up to 2 MW to address the electricity needs of the campus. A rainwater harvesting facility has been built to make the campus self-sufficient in water.



Learning Resource Centre (LRC)

The Learning Resource Centre is a source of information and knowledge for the students and faculty of IIM Trichy. The LRC has access to a wide variety of research resources, both on and off campus. It subscribes to several company, industry, and country databases and scholarly articles. Statistical tools and Simulation Software make advanced and detailed research possible. LRC subscribes to Capitaline, Insight, Euromonitor, Thomson Reuters Eikon, Prowess, Crisil, and IndiaStat, among others, for data on companies and industries. The Statistical tools available are IBM SPSS, IBM SPSS Modeler, STATA, and the Decision Tools Suite. Simulation Tools like NVivo 10, Lingo, and EViews are also available.



Learning Resource Centre
Image credits. MRC



Learning Resource Centre
Image credits: MRC

International Relations

In the current era of globalization, student exchange serves as a catalyst to provide international exposure to our students. This not only helps them experience a completely different learning environment but also provides them with an opportunity to interact with students from various nationalities as well as work with them on academic matters. Student exchange provides an opportunity to learn in an international environment and also facilitates networking at an international level.



The exchange program was truly an unforgettable experience for me, and I am so grateful for the opportunity given to me by the institution! I did not only explore different places but met a few amazing localities from whom I learned a lot. It is all about coming out of your comfort zone and being open to the experiences that come along your way. On an individual level, it gave me the confidence to survive anywhere & amazing memories.

Apoorva Ch
University of Scranton



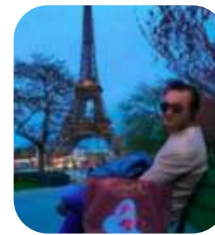
My experience at the Frankfurt School of Finance and Management through the student exchange program has been nothing short of transformative. The engaging coursework, diverse international community, and enriching cultural immersion have broadened my perspectives and equipped me with invaluable skills for my professional journey. I am grateful for this opportunity and highly recommend it to fellow students seeking a truly enriching academic and cultural experience provided by the Indian Institute of Management, Tiruchirappalli.

Nidhi Agarkar
Frankfurt School of Finance and Management



Embarking on the student exchange program at IAE-Aix Marseille University was an enriching journey that has broadened my horizons in countless ways. I'm deeply grateful to my home university, IIM Tiruchirappalli, for facilitating this wonderful opportunity. From embracing new cultures and savoring exotic cuisines to forging lasting friendships with my fellow students across the globe, my experience was nothing short of transformative. Traveling to 14 countries was a highlight, offering a profound appreciation for the diversity and beauty of our world. This journey has left an indelible mark on me, shaping me into a more open-minded and globally aware individual. It's an experience I'll cherish forever.

Prajwala
IAE-Aix Marseille University



Participating in the student exchange program at ISCTE Business School has been an enriching journey of personal and academic growth. Through immersion in diverse cultures, solo travel experiences, and interactions with global peers, I've cultivated invaluable skills and perspectives. This opportunity has broadened my horizons, fostering independence, adaptability, and cross-cultural understanding. I'm immensely grateful for the transformative experience and the lifelong connections made. I also want to thank my college and the international relations team for giving me this remarkable opportunity.

Ayush Kumar Barnwal
ISCTE Business School



Student Exchange

IIM Trichy actively encourages student exchanges, where select students from the Post-Graduate Programme in Management (PGPM) and Post-Graduate Programme in Management-Human Resources (PGPM-HR) spend one term in a reputed business school abroad and students pursuing master's degrees in management from those schools attend a term at IIM Trichy. The students actively gain knowledge of another country and enhance their understanding of international business and sociocultural diversity. The International collaboration platform also provides opportunities for faculty exchange and joint research between IIM Trichy and universities abroad.

PARTNER INSTITUTES

IAE Aix Marseille Graduate School of Management, France

ESSCA École de Management, School of Management, France

EMLYON Business School, France

SKEMA Business School, France

University of Scranton, Pennsylvania

GMU - George Mason University, USA

Curtin University, Australia

SolBridge International School of Business, South Korea

IMISP - International Management Institute of Saint Petersburg, Russia

Frankfurt School of Finance and Management, Frankfurt, Germany

ISCTE University of Lisbon, Lisbon, Portugal

Dalhousie University, Nova Scotia, Canada

EM Normandie Business School, France



Courses Offered To Inbound Students Over The Years

Marketing

- Business-to-Business Marketing
- Promotion Strategy
- Sales and Distribution Management
- Brand Crisis Management
- Retail Management
- Semiotics for Marketing Effectiveness

Finance & Accounting

- Management of Banking & Finance Institutions
- Strategic Financial Management
- Financial Statement Analysis
- Entrepreneurial Finance
- FINTECH- Revolution, Ecosystem & Application in Finance
- Securities Trading
- Valuation

Operations Management & Decision Sciences

- Behavioral Dynamics in Decision Making
- Strategic Management of Services
- Project Management
- Supply Chain Management
- Operations Process Improvement Using Simulation
- Quality Essentials for Managers

General Management

- An Introduction To Beginners Business French Language
- Business Sustainability, For People, Planet & Profits
- Data Visualization For Managers
- Legal Aspects of Marketing

Information Systems & Analytics

- Business Analytics for Decision Making
- E-Business & E-commerce
- Artificial Intelligence for Managers
- Active Digital Debates

Organizational Behaviour & Human Resource Management

- Negotiation Essentials for Managerial Effectiveness
- Strategic HR Management
- Leadership Essentials
- Managing & Leading Organizational Change

Economics & Public Policy

- Game Theory for Managers
- Public Policy for Managers

Strategy and Entrepreneurship

- Design Thinking
- Entrepreneurship

International Week

Popularly known as the I-Week, the initiative was started in IIM Trichy in the year 2017 in which notable faculties from various B-Schools across the globe gather to impart their knowledge about different management arenas through various courses. International Week is held every December at the IIM Trichy campus. Faculty members from various foreign universities provide courses of one credit each, which can be opted for by the students based on fulfilling certain prerequisites of the course. In 2023, IIM Trichy conducted its latest iteration of International Week (On Campus) from 25th December 2023 to 31st December 2023. IIM Tiruchirappalli hosted visits from 10 professors representing leading universities worldwide. The institute offered a diverse range of 10 courses spanning various domain specializations. Eminent faculty members from universities abroad were invited to offer niche electives. The following list consists of the names of professors who have participated in International Week 2023, along with the titles of the courses they have offered.

Name of the Professor	University	Course Name
Prof. Sonia Raghav	Curtin University, Australia	Managing A Diverse and Inclusive Workforce: Current Status & Implications
Prof. Mohit Anand	Emlyon Business School, France	Geopolitics and Business
Prof. Vladimir Kolchanov	IMISP, Russia	International Business
Prof. Satish Ananthaswamy	Haas School of Business, University of California Berkeley, USA	Fundamentals of Fixed Income Investing
Prof. S. Sakthivel	Bowling Green State University, USA	A Business Manager's Road Map to Planning Strategic Information Technologies
Prof. Gulasekaran Rajaguru	Bond Business School, Australia	An Introduction to Health Economics for Managers
Prof. Rajesh Rajaguru	University of Tasmania, Australia	Sustainable Marketing
Prof. HR Rao	University of Texas at San Antonio Carlos Alvarez College of Business, USA	Management of Cyber and Digital Risk
Prof. Sugumar Mariappanadar	Australian Catholic University, Australia	Corporate Environment, Social, and Governance Sustainability for Shared Value
Prof. VG Venkatesh	EM Normandie Business School, France	Global Operations Management



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Swimming pool, Sports Complex
Image credits: MRC

Campus Activities

IIM Tiruchirappalli is a vibrant, dynamic place always buzzing with activities. Various clubs and committees conduct social drives, guest lectures, workshops, events, and competitions. IIM Trichy also has an all-year calendar of sports events and activities.

INSTITUTE ACTIVITIES

Foundation Day

Indian Institute of Management Tiruchirappalli celebrated its Thirteenth Foundation Day on the 4th of January, 2024, to mark the inception of IIM Tiruchirappalli as the 11th Indian Institute of Management. The event was graced by Shri. Anand Kripalu, MD & Global CEO - Blackstone Backed EPL (Essel Propack Limited) as the Chief Guest, Ms. Charu Sheel Kunwar, Executive Director & CHRO - Lighthouse Canton as the Guest of Honour, Dr. Pawan Kumar Singh, Director IIM Tiruchirappalli, BOG members, faculty, staff, and students.

PGPM, PGPM-HR, DPM & EDPM Inauguration

Indian Institute of Management Tiruchirappalli inaugurated the 14th batch of the Post-Graduate Programme in Management (PGPM), the 5th batch of the Post-Graduate Program in Management - Human Resources (PGPM-HR), the 5th batch of Executive Doctoral Programme in Management (EDPM), and the 11th batch of Doctoral Programme in Management (DPM) on 24th June 2024. The dignitaries and the Chief Guest felicitated the meritorious students of the DPM, PGPM, and PGPM-HR 2023-25 batch with the Director's Merit List awards.

STUDENT ACTIVITIES

Dhruva

Dhruva 5.0, IIM Trichy's flagship business cultural festival spanning three days consisted of a series of Guest Lectures, Cultural events, and Business Competitions. Entertainment was plenty with DJ nights.

Sanskriti

Sanskriti is the intra-college cultural fest at IIM Trichy where the sections battle it out on the stage for the prestigious Sanskriti trophy. All the sections gave their best and the sections had to fight till the end for the glory. In the end, Section D was declared the winner for Sanskriti 12.0.

Sangram

Sangram, the battle between the IIMs of South, IIM Bangalore, IIM Vizag, IIM Trichy, and IIM Kozhikode was hosted at the IIM Kozhikode campus. It is one of the competitions all look forward to and is played across 30 sports. This year, the IIM Trichy contingent battled valiantly to take the final standing of third place with 4 Gold, 9 Silver, and 10 Bronze medals.



Foundation Day Ceremony
Image credits: MRC



Make A Difference, on-site work
through organizational visits



Alumni Meets

The Alumni Committee of IIM Trichy organized a series of City Meets designed to engage alums based in specific cities while upholding the cherished legacy of the IIM Trichy community and strengthening their connection with their alma mater. These City Meets took place in six prominent cities: Chennai, Bengaluru, New Delhi, Hyderabad, Mumbai, and Kolkata spanning the 12th, 19th, and 26th of May and 9th of June 2024. These gatherings garnered immense success, drawing an impressive attendance of 350+ alums and students hailing from various batches including PGPM, PGPM-HR, PGPBM, DPM, and EEC. These events not only served as a platform for alums to relive cherished memories and rekindle old bonds but also facilitated extensive networking opportunities. With alums representing diverse professional backgrounds and industries, these meets sparked meaningful exchanges and potential collaborations that will undoubtedly benefit our extended IIM Trichy family.

ITCL & ITFL

IIM Trichy Cricket League is hosted by the Sports Committee. The rules are simple - 6 franchises, star players' bidding, players' bidding, and the ultimate battle to emerge as the winners and earn the bragging rights. This year, the ITFL, IIM Trichy Football League, brought together all the football enthusiasts through some exhilarating matches with the required amount of passion and aggression from the players which made the football matches worth watching.

Kurukshetra

Kurukshetra- The Section Wars was organized as the first sports event of the year with more and more exciting events. It saw huge participation and enthusiasm from the entire 2023-2024 batch for Cricket, Basketball, Badminton, Pool, Football, Swimming, Table Tennis, Volleyball, and Throwball. The tournament was a huge success as it brought students together and out on the field to play and support their respective teams. It provided a platform for many players to showcase their talent and contribute to their respective sections.

TedX

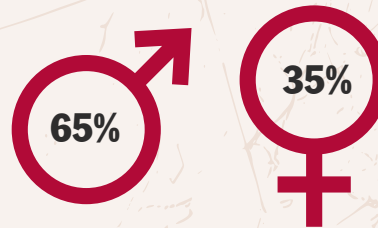
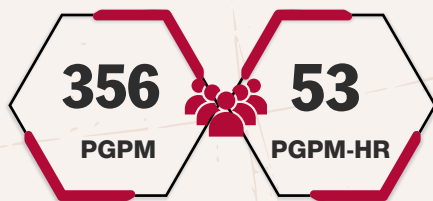
IIM Trichy organized TEDx IIMTrichy on 14th July 2023. It was based on the theme "CATALYSIS." A plethora of speakers from diverse fields shared their unique experiences. The insights left the audience inspired and helped them look at things in an unconventional manner.

YUVA Young Indians

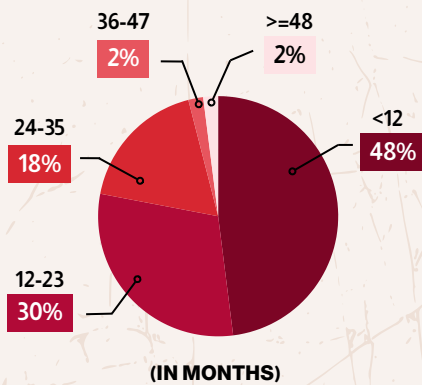
IIM Trichy has signed an MoU with Young Indians (YI). Yuva is one of the most active focus areas within Young Indians by which YI members engage students from across the country in various initiatives that the students conceptualize, plan, and execute. The objective is to create a bridge, a platform for the students to work in cross-functional teams to enhance their leadership skills and give back to the nation abroad.

BATCH SUMMARY

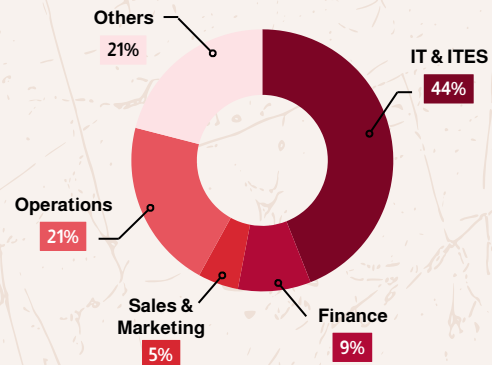
PGPM & PGPM HR 23-25



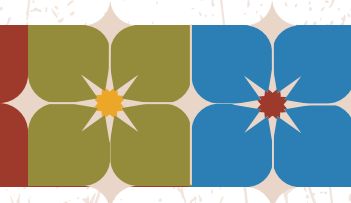
WORK EXPERIENCE



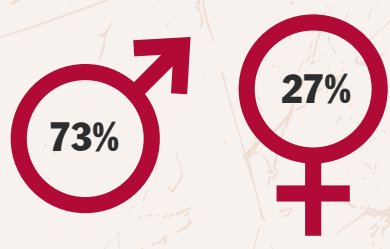
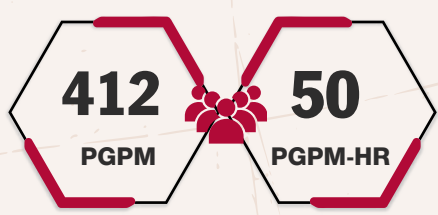
DOMAINS



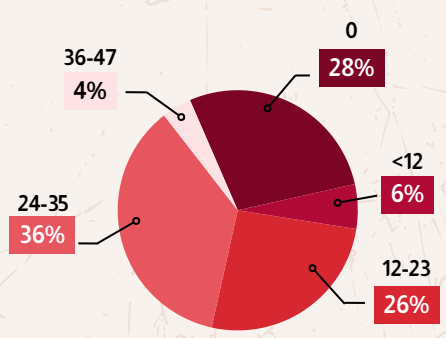
EDUCATIONAL BACKGROUND



PGPM & PGPM HR 24-26

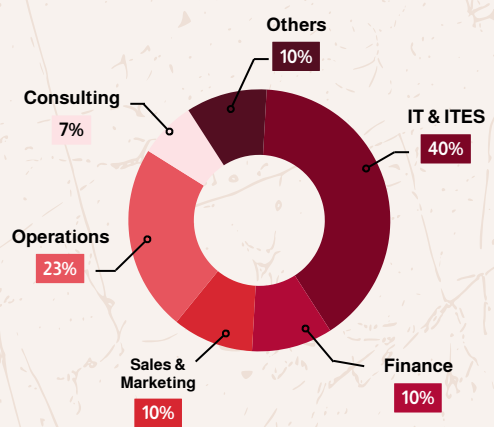


WORK EXPERIENCE



(IN MONTHS)

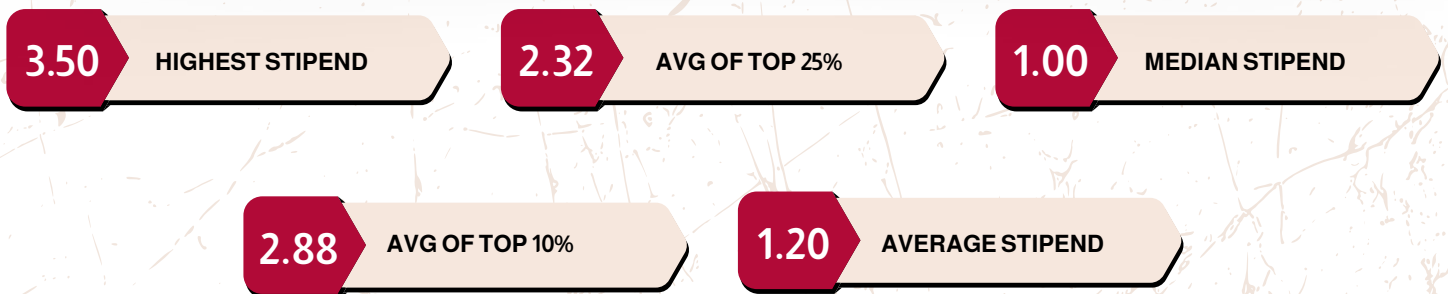
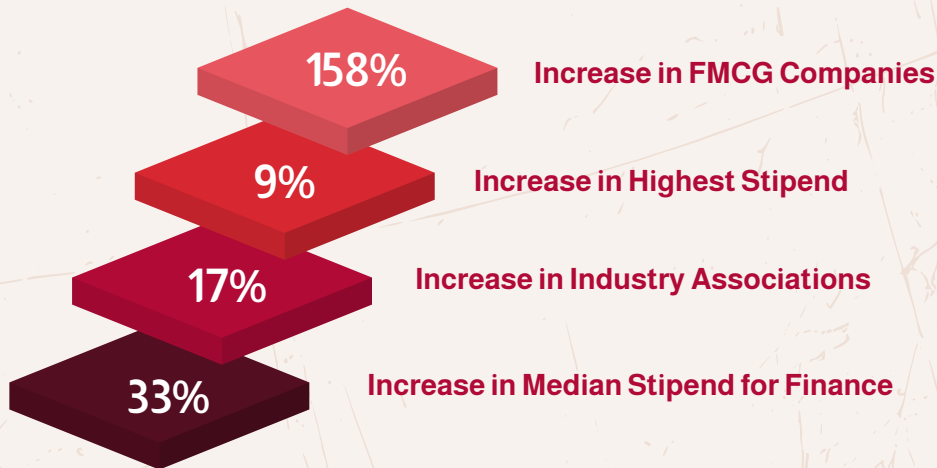
DOMAINS



EDUCATIONAL BACKGROUND

SUMMER PLACEMENTS

PGPM 2023-25



**All figures in Lakhs

DOMAIN WISE OFFERS

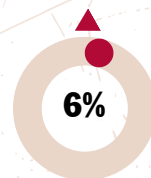
CONSULTING
Highest - Rs 2,50,000
Average - Rs 1,54,428



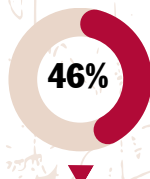
FINANCE
Highest - Rs 3,50,000
Average - Rs 1,62,109



OPERATIONS
Highest - Rs 2,00,000
Average - Rs 87,143



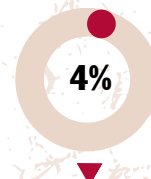
SALES & MARKETING
Highest - Rs 3,00,000
Average - Rs 97,385



IT & ANALYTICS
Highest - Rs 2,00,000
Average - Rs 1,14,926



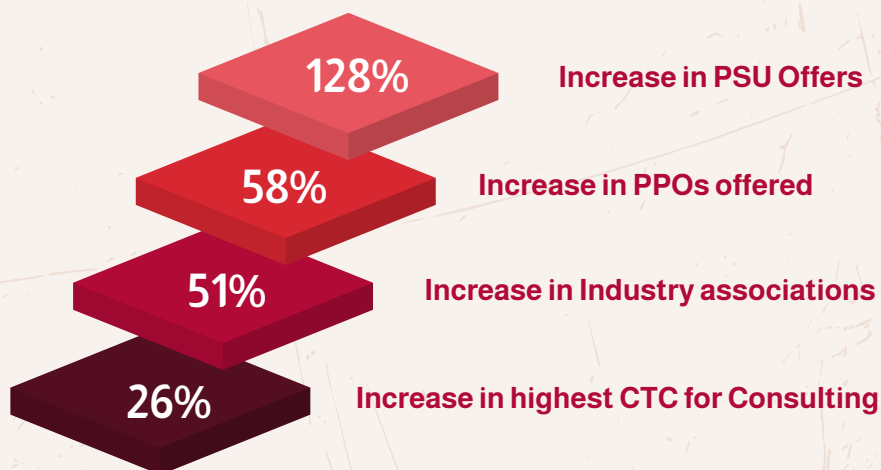
GENERAL MANAGEMENT
Highest - Rs 3,00,000
Average - Rs 1,59,333



% of offers across domains

FINAL PLACEMENTS

PGPM 2022-24



43.69
LPA

HIGHEST CTC #

25.58
LPA

AVG OF TOP 25%

18.24
LPA

MEDIAN CTC

31.20
LPA

AVG OF TOP 10%

19.43
LPA

AVERAGE CTC

Highest CTC offered was 88 LPA, which hasn't been highlighted here as a significant portion of it is ESOP

DOMAIN WISE OFFERS

CONSULTING

Highest - 29.04 LPA
Average - 16.85 LPA



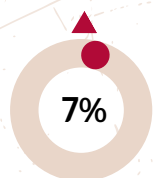
FINANCE

Highest - 29.75 LPA
Average - 20.35 LPA



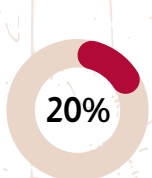
OPERATIONS

Highest - 28.00 LPA
Average - 17.75 LPA



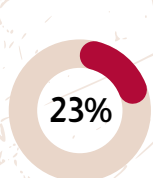
SALES & MARKETING

Highest - 27.33 LPA
Average - 18.78 LPA



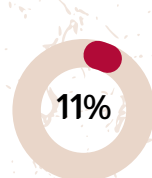
IT & ANALYTICS

Highest - 43.69 LPA
Average - 21.35 LPA



GENERAL MANAGEMENT

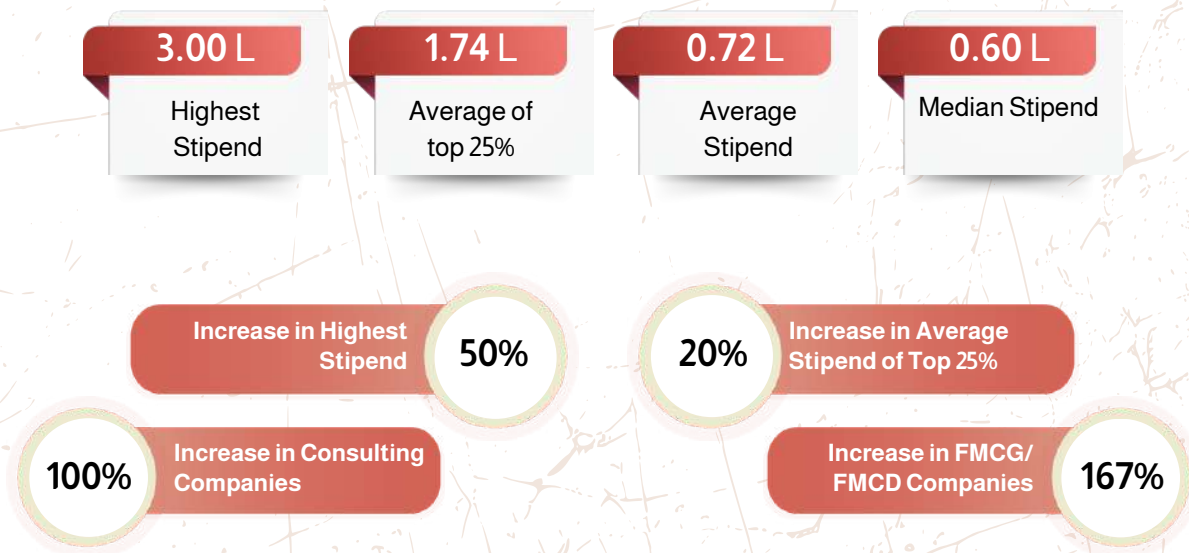
Highest - 36.00 LPA
Average - 19.56 LPA



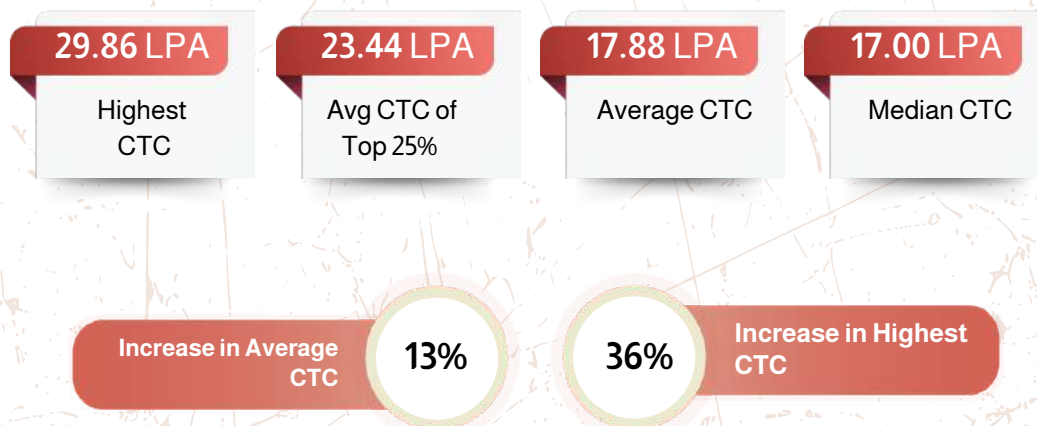
% of offers across domains

PGPM-HR PLACEMENTS OVERVIEW

SUMMER PLACEMENTS PGPM-HR 2023-25



FINAL PLACEMENTS PGPM-HR 2022-24



Industry Mentorship Partners



Prominent Recruiters





LAKSHYA

GUEST LECTURE SERIES

Lakshya, our distinguished guest lecture series, offers students a gateway to the corporate world, enabling them to engage with notable figures from various industries. In AY 2023-24, we hosted a total of 12 enlightening chapters, providing students with valuable insights into different sectors firsthand. Topics ranged from navigating the evolving automotive supply chain landscape to understanding the trade life cycle and the construction of capital market ecosystems. Additionally, discussions delved into the importance of adaptability and innovation in dynamic industries, finance and HR intricacies, retail and distribution strategies, self-actualization, its significance in building a professional resume, and novel frameworks to measure one's true self.



Companies represented by the speakers



Stills from Lakshya Chapter 6
Image credits: MRC



Panel Discussion | Daksha 2.0
Image credits: MRC

DAKSHA

LEADERSHIP CONCLAVE

The second edition of DAKSHA: The Leadership Conclave was conducted in August 2023. We welcomed 30 top industry leaders for lively discussions and roundtable talks. Covering the theme 'Leadership in the Age of Disruption,' our diverse speakers shared valuable insights. These sessions offered great chances for everyone to learn, connect, and grow, embodying Daksha's commitment to fostering knowledge-sharing and networking.

PANEL DISCUSSION 1: Strategic leadership in the age of disruption

PANEL DISCUSSION 2: Leading with purpose

ROUND TABLE DISCUSSIONS

ROUND TABLE 1

Disruption in the Classical Banking System

ROUND TABLE 2

Tech-Tonic Shift - The Future of Supply Chain

ROUND TABLE 3

Navigating the changing landscape of talent management

ROUND TABLE 4

Navigating Disruption: Amplifying Marketing Reach and Engagement

ROUND TABLE 5

AI-powered Product Management: Opportunities and Challenges



Round Table Discussion | Daksha 2.0
Image credits: MRC

Corporate Competitions



**DCM SHRIRAM
FUTURE ON
National Finalists**



**Godrej LOUD
Season 12
National Winners**



**CFA INSTITUTE
RESEARCH CHALLENGE
National Winners**



**_VOIS Vantage
National
Finalists**



**Coca-Cola
DISRUPT SEASON 3
National Finalists**



**Avalon Consulting
SUN TZU
National Semi-Finalists**



**GMC- GLOBAL
MANAGEMENT CHALLENGE
National Finalists**



**Reliance TUP 9.0
National
Semi- Finalists**



**Tata Steel
ANANTA QUEST
National Winners**



**Flipkart
WIRED 7.0
National Semi-Finalists**



**V-Guard BIG IDEA
BUSINESS PLAN CONTEST
National Winners**



**Pidilite Industries
BOND WITH PIDILITE
National Finalists**



**Adani Wilmar
RESOLVE
National Winners**



**TVS Credit
E.P.I.C 5.0 CHALLENGE
National Semi-Finalists**



**Tally Solutions
BIZWIZ
National Finalists**



**Accenture
INNOVATION CHALLENGE
National Finalists**

Live Projects

CAVINKARE

GSTUDIOS

HDFC LIFE

INSPLORE CONSULTANTS

IDEX CORPORATION

MAXVIEW NOW

PEOPLE GENE

TAKSHASHILA CONSULTING

TASE

THOUCENTRIC

TITAN

VDART LIVE PROJECT

Certifications Completed



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Chartered
Financial Analyst



Lean
Six Sigma



Company
Secretary

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Lake View, Sports Complex
Image credits: MRC

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