



INDIAN INSTITUTE OF MANAGEMENT TIRUCHIRAPPALLI

PRESS RELEASE

IIM Tiruchirappalli announces 2nd batch of 3-year Post Graduate

Programme in Business Management for working executives at Chennai

Indian Institute of Management Tiruchirappalli has **expanded operations at its Chennai Centre**. It will commence the second batch of its 3-year **Post Graduate Programme in Business Management** at Chennai from July 2013. A flagship programme of the institute, PGPBM is specifically designed to enable working executives who aspire to equip themselves with a formal management education.

EXPANSION OF CHENNAI CENTRE

The Chennai Centre of IIM Trichy was inaugurated on August 27, 2012 to serve the growing need for formal management education and executive education programmes among management personnel and companies in and around Chennai. Located amidst industrial and software companies, in Ekkatuthangal, Chennai, the centre is spread over **14,000 square feet**. The centre is now complete with **4 classrooms, a well-stocked Learning Resource Centre, a Computer Centre**, faculty and staff offices. The centre is wi-fi enabled with a **high speed internet connection**.

The **Learning Resource Centre** hosts a good collection of books, research journals, magazines and newspapers in the field of management and social sciences, from India and across the world. In addition students have also access to range of online databases and advanced statistical software packages. The Centre would be equipped with **video**

conferencing facility and connected with its Trichy campus. The Institute will also soon install a **lecture capture system**, which would enable students to catch up and refresh their learning from classroom lecture sessions at their convenience.

PGPBM – ADMISSIONS FOR SECOND BATCH

IIM Trichy launched its 3-year **Post Graduate Programme in Business Management (PGPBM)** for **working executives** at its Chennai Centre last August. In response to the enthusiastic feedback of the first batch, the Institute is announcing the commencement of the **second batch** of the programme from **July 2013**. The curriculum spread over three years is completely aligned with the 2-year full-time Post Graduate Programme offered at the Trichy campus. Classes are held in the **evenings for four days a week**. **The last date for receipt of applications has been extended to May 12, 2013**. Final selection will be made based on the basis of applicant's curriculum vitae, performance in the written test, and personal interview. Applicants with a valid CAT or GMAT score are exempted from the written test.

Further details on the admissions process are available on the Institute's website. The faculty and current students of the Institute would be available for an **interactive session** with prospective candidates at Chennai Centre on **Sunday, April 28, 2013**, from 11 AM to 5 PM.

OTHER PLANS FOR THE CHENNAI CENTRE

IIM Trichy will shortly announce a range of short-term executive education programmes and customized management programmes for individual companies, at its Chennai Centre.

CONTACT PERSON

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PROGRAMME WEBSITE

<http://www.iimtrichy.ac.in/home/academics/programs/pgpbm/>

MEMBERS PRESENT AT THE PRESS CONFERENCE

1. Dr. Prafulla Agnihotri, Director, IIM Tiruchirappalli.
2. Professor Suresh Paul Antony, Chairperson - PGPM, IIM Tiruchirappalli.
3. Professor K S Manikandan, Chairperson – PGPBM [Chennai Centre], IIM Tiruchirappalli.

Place: Chennai

Date: 26.04.2013