

Management
Development
Programme

Business
Analytics
with
R



Indian Institute of Management
Tiruchirappalli

Date

November 11-12, 2017

Programme Director

Prof. Vinu C T

Venue

Chennai Centre of IIM Trichy

Introduction

Business Analytics enables the organizations to make better decisions and develop business insights using extensive use of data, statistical methods, predictive models, and fact-based management. Analytical skills are essential not only for data scientists but also for all decision makers. This program will provide an overview of the business analytics, data exploration techniques, and introduction level predictive modeling that are widely used in business. This program is an entirely hands-on approach to data analysis using R software.

Profile of Expected Participants

Recommended for working professionals who want to learn data analytics skills and graduates or young professionals who want careers in business analytics. Knowledge of programming concepts and familiarity with excel is desirable but not mandatory.

Course Content

- Business Analytics Landscape
- Basic Analytics Techniques using R
- Data Exploration and Data Visualization
- Predictive Modeling Techniques

Programme Director

Prof. Vinu CT has completed his Fellow Program in Management (FPM) from Indian Institute of Management Bangalore. His current areas of research interests are volatility estimation and business analytics. He has about five years of industry experience in IT and Analytics. He has conducted multiple workshops/training on Business Analytics and Data Visualization. He holds M. Tech (Quality, Reliability and Operations Research) degree from Indian Statistical Institute, Kolkata and a Master's Degree in Statistics from Mahatma Gandhi University, Kerala.

How to Enroll

Enrolment form for nomination or participation can be downloaded from the 'Executive Education' of our website, http://iimtrichy.ac.in/images/MDP_Enrollment.pdf. Kindly fill in this form mentioning full details of the participant(s), sponsoring organization, and the payment particulars. The filled in form along with the Demand Draft need to reach the EEC Office well in advance before the commencement of the programme. In case of online payment, the filled in form may be scanned and e-mailed to us.

The programme fees can be paid in any one of these two ways:

- Demand Draft drawn in favour of **Indian Institute of Management Tiruchirappalli** payable at Trichy.
- Electronic Fund Transfer through NEFT/RTGS for which Account details of our Institute are given below.

Bank A/C No: 32170820601

Name of the Bank: SBI

Name of the Branch: NITT Branch, NIT Campus, Tiruchirappalli

Bank Branch Code : 01617 IFSC No: SBIN0001617 MICR No: 620002009

In case of online payment, kindly intimate the EEC office with the relevant transaction details through email, so that we can connect your remittance to your nomination.

Please note that the confirmation of participation will be provided only on receipt of programme fees by EEC office.

You are encouraged to send in your nominations at least 3 weeks prior to the commencement of the programme. However, we accept nominations up to 2 weeks before the start of an MDP, subject to seat availability.

Please Note:

All enrolments are subject to review and approval by the Programme Director. Joining Instructions will be sent to the selected candidates 10 days before the programme commences. **Kindly finalise your travel plans only after you receive from IIM Trichy confirmation of your nomination.**

Our correspondence address is as follows:

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