

Management Development Programme

Strategic Leadership: Securing Organizational Relevance



Indian Institute of Management
Tiruchirappalli

Date

August 10-12, 2017 (Batch I) &
December 14-16, 2017 (Batch II)

Programme Director

Prof. K S Manikandan

Venue

Chennai Centre of IIM Trichy

Introduction

“We would rather die than be irrelevant” – Satya Nadella, CEO, Microsoft

The programme, ‘Strategic Leadership: Securing Relevance’, is designed as an advanced strategy course for those who aspire for leadership roles in organizations. This is not, in conventional terms, a leadership course. In this programme, as against the traditional focus on leadership in organizations (i.e. motivating people to work well etc.), we focus on leadership of organizations (i.e. shaping the firm’s destiny). Strategic Leadership places primacy on the role of human agency and presents strategy as a dynamic process. In order for their organizations to stay relevant in these increasingly dynamic times, leaders of organizations should drive this dynamic process by a simultaneous pursuit of advantage, opportunities and ambition.

Learning Goals

- To develop a conceptual understanding of the practice of strategic leadership and its objectives.
- To have an understanding of the role of business organization and role of leadership within a business organization.
- To develop an understanding of the three key tasks of a strategic leader – shaping advantage, opportunity and ambition.

Profile of Expected Participants

Executives in middle and senior level management who are leading a strategic business unit or aspiring to assume leadership of a strategic business unit.

Course Content

- Introduction to Strategic Leadership
- Building and Leveraging Advantage
- Sensing and Seizing Opportunity
- Defining and Embedding Ambition
- Role of Business and Leadership in Business

How to Enroll

Enrolment form for nomination or participation can be downloaded from the 'Executive Education' of our website, http://iimtrichy.ac.in/images/MDP_Enrollment.pdf. Kindly fill in this form mentioning full details of the participant(s), sponsoring organization, and the payment particulars. The filled in form along with the Demand Draft need to reach the EEC Office well in advance before the commencement of the programme. In case of online payment, the filled in form may be scanned and e-mailed to us.

The programme fees can be paid in any one of these two ways:

- Demand Draft drawn in favour of **Indian Institute of Management Tiruchirappalli** payable at Trichy.
- Electronic Fund Transfer through NEFT/RTGS for which Account details of our Institute are given below.

Bank A/C No: 32170820601

Name of the Bank: SBI

Name of the Branch: NITT Branch, NIT Campus, Tiruchirappalli

Bank Branch Code : 01617 IFSC No: SBIN0001617 MICR No: 620002009

In case of online payment, kindly intimate the EEC office with the relevant transaction details through email, so that we can connect your remittance to your nomination.

Please note that the confirmation of participation will be provided only on receipt of programme fees by EEC office.

You are encouraged to send in your nominations at least 3 weeks prior to the commencement of the programme. However, we accept nominations up to 2 weeks before the start of an MDP, subject to seat availability.

Please Note:

All enrolments are subject to review and approval by the Programme Director. Joining Instructions will be sent to the selected candidates 10 days before the programme commences. **Kindly finalise your travel plans only after you receive from IIM Trichy confirmation of your nomination.**

Our correspondence address is as follows:

Executive Education & Consulting Office

Indian Institute of Management Tiruchirappalli

NITT Campus, Thanjavore Main Road

Tiruchirappalli - 620015, Tamil Nadu

Phone: 0431- 2505025 | Email: eec@iimtrichy.ac.in