

YOUR BUSINESS MANAGEMENT
CAREER
WON'T MANAGE ITSELF.

**TAKE A CAREER LEAP WITH IIM TRICHY'S POST GRADUATE
CERTIFICATE IN BUSINESS MANAGEMENT (BATCH 02)**

A program that will help you become better, effective team leaders and managers.

Learn to treat the software development process as an economic and business operations.

Eligibility: Working professionals who are graduates in any discipline, with a minimum work experience of 2 years.

Course duration: 1 year

POST GRADUATE CERTIFICATE PROGRAM IN BUSINESS MANAGEMENT (PGCBM) - BATCH 02

PROGRAM OBJECTIVES

- Develop managerial capabilities among young and middle level executives
- Introduce contemporary business models and practices to the participants
- Program focuses on functional management skills, strategic planning and execution to enhance decision making capabilities

WHO SHOULD ATTEND?

- Candidates who are looking to accelerate their move into management
- Functional experts looking to become confident, efficient and effective managers
- Professionals looking to enhance their performance and create greater value through their work
- Managers looking for broader knowledge of other functional areas so that they can gain a more strategic profile within the organization

ABOUT IIM TIRUCHIRAPPALLI

- Indian Institute of Management Tiruchirappalli (IIMT) is the 11th IIM and was instituted on January 4, 2011
- Mr. M. Damodaran – IAS (Retd.) and former chairman – SEBI is the Chairman of Board of Governors while Prof. Prafulla Agnihotri (former IIM Calcutta professor) is the Director of IIMT
- IIMT offers 2 years PGPM, 3 years part time PPBM for working professionals and fellowship program in management for doctoral candidates

For more information about the institute, please visit www.iimtrichy.ac.in

PEDAGOGY

Design with a mix of peer learning, case discussions, assignments, real corporate examples, industry/research based projects and simulations besides the lectures in class.

PROGRAM DESIGN AND DURATION

- Duration: 1 year
- Frequency: Once a week
- Class Schedule: Sundays, 6:30 PM to 9:30 PM
- Delivery: Through classes at NIIT Imperia Centre for Advanced Learning in your city*, using Synchronous Learning technology platform

In addition there will be a 6 day mandatory campus module, 3 days at the beginning and 3 days at the end of the program.

PROGRAM STRUCTURE AND CONTENTS

(Applicants are advised to go through the detailed program content as well at <http://bit.ly/PGCBM02dpc>)

All candidates have to study the following courses during the program:

1. Marketing Management
2. Designing Organizations and Managing People

3. Basic Principles of Accounting
4. Business Economics
5. Quantitative Methods
6. Business Communications
7. Operations Management
8. Management Information Systems
9. Corporate Finance
10. Strategic Management
11. Legal Aspects of Business

PROGRAM FACULTY

Senior faculty from IIM Trichy will conduct this program. Profiles of the faculty are available on www.iimtrichy.ac.in

EVALUATION

- Evaluation by: IIM Trichy
- Continuous evaluation
- Evaluation may also include one or more of the following:
 - Online Assessment/ Case Study Discussions/ Quiz/ Assignments/ Class Participation/ Project work

The final decision on evaluation methods rests with the institute and may change without any prior intimation.

CERTIFICATION

Participants meeting requisite attendance requirements and securing 50% or more in comprehensive evaluation will be awarded 'Certificate of Successful Completion'. Participants not clearing the comprehensive evaluation but meeting requisite attendance criterion will be awarded 'Certificate of Participation'.

Certificates will be issued directly by IIM Trichy.

ELIGIBILITY CRITERIA AND SELECTION PROCESS

- Applicants should be working professional/self-employed (need to submit supporting proof)
- Graduate/Post-Graduate in any discipline recognized by UGC/AICTE/AIU
- Minimum 2 years of work experience post completion of graduation required as on April 1, 2015

Eligible applicants will be selected on the basis of their performance in the Program Aptitude Test (PAT) to be conducted by NIIT Imperia, together with the assessment of background and motivation (statement of purpose-Annexure I of the application form) based on the application form submitted.

Selected applicants may need to resubmit the latest proof of current employment at the time of registration.

FEES AND PAYMENT SCHEDULE

- Program Fee: ₹1,37,697/- + 12.36% service tax = ₹1,54,717
- This does not include campus visit fee
- The fee above is inclusive of all academic charges, examination and taxes. All fees are non-refundable. Fees can be paid by cash or cheque/demand draft drawn in favour of 'NIIT Ltd. Imperia Collection A/c'
- A deferred payment facility exists with the following schedule:
 - With application#: ₹11,236

- o On registration (April 2015): ₹50,652
- o Installment 1 (June 2015): ₹30,943
- o Installment 2 (Aug 2015): ₹30,943
- o Installment 3 (Oct 2015): ₹30,943

(Participants need to submit the PDCs towards future instalments as per the due date at the time of registration).

A mandatory campus module fee is to be paid vide DD drawn in favour of IIM Tiruchirappalli, before every campus visit. This amount includes boarding and lodging expenses. Travel arrangements for the campus visit have to be made by the students themselves.

- Campus instalment to be paid vide DD drawn in favour of 'Indian Institute of Management Tiruchirappalli' payable at Tiruchirappalli
- *Campus installment 1 (May/June-2015): ₹18,000/- (₹6,000 per day)
- *Campus installment 2: ₹18,000/- (₹6,000 per day)

*Campus visit fee to be confirmed at the time of orientation

#Initial payment will be refunded completely if the applicant is not selected for the program by the institute. This does not include the application fee of ₹1,124/-

Initial payment will not be refunded in case of any/all of the following conditions:

- a) The application is found to be incomplete or inaccurate at any stage of scrutiny (appearing in PAT does not confirm application acceptance/clearance of scrutiny)
- b) The applicant is offered a seat for the program and does not join before the date mentioned in the offer letter

The selection offer letter is for a specific batch of a program. Neither the offer for admission nor the initial amount is transferable to any other program or batch.

BANK LOAN FACILITY

Program fee can be availed as Customized Education Loan from leading banks to enable the participants to spread the repayment over a period of 6 months. However, the eligibility of the applicant for a bank loan and the loan amount will be as per the concerned bank norms.

HOW TO APPLY

- Visit www.niitimperia.com to fill the application form online
- Application forms can be obtained from local NIIT Imperia centres or downloaded from www.niitimperia.com

Application fee of ₹1,124/- and initial amount of ₹11,236/- is payable at the time of application submission.

APPLICATION FORECLOSURE CLAUSE

Please be aware that seats are limited at every location for this program. Therefore;

- Applications can be foreclosed anytime (at all or some select locations) without any prior notice
- Applicants are advised to apply as early as possible to avoid rejection of their application form

Batch Start Date##: On or after May 2015

Important dates, admission specific information, details on

other academic processes and student facilities at NIIT Imperia are on www.niitimperia.com. Some of the facilities provided by NIIT Imperia are governed by the Institute Regulations. Terms & conditions apply.

##Exact date to be notified. Batch start date may be subject to change by the Institute.

IMPORTANT POINTS

- The batch start date shared above is tentative and is subject to selection of threshold number of applicants in the aptitude test
- All fees are non-refundable; however if the program start is delayed for more than 3 months, the applicant is eligible to apply for a refund
- Application for the program is subject to be fore-closed or extended at specific centres, by NIIT Imperia, subject to seat availability
- Campus module dates and fee to be confirmed during orientation class
- IIM Trichy does not provide any placement assistance to participants attending the program

FOR MORE DETAILS, PLEASE VISIT WWW.NIITIMPERIA.COM
CALL: 1800 266 0304 OR EMAIL: IMPERIA@NIIT.COM

NIIT IMPERIA Centres:

North: **Delhi/NCR:** South Ex, Gurgaon, Dwarka, Noida, Greater Noida, Pitampura, Faridabad, Preet Vihar, Janakpuri, Connaught Place, Rajouri Garden, Ghaziabad; **Allahabad; Jaipur; Dehradun; Kanpur; Lucknow; Chandigarh; Varanasi**

South: **Bengaluru:** Jayanagar, Yelahanka, Bommanahalli, Malleshwaram, Koramangala; **Chennai:** Sholinganallur, Adyar, Anna Nagar, Nungambakkam; **Hyderabad:** Mehdiapatnum, Secunderabad, Basheerbagh, Habsiguda, Kukatpalli; **Coimbatore; Nagpur; Mysore; Mangalore; Trivandrum**

West: **Ahmedabad; Indore; Bhopal; Vadodara; Mumbai:** B K C, Borivali, Andheri West, Ghatkopar, Thane, Kalyan, Vashi, Vikhroli; **Pune:** Deccan, Hadapsar, Kothrud

East: **Kolkata; Bhubaneshwar; Guwahati**

To attend information session for the program, register at <http://www.bit.ly/pgcbm02concall>

Download detailed program contents at www.bit.ly/pgcbm02dpc

For complete addresses and contact numbers, visit www.niitimperia.com.

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