



## Indian Institute of Management Tiruchirappalli

### Final Placements 2014

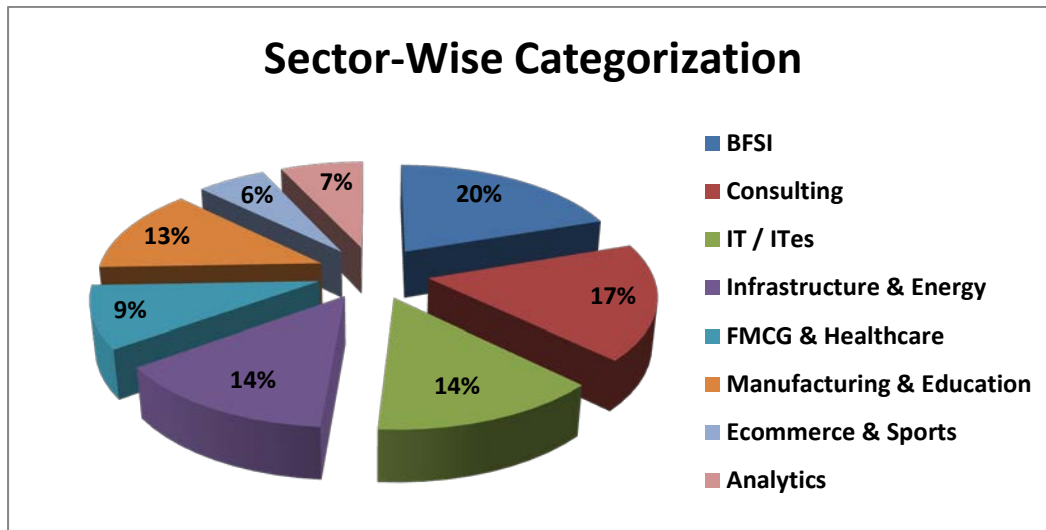
The Indian Institute of Management Tiruchirappalli (IIMT) is pleased to announce the successful completion of final placement process for the 2012-14 batch of the two year post graduate programme in management. **All 85 students who had registered for final placements have been placed.** The industry reinstated its faith in the institute as past recruiters along with new recruiters took part in the process this time around. The recruiters were impressed with the diverse views, out of the box thinking, enthusiasm and keenness shown by the students. With the **increase in the batch size from 80 to 103**, the number of companies who had participated in our process also increased significantly. The placement process saw the **participation of 76 recruiters** through a rolling process.

The unique feature in the process was the diversity of profiles offered to the students which gave them a good choice in terms of industry and the role. These included roles such **as Vice President – Strategy, Executive Assistant to CEO, Planning and Strategy, Treasury Services, Corporate Banking, International Sales, Logistics Manager, Capital Markets Consulting** as well as consulting in verticals such as Retail, Healthcare and Insurance. Prominent recruiters like **Cognizant Business Consulting, Citibank, ICICI Bank, Latent View Analytics, HCL Technologies, Puravankara and Lakshmi Machine Works** recruited four or more students each. Some of our reputed recruiters include **Mahindra GMC, Kellogg's, Dabur, TTK Prestige, L&T, BPCL, TAFE Group, TVS Tyres, Trident Group, Avalon Consulting, SAP India, Berger Paints, Tata Power, Decathlon Sports, Tata Elxsi, Cholamandalam Finance, HDFC Bank and Dr. Reddy's Laboratories** among many others.

The students also secured **17 – Pre Placement Interviews and 2 – Prep Placement Offers** across verticals. Industry stalwarts like **Aditya Birla Group LEAP, Mahindra GMC, Cognizant Business Consulting, Citibank, ICICI Bank, Dabur, Kellogg, HCL Technologies, Perfint Healthcare and Knowledgefaber consulting** were among the prominent names to offer PPI's to our students.

Eighteen students had opted out of the placement process to pursue other opportunities. Students who had opted out were placed in various roles such as real estate consultancy, derivatives trading, Climate change and corporate sustainability services, E-commerce consulting, Energy consulting, Business development and analysis through off-campus process in companies like Futures First, Propcore, Soft cell Technologies and DNV – GL Business Assurance India Pvt. Ltd among others. One student has planned to pursue entrepreneurial venture in jewellery and accessories making.

## Sector-wise Categorization:



The following lists some of the prominent firms who had participated in the final placement process:

**BFSI:** *ICICI Bank, Citibank, Indus Valley Partners, HDFC Bank, Cholamandalam finance, Intequant, Dexler*

**Consulting:** *Cognizant Business Consulting, Avalon consulting, Vernalis Business Consulting, Knowledgefaber, Ikon marketing consultants, Infinity Research, Optimal strategix, Transven, Ennovent, Great place to work, Barry whemiller, Aryaka networks*

**IT/ITes:** *SAP India, HCL technologies, TCS, Oracle, Verytx technologies, MAQ Software, Abiba Systems, DoodleBlue, CSS Corp, Congruent, IT Xcg, TCS BPS, Vembu technologies, Flexing IT*

**Infrastructure & Energy:** *Tata Power, BPCL, Manali petro chemicals, GAIL, Puravankara, Larsen & Toubro*

**FMCG:** *Kellogg India, Berger Paints, Dabur, TTK Prestige, Trident group, Kwality milk foods*

**Healthcare:** *Dr. Reddy's Labs, Brand care, Perfint healthcare, Scio health analytics, GE Healthcare*

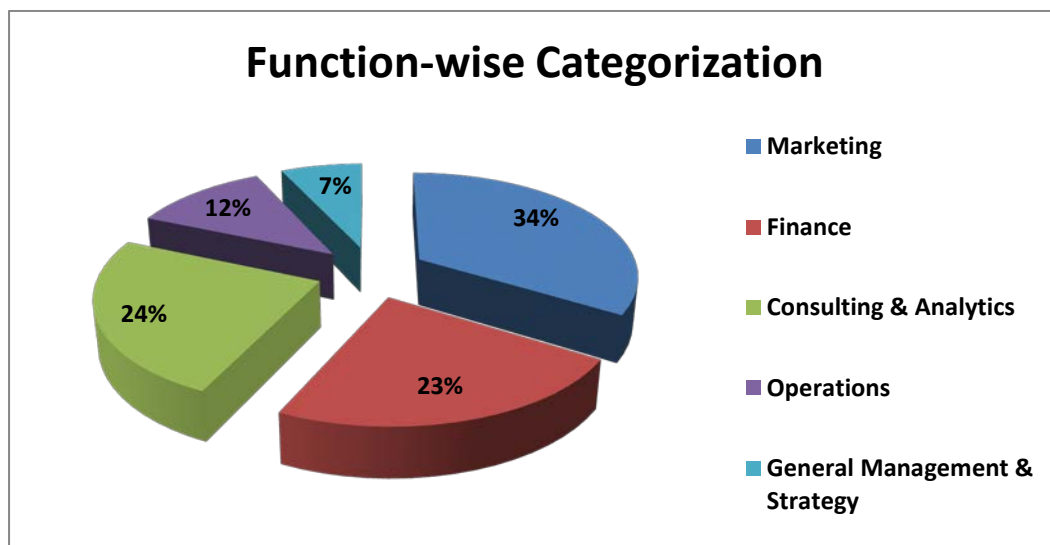
**Manufacturing:** *Aditya Birla Group LEAP, Mahindra GMC, Stovekraft, IFB Industries, Godrej and Boyce, Nissan, Tata Elxsi, TAFE, Lakshmi Machine works, TVS Tyres, Asahi glass, Garware Bestretch*

**Education:** *Randstad, Rank Junction, FACE, Benchmark Sixsigma*

**E-commerce & sports:** *Savegenie, Decathlon sports, Retailon, Litchi Knowledge Centre, Simplilearn, Housing.com*

**Analytics:** *Latent View Analytics, Musigma, IQR Analytics, Positive Integers*

## Function-wise Categorization:



### Marketing

Once again sales & marketing continues to be the major choice of students as well as the recruiters at IIM Trichy contributing 34% to the placements. The offers spanned various sectors such as FMCG, manufacturing, IT, Construction / Real Estate, energy, healthcare etc. Few major FMCG & manufacturing recruiters included **Kellogg, Trident Group, Berger Paints, TAFE, Manali Petrochemicals and Lakshmi Machine Works**. **Tata Elxsi, SAP & Puravankara** offered sales roles while **BPCL, TTK Prestige, Perfint Healthcare** offered sales & marketing roles. Roles offered from IT, Consulting & Business Intelligence included marketing roles from **Vernalis, Ikon Marketing Consultants, Verytx Technologies and Abiba systems** & Market research roles from **Infiniti Research**. **Scio Health Analytics** also offered a Marketing role.

### Finance

Finance was the second function where major roles were offered, **ICICI Bank** being the top recruiter in this field offered roles like corporate banking, banking treasury, risk management and Business strategy. Roles like Portfolio Management & Capital marketing consulting were offered by **HDFC Bank & HCL Technologies** respectively. Few other prominent recruiters in the function included **Tata Power, Cholamandalam Finance & Lakshmi Machine Works**.

### Consulting/Analytics

**Cognizant Business Consulting & Latent View Analytics** were the major recruiters in this field offering roles across various verticals such as Retail, Manufacturing, BFSI, healthcare, IT and Logistics etc. **Avalon consulting** offered a role in strategy. **SAP India Consulting** offered roles in SAP consulting. Few other prominent recruiters in the function from IT included **MAQ Software, HCL & TCS** who offered roles in SAP, Derivatives consulting and Business consulting.

## Operations

Students received offers in various sectors such as Sports, BFSI, and IT & Healthcare for the role of Logistics Manager, Operations and Technology expert, Supply chain management etc. Major recruiters included **Citibank, Dr. Reddy's, Decathlon sports and HCL Technologies.**

## General Management/Strategy

**Mahindra GMC, TVS Tyres, L&T & HCL Technologies** were few prominent recruiters for General Management role and from consumer durables sector **Asahi India Glass** offered Strategy role. Executive Assistant to CEO role was offered by TVS tyres. **Mahindra GMC** offered a strategy role in solar power whereas Larsen & Toubro offered a strategy role for their infrastructure business unit. An Ecommerce start-up **Savegenie** offered the role of vice president - strategy to the students.

## Placement Summary Statistics

Number of students in the batch	103
Number of students registered for final placements	85
Number of students placed	85
Number of recruiters who participated in the process	76
Total number of offers made	86
Number of Pre Placement Interviews	17
Number of Pre Placement Offers	2
Minimum Annual Compensation (in Rs. Lakhs)	6.1
Average Annual Compensation (in Rs. Lakhs - Top 25 Percentile)	13.95
Average Annual Compensation (in Rs. Lakhs - Top 50 Percentile)	12.88
Average Annual Compensation (in Rs. Lakhs - Top 75 Percentile)	11.78
Median Annual Compensation (in Rs. Lakhs)	11
Maximum Annual Compensation (in Rs. Lakhs)	19.25

IIM Tiruchirappalli hence reaffirms its commitment to provide talented and outstanding managers and looks forward to building lasting and rewarding relationships with the industry. We, at IIM Tiruchirappalli, take this opportunity to invite corporates from every sector to visit us and find bright talent to build a lasting and fruitful partnership for the future.

### **Godwin Tennyson, Ph.D.**

Chairperson

Placement and External Relations

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